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Merchandise Line Sales

United States

U.S. Department of Commerce
BUREAU OF THE CENSUS

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RC77-L

Issued September 1980

Merchandise Line Sales

United States

U.S. Department of Commerce
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ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1977 Census of Retail Trade. Primary direction of the program was performed by **Shirley Kallek**, Associate Director for Economic Fields, and **Richard B. Quanrud**, Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division under the general direction of **Tyler R. Sturdevant**, Chief. **Michael G. Farrell**, Assistant Chief for Census Programs (until May 1980), and **Bobby E. Russell**, his successor, were responsible for overall planning and management of the Division's census programs. They also coordinated activities with other divisions.

Planning and implementing this report were under the direction of **Bobby E. Russell**, Acting Chief, Retail Census Branch, with primary staff assistance by **Dennis P. Pike, Mark E. Wallace,** and **Merrihew Scarborough**. **Alvin H. Barten**, assisted by **Sidney O. Marcus**, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of **Heyward D. Glisson**, Assistant Division Chief for Data Processing. **William C. Wester**, Chief, Census Programming Branch, assisted by **George D. Minier, Robert J. Hemmig**, and **William E. Jagg**, was primarily responsible for planning and implementing the programs. The methodology used to estimate merchandise line sales data was developed by **Nash J. Monsour**, Assistant Division Chief for Research and Methodology, assisted by **Michael Z. Shimberg** of the Program Research and Development Branch.

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Summary data for number of establishments and sales for kinds of business in this report are a retabulation of data from the 1977 Census of Retail Trade previously published in the Geographic Area Series (RC77-A) of reports. The many individuals who contributed to the planning, implementation, and review of the census also contributed to this report.

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WHAT IS IN THE TABLES

Table 1. Merchandise Lines by Kind of Business for the United States: 1977

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments*	ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments*

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*	SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*

Table 3. Merchandise Line Sales Coverage by Kind of Business for the United States: 1977

For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A

ML code	Kind of business and merchandise line	Coverage symbol**	ML code	Kind of business and merchandise line	Coverage symbol**

AIDS TO TABLE USE

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most retail trade tables in the Geographic Area Series present data for two major categories of establishments: All establishments and establishments with payroll. Tables in the Merchandise Line Sales Series, however, present only data for establishments with payroll.

The term "all establishments" includes those with no payroll ("mom and pop" operators) and those with payroll. Only establishments with payroll were mailed census questionnaires and had the opportunity to report their sales by type of merchandise.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1977 data are expressed in 1977 dollars.

ABBREVIATIONS AND SYMBOLS

Coverage symbols used in Table 3:

A	90 percent or more reporting.
B	80 to 89 percent reporting.
C	70 to 79 percent reporting.
D	60 to 69 percent reporting.
E	Less than 60 percent reporting.

Abbreviations and other symbols used throughout this publication:

(D)	Withheld to avoid disclosing data for individual companies.
ML	Merchandise line.
(NA)	Not available.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
(Y)	Data withheld due to insufficient reporting of merchandise lines or to avoid disclosing data for individual companies. Some data are shown at a lower kind-of-business level.
(Z)	Less than 0.05 percent.
–	Zero.
+	Detail may not add to total due to rounding.
#	Merchandise line detail withheld due to insufficient reporting.
*	Includes sales from catalog order desks.
**	The coverage symbol shown for "Reporting sales by broad merchandise line" represents the sales of establishments reporting broad merchandise lines as a percent of total sales of all establishments in the kind of business. The coverage symbol(s) for "Reporting detail within the specified broad merchandise line" represent(s) the sales of establishments reporting detail lines within the particular broad line as a percent of the estimated sales of establishments handling the broad line within the kind of business.

INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.[1] It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business,

[1] **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MERCHANDISE LINE SALES

This report represents a recompilation of establishment and sales data collected in the 1977 Census of Retail Trade according to various categories of merchandise lines sold by retail establishments. Most retail trade tables in the Geographic Area Series present data for two major categories of establishments: All establishments and establishments with payroll. Tables in the Merchandise Line Sales series, however, present only data for establishments with payroll.

An individual establishment (i.e., business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in most retail census tabulations. Prior to their recompilation by merchandise line category, kind-of-business statistics do not reveal the merchandise line composition of retail sales. Accordingly, they do not meet many important data needs of manufactures, wholesalers and other distributors, the Government, business analysts, or retailers themselves.

In order to meet some of these needs, sales by merchandise line were collected in the census and are presented in this report in terms of broad merchandise line groupings. While for many purposes information is desired for individual commodities or more detailed merchandise line categories than are shown in this report, reporting in greater detail was not found to be feasible.

In planning the merchandise line inquiries for the 1977 Census of Retail Trade, the Bureau of the Census consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor. Thirty-one broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind-of-business classification. These lines are identified in the various tables of this report by a merchandise line code ending in "0." In addition to the 31 major lines, additional detail within certain of these major lines was requested on many of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "0"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, no such totals can be calculated for the detailed (or specialized) lines. Appendix D gives merchandise line descriptions, codes, and the reporting-form number on which each line appears.

Appendix A presents more detailed information about the statistics contained in this report. Appendix D gives merchandise line descriptions, codes, and the reporting-form number on which each line appears.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this information may be given even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report presents data for the United States as a whole. Merchandise line sales statistics are also available in unpublished form (see "Microfiche and Computer Tapes" below) for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area (SMSA) defined as of December 31, 1977, meeting the criteria outlined in the 1975 Standard Metropolitan Statistical Area manual.[1] An SMSA is an integrated economic and social unit with a large population nucleus. Each SMSA consists of one or more counties meeting standards of population and metropolitan character, except in New England where towns and cities rather than counties are the basic geographic units.
3. The area within the State outside standard metropolitan statistical areas.

MICROFICHE AND COMPUTER TAPES

The data in this report—and unpublished data for States, SMSA's, and the area within each State outside of any SMSA—are available on microfiche and computer tapes.

Microfiche reports and computer tapes are sold by the Customer Services Branch, Data User Services Division, Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1977 Census of Retail Trade may be obtained on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

[1] **Standard Metropolitan Statistical Areas, Revised Edition 1975.** For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock number 041-001-00101-8. Price $2.30.

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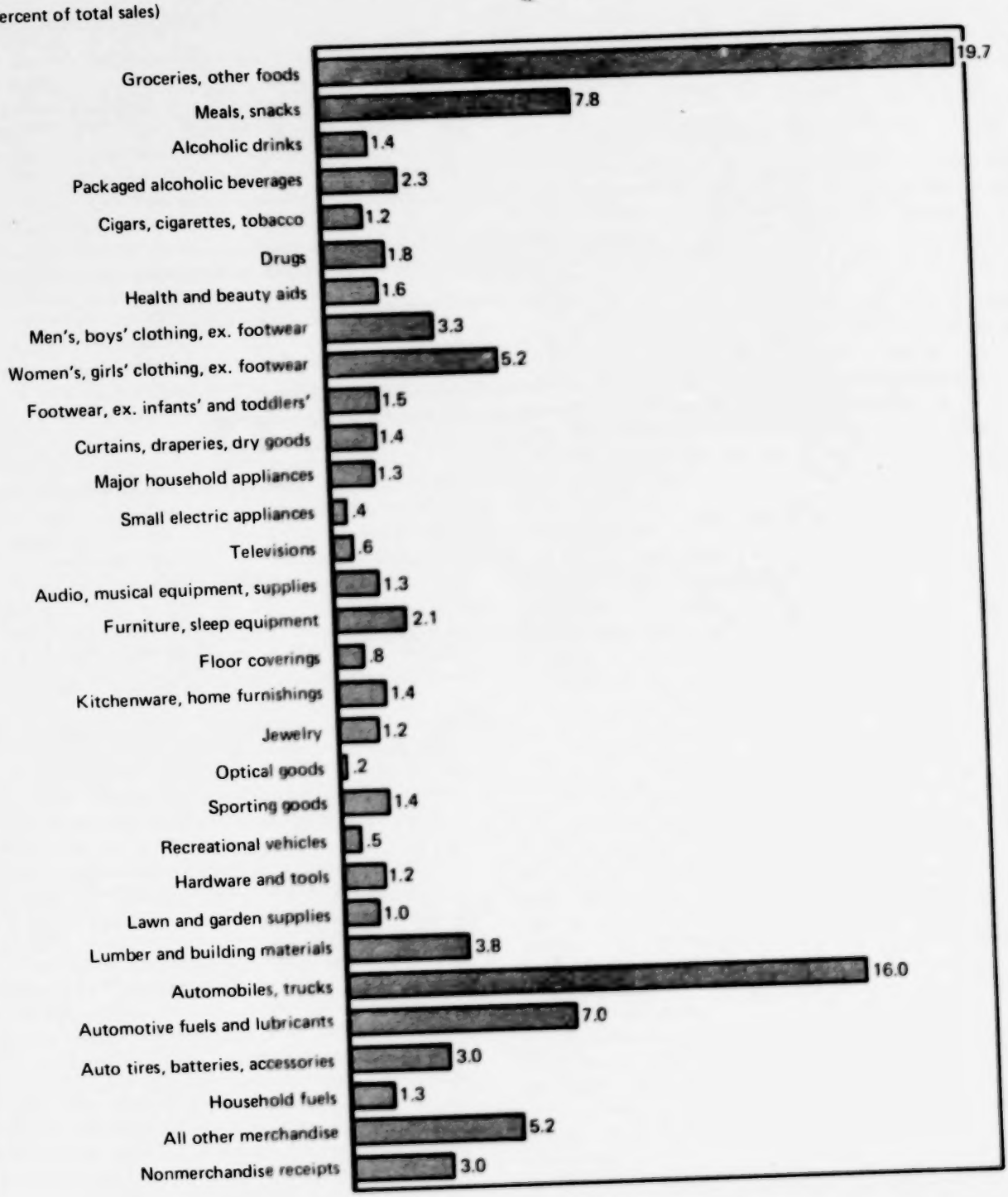
UNITED STATES

Merchandise Line Sales of Retail Establishments: 1977

(Percent of total sales)



U.S. Department of Commerce, BUREAU OF THE CENSUS

Table 1. Merchandise Lines by Kind of Business for the United States: 1977

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.]

NL code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	RETAIL TRADE				
	TOTAL	1 303 621	699 634 863	(X)	100.0
100	GROCERIES AND OTHER FOODS	271 440	137 506 052	51.8	19.7
120	MEALS AND SNACKS	340 526	54 734 900	37.1	7.8
130	ALCOHOLIC DRINKS	138 462	9 997 785	31.9	1.4
140	PACKAGED ALCOHOLIC BEVERAGES	134 640	16 164 222	15.9	2.3
150	CIGARS, CIGARETTES, AND TOBACCO	231 281	8 475 171	4.6	1.2
160	DRUGS	110 448	12 438 371	11.3	1.8
180	HEALTH AND BEAUTY AIDS	165 545	11 325 119	5.4	1.6
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	105 875	22 739 745	17.3	3.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	138 964	36 526 919	26.3	5.2
260	FOOTWEAR EX. INFANTS AND TODDLERS	97 792	10 649 503	8.9	1.5
280	CURTAINS, DRAPERIES, AND DRY GOODS	81 734	10 010 933	8.6	1.4
300	MAJOR HOUSEHOLD APPLIANCES	71 966	9 179 194	9.5	1.3
310	SMALL ELECTRIC APPLIANCES	81 725	2 549 444	2.3	.4
320	TELEVISIONS	55 041	4 128 337	5.0	.6
330	AUDIO EQUIP., MUS. INST., SUPPLIES	89 038	9 190 573	7.8	1.3
340	FURNITURE AND SLEEP EQUIPMENT	72 389	14 684 587	14.6	2.1
360	FLOOR COVERINGS	65 697	5 770 333	6.0	.8
380	KITCHENWARE AND HOME FURNISHINGS	137 003	9 881 315	6.0	1.4
400	JEWELRY	110 575	8 150 818	6.4	1.2
490	OPTICAL GOODS	21 231	1 361 179	3.1	.2
500	SPORTING GOODS	79 714	9 450 670	8.7	1.4
580	RECREATIONAL VEHICLES	12 718	3 234 133	8.9	.5
600	HARDWARE AND TOOLS	98 218	8 555 297	7.2	1.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	98 976	7 217 005	6.5	1.0
640	LUMBER AND BUILDING MATERIALS	80 251	26 765 725	26.2	3.8
700	CARS, TRUCKS, POWERED VEHICLES	55 621	112 285 170	82.7	16.0
720	AUTOMOTIVE FUELS AND LUBRICANTS	211 078	48 736 179	26.4	7.0
740	AUTO TIRES, BATTERIES, ACCESSORIES	194 772	21 196 049	8.9	3.0
780	HOUSEHOLD FUELS	22 984	8 923 497	47.6	1.3
800	ALL OTHER MERCHANDISE	289 941	36 682 578	14.5	5.2
900	NONMERCHANDISE RECEIPTS	262 398	20 824 114	8.0	3.0
	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS (SIC 52)				
	TOTAL	65 788	37 792 894	(X)	100.0
100	GROCERIES AND OTHER FOODS	695	30 378	4.9	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	1 551	25 529	3.5	.1
300	MAJOR HOUSEHOLD APPLIANCES	10 133	318 961	4.3	.8
310	SMALL ELECTRIC APPLIANCES	13 179	202 340	3.4	.5
320	TELEVISIONS	2 872	54 006	3.1	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	4 179	34 921	2.0	.1
340	FURNITURE AND SLEEP EQUIPMENT	2 915	100 054	4.8	.3
360	FLOOR COVERINGS	10 991	427 694	4.8	1.1
380	KITCHENWARE AND HOME FURNISHINGS	14 744	504 238	7.3	1.3
500	SPORTING GOODS	8 743	209 942	5.6	.6
580	RECREATIONAL VEHICLES	988	79 667	11.8	.2
600	HARDWARE AND TOOLS	36 573	5 119 105	21.7	13.5
620	LAWN AND GARDEN EQUIP., SUPPLIES	26 025	2 173 621	17.6	5.8
640	LUMBER AND BUILDING MATERIALS	50 075	23 844 524	75.0	63.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	2 391	35 395	3.2	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	4 116	88 353	3.6	.2
780	HOUSEHOLD FUELS	1 377	69 886	8.4	.2
800	ALL OTHER MERCHANDISE	14 022	3 870 827	46.5	10.2
900	NONMERCHANDISE RECEIPTS	13 948	540 189	7.2	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	73 304	(X)	.2
	BUILDING MATERIALS AND SUPPLY STORES (SIC 521,3)				
	TOTAL	33 985	26 804 291	(X)	100.0
280	CURTAINS, DRAPERIES, AND DRY GOODS	784	15 188	4.5	.1
300	MAJOR HOUSEHOLD APPLIANCES	3 743	156 807	3.0	.6
310	SMALL ELECTRIC APPLIANCES	2 179	40 812	1.6	.2
320	TELEVISIONS	456	16 215	1.9	.1
340	FURNITURE AND SLEEP EQUIPMENT	822	44 467	3.7	.2
360	FLOOR COVERINGS	9 208	402 138	4.7	1.5
380	KITCHENWARE AND HOME FURNISHINGS	2 658	160 301	5.1	.6
500	SPORTING GOODS	970	20 083	1.7	.1
600	HARDWARE AND TOOLS	15 682	1 997 153	11.2	7.5
620	LAWN AND GARDEN EQUIP., SUPPLIES	5 241	348 422	5.4	1.3
640	LUMBER AND BUILDING MATERIALS	33 985	23 059 808	86.0	86.0
740	AUTO TIRES, BATTERIES, ACCESSORIES	709	29 642	2.6	.1
780	HOUSEHOLD FUELS	525	47 924	10.8	.2
800	ALL OTHER MERCHANDISE	1 847	125 936	5.4	.5
900	NONMERCHANDISE RECEIPTS	5 524	308 849	6.5	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	30 546	(X)	.1
	LUMBER AND OTHER BUILDING MATERIALS DEALERS (SIC 521)				
	TOTAL	24 698	24 489 054	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	3 671	155 886	3.0	.6
310	SMALL ELECTRIC APPLIANCES	2 030	39 439	1.5	.2
320	TELEVISIONS	447	16 095	1.9	.1
340	FURNITURE AND SLEEP EQUIPMENT	715	42 275	3.6	.2
360	FLOOR COVERINGS	6 453	281 365	3.3	1.1
380	KITCHENWARE AND HOME FURNISHINGS	2 217	146 310	4.9	.6
500	SPORTING GOODS	918	19 434	1.7	.1
600	HARDWARE AND TOOLS	15 143	1 970 188	11.2	8.0
620	LAWN AND GARDEN EQUIP., SUPPLIES	4 917	339 864	5.3	1.4
640	LUMBER AND BUILDING MATERIALS	24 698	21 025 773	85.9	85.9
641	LUMBER	21 419	8 903 702	37.0	34.3
642	PLYWOOD, SOFTWOOD	18 377	2 205 995	11.4	9.0
643	PLYWOOD, HARDWOOD	10 494	488 568	4.3	2.0
644	METAL WINDOWS, DOORS, FRAMES	15 729	936 919	5.9	3.8
645	KITCHEN CABINETS	10 248	431 052	3.9	1.8
646	ALL OTHER MILLWORK	18 038	1 565 829	8.3	6.4
647	WALLBOARDS	19 527	1 587 656	8.0	6.5
648	ASPHALT AND ASBESTOS PRODUCTS	18 424	1 144 181	6.0	4.7
649	PAINT, GLASS, AND WALLPAPER	17 318	619 475	3.6	2.5
652	CENTRAL AIR AND HEATING UNITS	1 583	32 870	1.6	.1
653	METAL ROOFING AND SIDING	10 174	209 386	3.0	1.2
654	MASONRY SUPPLIES	15 013	776 709	5.3	3.2
655	INSULATION	17 210	619 132	3.4	2.5
656	PREFAB. BUILDINGS AND PARTS	5 886	429 718	5.6	1.8
657	ALL OTHER BUILDING MATERIALS	14 194	1 476 586	9.7	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	7 995	(X)	(Z)
740	AUTO TIRES, BATTERIES, ACCESSORIES	625	27 498	2.5	.1
780	HOUSEHOLD FUELS	524	47 829	10.7	.2
800	ALL OTHER MERCHANDISE	1 257	99 016	4.9	.4
900	NONMERCHANDISE RECEIPTS	4 187	262 487	5.9	1.1
915	CONSTRUCTION RECEIPTS	1 311	123 716	12.5	.5
916	OTHER LABOR CHARGES	2 401	71 786	3.1	.3
926	OTHER NONMERCHANDISE RECEIPTS	898	49 304	3.5	.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	17 681	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	35 595	(X)	.1
	PAINT, GLASS, AND WALLPAPER STORES (SIC 523)				
	TOTAL	9 287	2 315 237	(X)	100.0
280	CURTAINS, DRAPERIES, AND DRY GOODS	525	9 498	8.9	.4
310	SMALL ELECTRIC APPLIANCES	149	1 373	3.9	.1
340	FURNITURE AND SLEEP EQUIPMENT	107	2 192	7.8	.1

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments*
	PAINT, GLASS, AND WALLPAPER STORES (SIC 523)--CON.				
360	FLOOR COVERINGS	2 755	140 773	17.5	6.1
380	KITCHENWARE AND HOME FURNISHINGS	441	13 991	11.6	.6
600	HARDWARE AND TOOLS	539	26 965	18.4	1.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	324	8 558	9.6	.4
622	FERTILIZERS, MULCH, CHEMICALS	203	2 222	4.7	.1
623	LAWN AND GARDEN EQUIPMENT	228	2 825	5.2	.1
625	CUT FLOWERS AND POT PLANTS	64	2 565	8.1	.1
-	MISCELLANEOUS MERCHANDISE	(X)	946	(X)	(Z)
640	LUMBER AND BUILDING MATERIALS	9 287	2 034 035	87.9	87.9
658	PAINT, VARNISH, ETC.	7 928	1 119 878	54.1	48.4
659	PAINT SUNDRIES	7 253	314 764	16.5	13.6
661	WALLPAPER, OTHER WALLCOVERING	7 288	340 866	18.0	14.7
662	GLASS	1 942	193 346	45.9	8.4
663	ALL OTHER BUILDING MATERIALS	765	64 865	18.6	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	316	(X)	(Z)
740	AUTO TIRES, BATTERIES, ACCESSORIES	84	2 144	5.4	.1
800	ALL OTHER MERCHANDISE	590	26 920	9.1	1.2
900	NONMERCHANDISE RECEIPTS	1 337	46 362	16.1	2.0
901	LABOR CHARGES	1 156	39 467	16.1	1.7
902	PARTS INSTALLED IN REPAIR WORK	144	3 161	6.8	.1
927	OTHER NONMERCHANDISE RECEIPTS	139	2 412	8.1	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	1 322	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	2 426	(X)	.1
	HARDWARE STORES (SIC 525)				
	TOTAL	19 351	5 695 140	(X)	100.0
100	GROCERIES AND OTHER FOODS	390	9 303	3.0	.2
150	CIGARS, CIGARETTES, AND TOBACCO	414	5 039	2.0	.1
180	HEALTH AND BEAUTY AIDS	189	3 154	2.8	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	558	7 965	4.1	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	231	3 104	4.2	.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	889	7 648	2.1	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	767	10 341	2.6	.2
300	MAJOR HOUSEHOLD APPLIANCES	6 129	154 909	7.7	2.7
310	SMALL ELECTRIC APPLIANCES	10 919	160 418	4.8	2.8
320	TELEVISIONS	9 363	36 857	4.2	.6
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 703	28 098	2.3	.5
340	FURNITURE AND SLEEP EQUIPMENT	1 772	46 528	7.1	.8
360	FLOOR COVERINGS	1 740	25 099	3.5	.4
380	KITCHENWARE AND HOME FURNISHINGS	11 807	336 534	9.2	5.9
400	JEWELRY	2 181	13 420	1.9	.2
500	SPORTING GOODS	7 320	170 918	6.9	3.0
600	HARDWARE AND TOOLS	19 351	3 101 310	54.5	54.5
620	LAWN AND GARDEN EQUIP., SUPPLIES	13 861	466 443	10.8	8.2
621	NURSERY STOCK	2 287	32 317	3.8	.6
622	FERTILIZERS, MULCH, CHEMICALS	8 832	124 110	4.2	2.2
623	LAWN AND GARDEN EQUIPMENT	12 785	247 984	6.2	4.4
624	GARDEN AND INDOOR PLANT SUPPLIES	5 886	55 470	2.7	1.0
625	CUT FLOWERS AND POT PLANTS	797	6 562	1.4	.1
640	LUMBER AND BUILDING MATERIALS	15 662	773 856	16.1	13.6
658	PAINT, VARNISH, ETC.	15 166	397 069	8.5	7.0
659	PAINT SUNDRIES	12 792	169 411	4.2	3.0
661	WALLPAPER, OTHER WALLCOVERING	3 012	22 098	2.0	.4
662	GLASS	7 016	49 092	2.3	.9
663	ALL OTHER BUILDING MATERIALS	3 536	134 695	8.4	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	1 496	(X)	(Z)
700	CARS, TRUCKS, POWERED VEHICLES	153	4 261	7.5	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	1 928	23 197	3.2	.4
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 256	55 773	4.8	1.0
780	HOUSEHOLD FUELS	646	13 061	4.1	.2
800	ALL OTHER MERCHANDISE	5 940	146 817	7.0	2.6
900	NONMERCHANDISE RECEIPTS	5 012	85 488	5.7	1.5
901	LABOR CHARGES	3 945	47 747	4.1	.8
902	PARTS INSTALLED IN REPAIR WORK	2 015	19 661	3.2	.3
908	TOOLS, EQUIPMENT RENTAL OR LEASE	2 259	13 106	1.9	.2
927	OTHER NONMERCHANDISE RECEIPTS	500	4 974	3.0	.1
-	MISCELLANEOUS MERCHANDISE	(X)	5 599	(X)	.1
	RETAIL NURSERIES, LAWN AND GARDEN SUPPLY STORES (SIC 526)				
	TOTAL	6 921	1 584 489	(X)	100.0
100	GROCERIES AND OTHER FOODS	242	6 554	14.2	.4
300	MAJOR HOUSEHOLD APPLIANCES	102	4 337	14.2	.3
310	SMALL ELECTRIC APPLIANCES	60	1 104	5.8	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	56	1 203	10.2	.1
340	FURNITURE AND SLEEP EQUIPMENT	119	5 614	11.3	.4
380	KITCHENWARE AND HOME FURNISHINGS	272	7 297	9.2	.5
500	SPORTING GOODS	421	16 508	16.2	1.0
580	RECREATIONAL VEHICLES	53	1 270	14.3	.1
600	HARDWARE AND TOOLS	520	19 741	14.5	1.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	6 921	1 358 559	85.7	85.7
640	LUMBER AND BUILDING MATERIALS	335	8 846	9.5	.6
700	CARS, TRUCKS, POWERED VEHICLES	123	2 724	12.0	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	181	4 296	10.5	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	147	2 839	7.1	.2
780	HOUSEHOLD FUELS	167	6 946	15.7	.4
800	ALL OTHER MERCHANDISE	704	33 399	17.7	2.1
900	NONMERCHANDISE RECEIPTS	2 589	101 988	17.1	6.4
-	MISCELLANEOUS MERCHANDISE	(X)	1 284	(X)	.1
	MOBILE HOME DEALERS (SIC 527)				
	TOTAL	5 531	3 708 974	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	159	2 908	2.1	.1
340	FURNITURE AND SLEEP EQUIPMENT	202	3 445	2.2	.1
500	SPORTING GOODS	32	2 433	8.8	.1
580	RECREATIONAL VEHICLES	779	75 734	13.1	2.0
640	LUMBER AND BUILDING MATERIALS	93	2 014	2.9	.1
700	CARS, TRUCKS, POWERED VEHICLES	277	9 054	4.3	.2
780	HOUSEHOLD FUELS	39	1 955	7.7	.1
800	ALL OTHER MERCHANDISE	5 531	3 564 675	96.1	96.1
801	MOBILE HOMES--14 FT. WIDE	4 592	1 522 568	52.2	41.1
802	MOBILE HOMES--DOUBLEWIDE	4 366	1 227 505	38.6	33.1
803	MOBILE HOMES--EXPANDABLE	1 257	140 066	13.9	3.8
804	OTHER MOBILE HOMES	4 060	670 953	24.7	18.1
805	ALL OTHER MERCHANDISE	60	3 583	13.5	.1
900	NONMERCHANDISE RECEIPTS	903	43 884	7.1	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	2 872	(X)	.1
	GENERAL MERCHANDISE GROUP STORES (SIC 53)				
	TOTAL	38 353	93 455 460	(X)	100.0
100	GROCERIES AND OTHER FOODS	24 476	3 222 985	4.2	3.4
120	MEALS AND SNACKS	11 872	1 230 770	2.0	1.3
140	PACKAGED ALCOHOLIC BEVERAGES	2 427	208 852	2.1	.2
150	CIGARS, CIGARETTES, AND TOBACCO	11 528	596 730	1.4	.6
160	DRUGS	16 625	850 809	2.1	.9

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 - Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	GENERAL MERCHANDISE GROUP STORES (SIC 53)--CON.				
180	HEALTH AND BEAUTY AIDS	30 730	3 503 303	4.0	3.7
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	31 874	11 662 867	13.0	12.5
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	32 325	18 118 435	20.2	19.4
260	FOOTWEAR EX. INFANTS AND TODDLERS,	30 509	3 547 519	4.1	3.8
280	CURTAINS, DRAPERIES, AND DRY GOODS	31 590	5 898 956	6.6	6.3
300	MAJOR HOUSEHOLD APPLIANCES	10 957	3 618 412	5.6	3.9
310	SMALL ELECTRIC APPLIANCES	26 192	1 816 535	2.1	1.9
320	TELEVISIONS	9 655	1 300 401	2.3	1.4
330	AUDIO EQUIP., MUS. INST., SUPPLIES	22 812	2 195 806	2.6	2.3
340	FURNITURE AND SLEEP EQUIPMENT	16 172	2 870 811	3.9	3.1
360	FLOOR COVERINGS	17 816	1 018 289	1.5	1.1
380	KITCHENWARE AND HOME FURNISHINGS,	32 762	4 587 341	5.0	4.9
400	JEWELRY	27 483	2 573 814	2.9	2.8
490	OPTICAL GOODS	5 314	180 759	.5	.2
500	SPORTING GOODS	20 668	2 539 165	3.3	2.7
600	HARDWARE AND TOOLS	26 990	2 603 783	3.8	2.8
620	LAWN AND GARDEN EQUIP., SUPPLIES	24 667	2 157 147	3.0	2.3
640	LUMBER AND BUILDING MATERIALS	16 887	2 242 625	3.6	2.4
720	AUTOMOTIVE FUELS AND LUBRICANTS	11 469	733 374	1.9	.8
740	AUTO TIRES, BATTERIES, ACCESSORIES	13 111	3 370 201	5.4	3.6
780	HOUSEHOLD FUELS	896	49 761	1.0	.1
800	ALL OTHER MERCHANDISE	35 011	8 361 864	9.1	8.9
900	NONMERCHANDISE RECEIPTS	9 882	2 356 311	4.1	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	37 885	(X)	(Z)
	DEPARTMENT STORES (SIC 531*)				
	TOTAL	8 807	76 909 452	(X)	100.0
100	GROCERIES AND OTHER FOODS	6 850	2 589 600	3.9	3.4
120	MEALS AND SNACKS	5 202	842 567	1.5	1.1
140	PACKAGED ALCOHOLIC BEVERAGES	522	109 418	1.3	.1
150	CIGARS, CIGARETTES, AND TOBACCO	3 991	391 367	1.0	.5
160	DRUGS	3 769	645 350	2.0	.8
180	HEALTH AND BEAUTY AIDS	8 391	2 690 936	3.6	3.5
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	8 807	10 574 868	13.7	13.7
201	BOYS' AND YOUNG MEN'S CLOTHING	8 575	2 737 926	3.6	3.6
202	MEN'S OVERCOATS AND TOPCOATS	4 568	293 073	.8	.4
203	MEN'S RAINWEAR AND OUTERWEAR	6 235	341 664	.6	.4
204	MEN'S SUITS, OTHER FORMAL WEAR	7 337	1 413 891	2.0	1.8
205	MEN'S JEANS AND CASUAL SLACKS	7 754	1 070 922	1.6	1.4
206	MEN'S CAREER AND WORK APPAREL	5 924	559 237	1.1	.7
207	MEN'S SHIRTS (DRESS AND SPORT)	7 702	1 336 319	1.9	1.7
208	MEN'S NOVELTY SHIRTS	3 893	373 874	.9	.5
209	MEN'S SWEATERS	5 737	308 196	.5	.4
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	6 943	902 840	1.4	1.2
212	MEN'S ACTIVE SPORTSWEAR	6 494	532 514	.8	.7
213	MEN'S ACCESSORIES	7 244	704 412	1.1	.9
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	8 807	16 250 660	21.1	21.1
221	INFANTS' AND TODDLERS' CLOTHING,	8 732	1 629 770	2.2	2.1
222	GIRLS' AND SUBTEENS' CLOTHING	8 191	1 239 250	1.8	1.6
223	FURS AND FUR GARMENTS	3 2[illegible]	168 650	.4	.2
224	WOMEN'S DRESSES	8 2[illegible]	2 213 753	3.1	2.9
225	WOMEN'S COATS AND SUITS	5 78[illegible]	550 216	1.0	.7
226	CASUAL AND UTILITY COATS	6 940	608 840	1.0	.8
227	SEPARATES AND COORDINATES	8 177	4 313 410	6.3	5.6
228	WOMEN'S ACTIVE SPORTSWEAR	7 275	1 178 164	1.9	1.5
229	HOSIERY	8 322	599 059	.9	.8
231	BRAS, GIRDLES, FOUNDATIONS	7 884	894 821	1.4	1.2
232	LINGERIE, SLEEPWEAR, LOUNGEWEAR,	8 284	1 483 714	2.1	1.9
233	HANDBAGS AND SMALL LEATHER GOODS	7 727	667 864	1.0	.9
234	HATS AND HAIRPIECES	5 557	171 135	.3	.2
235	WOMEN'S ACCESSORIES	7 120	536 014	.9	.7
	DEPARTMENT STORES (SIC 531*)--CON.				
260	FOOTWEAR EX. INFANTS AND TODDLERS,	8 507	3 045 127	4.1	4.0
261	MEN'S AND BOYS' FOOTWEAR	8 114	1 058 322	1.5	1.4
262	WOMEN'S AND GIRLS' FOOTWEAR	8 364	1 612 389	2.2	2.1
263	CHILDREN'S FOOTWEAR	5 872	296 901	.5	.4
264	FOOTWEAR ACCESSORIES	4 584	77 515	.2	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	8 807	4 725 803	6.1	6.1
281	WINDOW AND FURNITURE COVERINGS,	7 950	1 396 904	2.0	1.8
282	SEWING FABRICS AND NOTIONS	8 052	812 994	1.2	1.1
283	DOMESTIC AND CLOSET ACCESSORIES,	8 523	2 515 905	3.4	3.3
300	MAJOR HOUSEHOLD APPLIANCES	5 861	3 181 219	5.3	4.1
301	KITCHEN APPLIANCES	5 281	1 593 300	3.1	2.1
302	LAUNDRY APPLIANCES	4 254	868 830	2.1	1.1
303	OTHER MAJOR HOUSEHOLD APPLIANCES	4 863	719 089	1.5	.9
310	SMALL ELECTRIC APPLIANCES	8 084	1 248 856	1.7	1.6
320	TELEVISIONS	4 769	1 085 019	2.1	1.4
330	AUDIO EQUIP., MUS. INST., SUPPLIES	7 719	1 613 201	2.3	2.1
331	AUDIO EQUIPMENT AND ACCESSORIES,	6 682	885 903	1.4	1.2
335	RECORDS AND TAPES	6 593	577 134	1.0	.8
337	MUSICAL INSTRUMENTS, OTH. SUP	2 769	150 164	.5	.2
340	FURNITURE AND SLEEP EQUIPMENT	6 736	2 598 384	4.0	3.4
341	LIVING, DINING, BEDROOM FURN,	5 235	1 510 305	3.0	2.0
342	SLEEP FURNITURE AND EQUIPMENT	4 628	710 021	1.5	.9
343	ALL OTHER FURNITURE	5 446	378 058	.7	.5
360	FLOOR COVERINGS	6 281	895 868	1.5	1.2
361	SOFT-SURFACE FLOOR COVERINGS	6 064	813 935	1.4	1.1
362	HARD-SURFACE FLOOR COVERINGS	2 598	81 933	.3	.1
380	KITCHENWARE AND HOME FURNISHINGS,	8 631	3 470 264	4.5	4.5
381	COOKWARE AND COOKING ACCESSORIES	7 117	1 091 029	1.6	1.4
382	TABLEWARE AND GIFTWARE	7 335	950 621	1.3	1.2
383	DECORATIVE ACCESSORIES	7 511	921 001	1.3	1.2
384	OTHER KITCHENWARE, HOME FURNISH,	5 522	507 613	.9	.7
400	JEWELRY	8 355	1 753 916	2.3	2.3
490	OPTICAL GOODS	2 147	161 011	.5	.2
500	SPORTING GOODS	7 344	1 937 184	2.9	2.5
509	BICYCLES	5 049	377 264	.7	.5
512	BOATS AND MOTORS	3 206	97 716	.2	.1
514	ALL OTHER SPORTING GOODS	6 782	1 462 204	2.3	1.9
600	HARDWARE AND TOOLS	6 410	1 965 066	3.5	2.6
620	LAWN AND GARDEN EQUIP., SUPPLIES,	6 696	1 735 012	2.9	2.3
640	LUMBER AND BUILDING MATERIALS	5 939	1 929 580	3.6	2.5
649	PAINT, GLASS, AND WALLPAPER	5 806	884 250	1.7	1.1
651	ALL OTHER LUMBER, BUILDING MATS,	3 472	1 045 330	2.7	1.4
720	AUTOMOTIVE FUELS AND LUBRICANTS	3 157	567 942	1.7	.7
740	AUTO TIRES, BATTERIES, ACCESSORIES	6 077	3 100 526	5.5	4.0
780	HOUSEHOLD FUELS	275	39 092	.8	.1
800	ALL OTHER MERCHANDISE	8 691	5 512 763	7.2	7.2
806	TOYS	7 601	1 357 768	1.9	1.8
807	HOBBY GOODS, GAMES, WHEEL GOODS,	4 687	366 670	.7	.5
808	PHOTO EQUIP. AND SUPPLIES	6 005	767 026	1.2	1.0
809	STATIONERY AND SCHOOL SUPPLIES,	7 043	699 208	1.0	.9
811	GREETING CARDS	5 537	300 362	.5	.4
812	BOOKS, MAGAZINES, NEWSPAPERS,	5 485	328 808	.5	.4
814	CALCULATORS AND ADDING MACHINES,	3 714	156 651	.3	.2
818	LUGGAGE AND LEATHER GOODS	5 545	410 838	.7	.5
822	ALL OTHER MERCHANDISE	6 657	1 127 435	1.8	1.5
900	NONMERCHANDISE RECEIPTS	4 707	2 218 984	4.1	2.9

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** – Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments+
	DEPARTMENT STORES (SIC 531*)--CON.				
-	MISCELLANEOUS MERCHANDISE.....	(X)	29 869	(X)	(Z)
	VARIETY STORES (SIC 533)				
	TOTAL.....	14 152	6 948 314	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	9 457	220 397	4.4	3.2
120	MEALS AND SNACKS.....	5 111	353 417	9.3	5.1
150	CIGARS, CIGARETTES, AND TOBACCO...	2 959	58 286	3.2	.8
160	DRUGS.....	7 436	65 492	1.5	.9
180	HEALTH AND BEAUTY AIDS.....	13 308	462 229	6.8	6.7
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	12 610	402 652	6.0	5.8
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	13 135	1 004 034	14.8	14.5
260	FOOTWEAR EX. INFANTS AND TODDLERS.	12 052	223 064	3.4	3.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	13 262	730 185	10.7	10.5
281	WINDOW AND FURNITURE COVERINGS..	10 713	127 309	2.0	1.8
282	SEWING FABRICS AND NOTIONS.....	12 280	376 252	5.7	5.4
283	DOMESTIC AND CLOSET ACCESSORIES.	12 573	226 624	3.4	3.3
300	MAJOR HOUSEHOLD APPLIANCES.....	1 312	18 223	2.1	.3
310	SMALL ELECTRIC APPLIANCES.....	9 967	106 463	1.8	1.5
320	TELEVISIONS.....	1 602	13 006	1.5	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	9 189	195 294	3.3	2.8
340	FURNITURE AND SLEEP EQUIPMENT.....	5 381	50 989	1.5	.7
350	FLOOR COVERINGS.....	7 545	47 893	1.1	.7
380	KITCHENWARE AND HOME FURNISHINGS..	13 289	439 795	6.5	6.3
400	JEWELRY.....	12 021	143 963	2.2	2.1
490	OPTICAL GOODS.....	1 794	5 603	.7	.1
500	SPORTING GOODS.....	6 834	164 418	3.5	2.4
600	HARDWARE AND TOOLS.....	12 146	239 644	3.6	3.4
620	LAWN AND GARDEN EQUIP., SUPPLIES..	10 712	205 178	3.3	3.0
640	LUMBER AND BUILDING MATERIALS.....	5 986	71 416	1.7	1.0
720	AUTOMOTIVE FUELS AND LUBRICANTS...	2 870	25 067	1.3	.4
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 548	43 826	1.5	.6
800	ALL OTHER MERCHANDISE.....	14 010	1 629 339	23.5	23.4
806	TOYS.....	13 220	480 761	7.2	6.9
807	HOBBY GOODS, GAMES, WHEEL GOODS.	10 745	118 800	2.0	1.7
808	PHOTO EQUIP. AND SUPPLIES.....	5 312	65 621	1.7	.9
809	STATIONERY AND SCHOOL SUPPLIES..	13 195	408 970	6.2	5.9
811	GREETING CARDS.....	11 009	147 350	2.6	2.1
812	BOOKS, MAGAZINES, NEWSPAPERS....	8 811	85 005	1.6	1.2
814	CALCULATORS AND ADDING MACHINES.	1 844	8 350	.9	.1
818	LUGGAGE AND LEATHER GOODS.....	5 415	40 325	1.5	.6
822	ALL OTHER MERCHANDISE.....	10 565	274 157	4.6	3.9
900	NONMERCHANDISE RECEIPTS.....	2 479	25 188	1.6	.4
-	MISCELLANEOUS MERCHANDISE.....	(X)	3 253	(X)	(Z)
	MISCELLANEOUS GENERAL MERCHANDISE STORES (SIC 539)				
	TOTAL.....	15 394	9 597 694	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	8 169	412 988	9.5	4.3
120	MEALS AND SNACKS.....	1 559	34 736	4.2	.4
140	PACKAGED ALCOHOLIC BEVERAGES.....	1 704	96 714	9.5	1.0
150	CIGARS, CIGARETTES, AND TOBACCO...	4 578	147 077	6.4	1.5
160	DRUGS.....	5 420	139 967	5.3	1.5
180	HEALTH AND BEAUTY AIDS.....	9 031	350 138	5.3	3.6
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	10 457	685 347	11.9	7.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	10 383	863 741	14.6	9.0
260	FOOTWEAR EX. INFANTS AND TODDLERS.	9 950	279 328	5.2	2.9
280	CURTAINS, DRAPERIES, AND DRY GOODS	9 521	442 968	8.4	4.6
300	MAJOR HOUSEHOLD APPLIANCES.....	3 784	418 970	10.6	4.4
310	SMALL ELECTRIC APPLIANCES.....	8 141	461 216	6.5	4.8
	MISCELLANEOUS GENERAL MERCHANDISE STORES (SIC 539)--CON.				
320	TELEVISIONS.....	3 284	202 376	4.4	2.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	5 904	387 311	6.1	4.0
340	FURNITURE AND SLEEP EQUIPMENT.....	4 055	221 438	5.4	2.3
341	LIVING, DINING, BEDROOM FURN....	2 831	98 505	3.7	1.0
342	SLEEP FURNITURE AND EQUIPMENT...	2 544	46 586	1.8	.5
343	ALL OTHER FURNITURE.....	3 191	76 347	2.2	.8
360	FLOOR COVERINGS.....	3 990	74 528	2.6	.8
380	KITCHENWARE AND HOME FURNISHINGS..	10 842	677 282	8.4	7.1
400	JEWELRY.....	7 107	675 935	9.7	7.0
490	OPTICAL GOODS.....	1 373	14 145	.7	.1
500	SPORTING GOODS.....	6 490	437 563	6.4	4.6
600	HARDWARE AND TOOLS.....	8 434	399 073	6.3	4.2
620	LAWN AND GARDEN EQUIP., SUPPLIES..	7 259	216 957	4.3	2.3
640	LUMBER AND BUILDING MATERIALS.....	4 962	241 629	6.8	2.5
720	AUTOMOTIVE FUELS AND LUBRICANTS...	5 442	140 365	4.8	1.5
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 488	225 849	6.4	2.4
780	HOUSEHOLD FUELS.....	545	10 379	6.9	.1
800	ALL OTHER MERCHANDISE.....	12 310	1 219 782	14.2	12.7
806	TOYS.....	9 116	313 459	4.5	3.3
807	HOBBY GOODS, GAMES, WHEEL GOODS.	3 666	60 515	1.8	.6
808	PHOTO EQUIP. AND SUPPLIES.....	3 739	246 161	4.6	2.6
809	STATIONERY AND SCHOOL SUPPLIES..	6 155	68 021	1.7	.7
811	GREETING CARDS.....	4 022	29 344	.9	.3
812	BOOKS, MAGAZINES, NEWSPAPERS....	4 209	35 951	1.2	.4
814	CALCULATORS AND ADDING MACHINES.	2 512	48 388	1.4	.5
818	LUGGAGE AND LEATHER GOODS.....	3 584	84 782	2.0	.9
822	ALL OTHER MERCHANDISE.....	8 681	327 443	4.9	3.4
-	MISCELLANEOUS MERCHANDISE.....	(X)	5 698	(X)	.1
900	NONMERCHANDISE RECEIPTS.....	2 696	112 139	4.3	1.2
-	MISCELLANEOUS MERCHANDISE.....	(X)	7 773	(X)	.1
	FOOD STORES (SIC 54)				
	TOTAL.....	171 592	152 744 891	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	171 592	130 600 596	85.5	85.5
120	MEALS AND SNACKS.....	26 467	465 845	4.2	.3
140	PACKAGED ALCOMOLIC BEVERAGES.....	61 101	3 702 255	5.6	2.4
150	CIGARS, CIGARETTES, AND TOBACCO...	86 785	3 536 202	4.1	2.3
160	DRUGS.....	41 509	860 858	1.9	.6
180	HEALTH AND BEAUTY AIDS.....	76 706	2 918 421	3.3	1.9
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 252	120 681	1.5	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	4 496	173 587	2.1	.1
310	SMALL ELECTRIC APPLIANCES.....	4 295	128 206	1.5	.1
380	KITCHENWARE AND HOME FURNISHINGS..	13 071	533 911	1.7	.3
600	HARDWARE AND TOOLS.....	7 027	143 191	1.5	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES..	4 062	116 653	1.5	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS...	12 918	767 984	16.8	.5
800	ALL OTHER MERCHANDISE.....	88 590	8 240 425	9.0	5.4
900	NONMERCHANDISE RECEIPTS.....	4 270	105 517	3.9	.1
-	MISCELLANEOUS MERCHANDISE.....	(X)	330 559	(X)	.2
	GROCERY STORES (SIC 541)				
	TOTAL.....	126 635	143 937 637	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	126 635	122 136 661	84.9	84.9
101	MEAT, FISH, POULTRY.....	103 761	27 604 486	19.9	19.2
102	FRESH FRUITS, AND VEGETABLES....	94 834	10 063 282	7.5	7.0
103	FROZEN FOODS.....	98 545	6 367 102	5.4	4.4
104	DAIRY PRODUCTS.....	107 272	11 221 096	9.3	7.8
105	BAKERY PRODUCTS EX. FROZEN.....	93 281	4 894 939	4.5	3.4

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments+
	GROCERY STORES (SIC 541)--CON.				
	GROCERIES AND OTHER FOODS--CON.				
106	DELICATESSEN ITEMS	51 620	3 913 132	4.7	2.7
107	ALL OTHER FOODS	121 254	58 072 624	40.8	40.3
120	MEALS AND SNACKS	29 500	346 992	3.3	.2
140	PACKAGED ALCOHOLIC BEVERAGES	58 813	3 651 614	5.6	2.5
141	DISTILLED SPIRITS	12 504	587 105	3.0	.4
142	WINE, BRANDY, BRANDY SPIRITS	35 269	693 855	1.7	.5
143	BEER AND ALE	57 637	2 370 654	3.8	1.6
150	CIGARS, CIGARETTES, AND TOBACCO	83 704	3 483 884	4.1	2.4
160	DRUGS	41 068	856 053	1.9	.6
161	PRESCRIPTIONS	1 238	150 759	2.2	.1
162	NONPRESCRIPTION MEDICINES	40 553	705 294	1.6	.5
180	HEALTH AND BEAUTY AIDS	74 592	2 901 075	3.3	2.0
181	HEALTH AIDS	55 980	1 078 960	1.8	.7
182	COSMETICS	31 704	584 717	1.3	.4
183	OTHER HYGIENE NEEDS	60 088	1 237 398	1.7	.9
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 247	120 584	1.5	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	4 473	173 302	2.1	.1
310	SMALL ELECTRIC APPLIANCES	3 547	124 018	1.5	.1
340	KITCHENWARE AND HOME FURNISHINGS	12 721	528 736	1.7	.4
600	HARDWARE AND TOOLS	7 023	143 166	1.5	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	3 646	103 699	1.3	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	12 851	762 849	16.8	.5
800	ALL OTHER MERCHANDISE	84 771	8 198 458	9.0	5.7
812	BOOKS, MAGAZINES, NEWSPAPERS	35 424	528 979	1.3	.4
815	PAPER PRODUCTS	72 949	2 421 214	2.9	1.7
816	SOAPS, DETERGENTS, CLEANERS	71 883	2 821 483	3.4	2.0
819	PET FOODS	40 975	1 401 291	2.4	1.0
823	ALL OTHER MERCHANDISE	28 789	1 025 094	2.4	.7
-	MISCELLANEOUS MERCHANDISE	(X)	397	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	3 534	81 829	3.2	.1
-	MISCELLANEOUS MERCHANDISE	(X)	324 717	(X)	.2
	MEAT AND FISH (SEAFOOD) MARKETS, INCLUDING FREEZER PROVISIONERS (SIC 542)				
	TOTAL	11 066	3 416 209	(X)	100.0
100	GROCERIES AND OTHER FOODS	11 066	3 358 580	98.3	98.3
101	MEAT, FISH, POULTRY	10 898	3 081 953	91.1	90.2
102	FRESH FRUITS, AND VEGETABLES	1 051	22 309	5.3	.7
103	FROZEN FOODS	1 837	85 938	12.9	2.5
104	DAIRY PRODUCTS	2 428	42 995	4.8	1.3
105	BAKERY PRODUCTS EX. FROZEN	1 201	13 740	3.0	.4
106	DELICATESSEN ITEMS	995	38 988	9.3	1.1
107	ALL OTHER FOODS	2 619	72 657	8.0	2.1
120	MEALS AND SNACKS	205	9 619	17.6	.3
140	PACKAGED ALCOHOLIC BEVERAGES	518	9 438	4.8	.3
142	WINE, BRANDY, BRANDY SPIRITS	197	1 775	2.1	.1
143	BEER AND ALE	473	6 783	3.7	.2
-	MISCELLANEOUS MERCHANDISE	(X)	880	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	512	3 810	2.1	.1
300	MAJOR HOUSEHOLD APPLIANCES	58	2 914	15.7	.1
800	ALL OTHER MERCHANDISE	663	8 485	4.1	.2
815	PAPER PRODUCTS	500	3 127	1.9	.1
816	SOAPS, DETERGENTS, CLEANERS	407	1 971	1.5	.1
	MEAT AND FISH (SEAFOOD) MARKETS, INCLUDING FREEZER PROVISIONERS (SIC 542)--CON.				
	ALL OTHER MERCHANDISE--CON.				
823	ALL OTHER MERCHANDISE	117	2 528	7.6	.1
-	MISCELLANEOUS MERCHANDISE	(X)	859	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	452	20 935	20.4	.6
-	MISCELLANEOUS MERCHANDISE	(X)	2 428	(X)	.1
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543)				
	TOTAL	3 091	841 648	(X)	100.0
100	GROCERIES AND OTHER FOODS	3 091	830 372	96.4	96.4
101	MEAT, FISH, POULTRY	360	16 759	13.2	1.9
102	FRESH FRUITS, AND VEGETABLES	3 091	733 376	85.1	85.1
103	FROZEN FOODS	321	3 779	3.8	.4
104	DAIRY PRODUCTS	936	28 986	8.7	3.4
105	BAKERY PRODUCTS EX. FROZEN	534	7 866	4.1	.9
106	DELICATESSEN ITEMS	170	6 656	8.4	.8
107	ALL OTHER FOODS	916	32 950	10.8	3.8
120	MEALS AND SNACKS	65	1 118	6.0	.1
140	PACKAGED ALCOHOLIC BEVERAGES	248	6 765	7.9	.8
142	WINE, BRANDY, BRANDY SPIRITS	135	1 015	2.4	.1
143	BEER AND ALE	234	5 563	6.3	.6
-	MISCELLANEOUS MERCHANDISE	(X)	187	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	280	2 943	3.6	.3
180	HEALTH AND BEAUTY AIDS	76	1 096	3.1	.1
181	HEALTH AIDS	51	469	1.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	627	(X)	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	394	12 872	13.4	1.5
720	AUTOMOTIVE FUELS AND LUBRICANTS	21	634	27.2	.1
800	ALL OTHER MERCHANDISE	318	4 914	5.4	.6
815	PAPER PRODUCTS	195	976	1.5	.1
816	SOAPS, DETERGENTS, CLEANERS	203	1 087	1.5	.1
823	ALL OTHER MERCHANDISE	120	2 209	8.4	.3
-	MISCELLANEOUS MERCHANDISE	(X)	642	(X)	.1
900	NONMERCHANDISE RECEIPTS	38	492	4.7	.1
-	MISCELLANEOUS MERCHANDISE	(X)	440	(X)	.1
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL	4 685	485 106	(X)	100.0
100	GROCERIES AND OTHER FOODS	4 685	453 835	93.6	93.6
101	MEAT, FISH, POULTRY	71	961	20.1	.2
102	FRESH FRUITS, AND VEGETABLES	51	255	8.6	.1
103	FROZEN FOODS	157	2 031	14.2	.4
104	DAIRY PRODUCTS	517	9 183	17.4	1.9
105	BAKERY PRODUCTS EX. FROZEN	279	10 418	27.4	2.1
107	ALL OTHER FOODS	4 682	430 893	88.8	88.8
-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	(Z)
120	MEALS AND SNACKS	266	10 902	33.3	2.2
130	ALCOHOLIC DRINKS	17	550	17.8	.1
140	PACKAGED ALCOHOLIC BEVERAGES	17	344	11.2	.1
143	BEER AND ALE	15	312	12.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	419	6 327	17.2	1.3

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of establishments handling line	Sales of specified merchandise lines: As percent of total sales of all establishments[1]
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)--CON.				
180	HEALTH AND BEAUTY AIDS	78	422	5.9	.1
183	OTHER HYGIENE NEEDS	47	270	7.0	.1
-	MISCELLANEOUS MERCHANDISE	(X)	152	(X)	(Z)
380	KITCHENWARE AND HOME FURNISHINGS	126	1 234	11.2	.3
720	AUTOMOTIVE FUELS AND LUBRICANTS	34	3 001	44.4	.6
800	ALL OTHER MERCHANDISE	478	7 969	12.6	1.6
812	BOOKS, MAGAZINES, NEWSPAPERS	110	2 022	16.9	.4
815	PAPER PRODUCTS	57	279	4.3	.1
823	ALL OTHER MERCHANDISE	386	5 627	10.1	1.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	41	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	522	(X)	.1
	RETAIL BAKERIES (SIC 546)				
	TOTAL	15 949	2 140 723	(X)	100.0
100	GROCERIES AND OTHER FOODS	15 949	2 059 149	96.2	96.2
120	MEALS AND SNACKS	2 529	71 881	25.8	3.4
140	PACKAGED ALCOHOLIC BEVERAGES	127	2 970	16.2	.1
150	CIGARS, CIGARETTES, AND TOBACCO	229	1 128	3.4	.1
160	DRUGS	34	1 205	19.4	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	4	1 134	50.6	.1
800	ALL OTHER MERCHANDISE	226	1 951	4.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 305	(X)	.1
	RETAIL BAKERIES--BAKING AND SELLING (SIC 5462)				
	TOTAL	14 050	1 887 658	(X)	100.0
100	GROCERIES AND OTHER FOODS	14 050	1 811 202	95.9	95.9
101	MEAT, FISH, POULTRY	142	3 748	14.6	.2
103	FROZEN FOODS	192	2 421	8.0	.1
104	DAIRY PRODUCTS	1 260	13 361	7.2	.7
105	BAKERY PRODUCTS EX. FROZEN	14 050	1 756 750	93.1	93.1
106	DELICATESSEN ITEMS	303	9 085	15.3	.5
107	ALL OTHER FOODS	1 172	25 375	14.8	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	462	(X)	(Z)
120	MEALS AND SNACKS	2 367	67 824	25.8	3.6
140	PACKAGED ALCOHOLIC BEVERAGES	106	2 730	16.9	.1
143	BEER AND ALE	103	2 216	14.1	.1
-	MISCELLANEOUS MERCHANDISE	(X)	514	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	214	987	3.3	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	4	1 134	50.6	.1
800	ALL OTHER MERCHANDISE	189	1 736	4.9	.1
815	PAPER PRODUCTS	110	1 073	4.6	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	663	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	2 045	(X)	.1
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	TOTAL	1 899	253 065	(X)	100.0
100	GROCERIES AND OTHER FOODS	1 899	247 947	98.0	98.0
101	MEAT, FISH, POULTRY	109	926	13.3	.4
103	FROZEN FOODS	271	5 597	13.1	2.2
104	DAIRY PRODUCTS	305	2 655	6.4	1.0
105	BAKERY PRODUCTS EX. FROZEN	1 899	229 792	90.8	90.8
106	DELICATESSEN ITEMS	155	2 496	11.0	1.0
107	ALL OTHER FOODS	331	6 481	15.6	2.6
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)--CON.				
120	MEALS AND SNACKS	162	4 057	26.8	1.6
140	PACKAGED ALCOHOLIC BEVERAGES	21	240	11.3	.1
150	CIGARS, CIGARETTES, AND TOBACCO	15	141	5.7	.1
160	DRUGS	15	391	90.7	.1
800	ALL OTHER MERCHANDISE	37	215	2.8	.1
823	ALL OTHER MERCHANDISE	19	142	5.0	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	73	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	114	(X)	(Z)
	OTHER FOOD STORES (SIC 549,9)				
	TOTAL	10 166	1 903 570	(X)	100.0
100	GROCERIES AND OTHER FOODS	10 166	1 761 999	92.6	92.6
120	MEALS AND SNACKS	902	25 333	15.8	1.3
140	PACKAGED ALCOHOLIC BEVERAGES	1 378	31 124	11.2	1.6
150	CIGARS, CIGARETTES, AND TOBACCO	1 641	38 110	10.3	2.0
160	DRUGS	241	2 825	7.3	.1
180	HEALTH AND BEAUTY AIDS	1 745	14 803	4.9	.8
310	SMALL ELECTRIC APPLIANCES	735	3 979	3.0	.2
380	KITCHENWARE AND HOME FURNISHINGS	224	3 941	12.6	.2
800	ALL OTHER MERCHANDISE	2 134	18 648	4.2	1.0
900	NONMERCHANDISE RECEIPTS	141	1 451	4.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 357	(X)	.1
	DAIRY PRODUCTS STORES (SIC 545)				
	TOTAL	5 758	1 096 838	(X)	100.0
100	GROCERIES AND OTHER FOODS	5 758	1 000 924	91.3	91.3
101	MEAT, FISH, POULTRY	1 375	47 690	15.3	4.3
102	FRESH FRUITS, AND VEGETABLES	511	6 429	5.1	.6
103	FROZEN FOODS	1 512	23 668	6.6	2.2
104	DAIRY PRODUCTS	5 745	737 142	67.2	67.2
105	BAKERY PRODUCTS EX. FROZEN	2 348	40 738	7.3	3.7
106	DELICATESSEN ITEMS	1 421	19 722	6.5	1.8
107	ALL OTHER FOODS	3 521	125 535	18.7	11.4
120	MEALS AND SNACKS	512	15 602	17.3	1.4
140	PACKAGED ALCOHOLIC BEVERAGES	1 272	27 171	10.6	2.5
142	WINE, BRANDY, BRANDY SPIRITS	452	5 826	7.3	.5
143	BEER AND ALE	1 129	20 849	8.7	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	496	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	1 606	37 692	10.4	3.4
180	HEALTH AND BEAUTY AIDS	481	2 739	2.9	.2
800	ALL OTHER MERCHANDISE	1 188	11 317	4.0	1.0
812	BOOKS, MAGAZINES, NEWSPAPERS	845	3 428	1.7	.3
815	PAPER PRODUCTS	537	2 906	2.2	.3
816	SOAPS, DETERGENTS, CLEANERS	475	2 230	2.0	.2
819	PET FOODS	293	1 102	1.9	.1
823	ALL OTHER MERCHANDISE	276	1 581	2.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 393	(X)	.1
	MISCELLANEOUS FOOD STORES (SIC 549)				
	TOTAL	4 408	806 732	(X)	100.0
100	GROCERIES AND OTHER FOODS	4 408	761 075	94.3	94.3
101	MEAT, FISH, POULTRY	1 042	94 980	44.2	11.8
102	FRESH FRUITS, AND VEGETABLES	674	12 717	8.2	1.6
103	FROZEN FOODS	1 071	11 861	6.1	1.5

Table 1. Merchandise Lines by Kind of Business for the United States: 1977—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments+
	MISCELLANEOUS FOOD STORES (SIC 549)--CON.				
	GROCERIES AND OTHER FOODS--CON.				
104	DAIRY PRODUCTS	1 778	46 892	14.0	5.8
105	BAKERY PRODUCTS EX. FROZEN	1 015	8 844	4.7	1.1
106	DELICATESSEN ITEMS	230	5 360	11.4	.7
107	ALL OTHER FOODS	3 968	580 421	81.9	71.9
120	MEALS AND SNACKS	390	9 731	13.9	1.2
140	PACKAGED ALCOHOLIC BEVERAGES	106	3 953	17.7	.5
142	WINE, BRANDY, BRANDY SPIRITS	74	1 722	11.8	.2
143	BEER AND ALE	92	2 181	11.3	.3
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	(Z)
150	CIGARS, CIGARETTES, AND TOBACCO	35	418	4.9	.1
160	DRUGS	151	2 339	11.0	.3
162	NONPRESCRIPTION MEDICINES	149	2 139	10.6	.3
-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	(Z)
180	HEALTH AND BEAUTY AIDS	1 264	12 064	5.8	1.5
181	HEALTH AIDS	299	2 638	6.2	.3
182	COSMETICS	997	6 291	3.7	.8
183	OTHER HYGIENE NEEDS	662	3 135	3.1	.4
310	SMALL ELECTRIC APPLIANCES	735	3 979	3.0	.5
380	KITCHENWARE AND HOME FURNISHINGS	224	3 941	12.6	.5
800	ALL OTHER MERCHANDISE	946	7 331	4.6	.9
813	BOOKS, MAGAZINES, NEWSPAPERS	819	4 162	3.1	.5
815	PAPER PRODUCTS	52	670	5.6	.1
816	SOAPS, DETERGENTS, CLEANERS	238	574	1.6	.1
823	ALL OTHER MERCHANDISE	90	1 635	13.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	290	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	51	937	8.7	.1
-	MISCELLANEOUS MERCHANDISE	(X)	964	(X)	.1
	AUTOMOTIVE DEALERS (SIC 55 Ex. 554)				
	TOTAL	94 800	147 202 491	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	9 914	366 498	10.7	.2
310	SMALL ELECTRIC APPLIANCES	9 218	86 116	2.7	.1
320	TELEVISIONS	9 196	195 628	6.2	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	8 882	130 700	4.0	.1
340	FURNITURE AND SLEEP EQUIPMENT	4 216	76 922	6.0	.1
900	SPORTING GOODS	14 991	2 594 871	40.7	1.8
980	RECREATIONAL VEHICLES	6 845	3 108 568	21.1	2.1
600	HARDWARE AND TOOLS	6 676	154 085	7.4	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	8 943	164 315	5.3	.1
700	CARS, TRUCKS, POWERED VEHICLES	90 923	112 124 442	86.3	76.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	28 684	740 183	.9	.5
740	AUTO TIRES, BATTERIES, ACCESSORIES	68 885	14 057 195	10.7	9.5
800	ALL OTHER MERCHANDISE	8 406	646 496	17.3	.4
900	NONMERCHANDISE RECEIPTS	55 158	12 552 342	10.1	8.5
-	MISCELLANEOUS MERCHANDISE	(X)	204 130	(X)	.1
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
	TOTAL	30 793	121 883 263	(X)	100.0
580	RECREATIONAL VEHICLES	2 441	522 334	4.5	.4
700	CARS, TRUCKS, POWERED VEHICLES	30 793	105 364 220	86.4	86.4
720	AUTOMOTIVE FUELS AND LUBRICANTS	18 581	444 564	.6	.4
740	AUTO TIRES, BATTERIES, ACCESSORIES	29 353	4 711 623	4.0	3.9
900	NONMERCHANDISE RECEIPTS	27 222	10 752 628	9.6	8.8
-	MISCELLANEOUS MERCHANDISE	(X)	87 894	(X)	.1
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	20 750	77 151 039	(X)	100.0
580	RECREATIONAL VEHICLES	1 615	299 691	4.3	.4
584	MOTOR HOMES	797	223 726	5.5	.3
586	ALL OTHER RECREATIONAL VEHICLES	959	75 965	2.6	.1
700	CARS, TRUCKS, POWERED VEHICLES	20 750	66 984 570	86.8	86.8
701	NEW PASSENGER CARS--RETAIL	20 675	34 444 631	44.7	44.6
702	NEW PASSENGER CARS--FLEET	8 177	4 107 518	8.0	5.3
703	NEW TRUCKS AND BUSES--RETAIL	14 566	11 373 025	20.8	14.7
704	NEW TRUCKS AND BUSES--FLEET	4 954	1 528 371	5.0	2.0
705	USED PASSENGER CARS--RETAIL	20 108	10 128 475	13.4	13.1
706	USED PASSENGER CARS--WHOLESALE	14 931	2 551 003	3.8	3.3
707	USED TRUCKS AND BUSES	13 012	2 500 560	5.0	3.2
708	MOTORCYCLES AND MOTORBIKES	523	40 591	1.9	.1
711	OTHER POWERED VEHICLES	2 626	310 396	2.9	.4
720	AUTOMOTIVE FUELS AND LUBRICANTS	12 569	293 835	.6	.4
740	AUTO TIRES, BATTERIES, ACCESSORIES	19 676	2 845 356	3.8	3.7
742	PARTS--WHOLESALE	17 814	1 632 861	2.3	2.1
743	PARTS--RETAIL	18 948	991 148	1.4	1.3
744	AUTO TIRES, BATTERIES, ACCESS	9 485	221 347	.6	.3
900	NONMERCHANDISE RECEIPTS	18 070	6 683 756	9.4	8.6
901	LABOR CHARGES	17 910	3 415 451	4.9	4.4
902	PARTS INSTALLED IN REPAIR WORK	15 512	2 474 040	3.9	3.2
903	AUTO, TRUCK RENTAL OR LEASE	5 360	369 137	1.3	.5
909	OTHER NONMERCHANDISE RECEIPTS	5 326	405 128	1.7	.5
-	MISCELLANEOUS MERCHANDISE	(X)	63 831	(X)	.1
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	4 101	12 905 296	(X)	100.0
580	RECREATIONAL VEHICLES	329	51 124	4.5	.4
584	MOTOR HOMES	208	43 035	5.9	.3
586	ALL OTHER RECREATIONAL VEHICLES	163	8 089	1.7	.1
700	CARS, TRUCKS, POWERED VEHICLES	4 101	10 699 432	82.9	82.9
701	NEW PASSENGER CARS--RETAIL	4 096	7 173 890	55.6	55.6
702	NEW PASSENGER CARS--FLEET	1 131	307 130	6.4	2.4
703	NEW TRUCKS AND BUSES--RETAIL	1 365	512 772	10.2	4.0
704	NEW TRUCKS AND BUSES--FLEET	446	42 434	2.0	.3
705	USED PASSENGER CARS--RETAIL	3 917	1 947 483	15.5	15.1
706	USED PASSENGER CARS--WHOLESALE	3 299	637 968	5.7	4.9
707	USED TRUCKS AND BUSES	205	21 271	3.4	.2
708	MOTORCYCLES AND MOTORBIKES	138	24 772	8.5	.2
711	OTHER POWERED VEHICLES	191	31 712	4.7	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	2 635	57 106	.7	.4
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 895	771 048	6.2	6.0
742	PARTS--WHOLESALE	3 600	307 675	2.6	2.4
743	PARTS--RETAIL	3 830	364 439	2.9	2.8
744	AUTO TIRES, BATTERIES, ACCESS	2 087	98 934	1.5	.8
900	NONMERCHANDISE RECEIPTS	3 668	1 319 484	11.1	10.2
901	LABOR CHARGES	3 632	784 849	6.7	6.1
902	PARTS INSTALLED IN REPAIR WORK	2 897	466 664	5.0	3.6
903	AUTO, TRUCK RENTAL OR LEASE	500	16 301	.9	.1
909	OTHER NONMERCHANDISE RECEIPTS	870	51 650	1.8	.4
-	MISCELLANEOUS MERCHANDISE	(X)	7 122	(X)	.1

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments†
	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISES (SIC 551 PT)				
	TOTAL	5 942	31 826 928	(X)	100.0
580	RECREATIONAL VEHICLES	497	171 519	5.1	.5
584	MOTOR HOMES	313	141 281	5.9	.4
586	ALL OTHER RECREATIONAL VEHICLES	248	30 238	2.4	.1
700	CARS, TRUCKS, POWERED VEHICLES	5 942	27 680 218	87.0	87.0
701	NEW PASSENGER CARS--RETAIL	5 934	14 984 068	47.1	47.1
702	NEW PASSENGER CARS--FLEET	3 017	1 720 642	7.6	5.4
703	NEW TRUCKS AND BUSES--RETAIL	3 716	3 806 009	20.4	12.0
704	NEW TRUCKS AND BUSES--FLEET	1 152	547 877	6.2	1.7
705	USED PASSENGER CARS--RETAIL	5 834	4 502 190	14.3	14.1
706	USED PASSENGER CARS--WHOLESALE	4 822	1 135 711	3.9	3.6
707	USED TRUCKS AND BUSES	3 167	856 175	5.4	2.7
711	OTHER POWERED VEHICLES	537	114 763	3.4	.4
-	MISCELLANEOUS MERCHANDISE	(X)	12 783	(X)	(Z)
720	AUTOMOTIVE FUELS AND LUBRICANTS	3 377	93 623	.5	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	5 782	1 095 219	3.5	3.4
742	PARTS--WHOLESALE	5 608	665 402	2.2	2.1
743	PARTS--RETAIL	5 635	352 841	1.2	1.1
744	AUTO TIRES, BATTERIES, ACCESS	2 435	76 976	.6	.2
900	NONMERCHANDISE RECEIPTS	5 484	2 769 408	9.3	8.7
901	LABOR CHARGES	5 437	1 472 343	5.0	4.6
902	PARTS INSTALLED IN REPAIR WORK	4 800	1 021 088	3.8	3.2
903	AUTO, TRUCK RENTAL OR LEASE	1 788	131 857	1.2	.4
909	OTHER NONMERCHANDISE RECEIPTS	1 616	144 120	1.5	.5
-	MISCELLANEOUS MERCHANDISE	(X)	16 941	(X)	.1
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	13 287	5 186 357	(X)	100.0
500	SPORTING GOODS	96	3 412	13.9	.1
580	RECREATIONAL VEHICLES	355	16 759	8.9	.3
584	MOTOR HOMES	184	9 170	8.1	.2
586	ALL OTHER RECREATIONAL VEHICLES	224	7 589	8.1	.1
700	CARS, TRUCKS, POWERED VEHICLES	13 287	4 998 169	96.4	96.4
701	NEW PASSENGER CARS--RETAIL	322	30 478	16.4	.6
702	NEW PASSENGER CARS--FLEET	52	3 042	13.4	.1
703	NEW TRUCKS AND BUSES--RETAIL	212	12 435	11.7	.2
704	NEW TRUCKS AND BUSES--FLEET	46	6 622	41.0	.1
705	USED PASSENGER CARS--RETAIL	12 989	3 967 048	78.3	76.5
706	USED PASSENGER CARS--WHOLESALE	6 586	696 414	22.8	13.4
707	USED TRUCKS AND BUSES	3 136	259 664	20.0	5.0
708	MOTORCYCLES AND MOTORBIKES	306	7 281	6.2	.1
711	OTHER POWERED VEHICLES	348	15 185	10.7	.3
720	AUTOMOTIVE FUELS AND LUBRICANTS	619	28 833	12.0	.6
740	AUTO TIRES, BATTERIES, ACCESSORIES	1 403	45 855	8.4	.9
742	PARTS--WHOLESALE	410	6 959	4.2	.1
743	PARTS--RETAIL	842	22 573	6.5	.4
744	AUTO TIRES, BATTERIES, ACCESS	826	16 323	5.6	.3
800	ALL OTHER MERCHANDISE	98	2 807	7.1	.1
900	NONMERCHANDISE RECEIPTS	2 049	87 258	10.6	1.7
901	LABOR CHARGES	1 663	41 694	6.6	.8
902	PARTS INSTALLED IN REPAIR WORK	1 285	26 821	5.6	.5
903	AUTO, TRUCK RENTAL OR LEASE	236	9 731	7.5	.2
909	OTHER NONMERCHANDISE RECEIPTS	464	9 012	3.8	.2
-	MISCELLANEOUS MERCHANDISE	(X)	3 264	(X)	.1

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments†
	AUTO AND HOME SUPPLY STORES (SIC 553)				
	TOTAL	36 807	12 389 968	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	318	15 646	8.2	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	218	9 116	6.7	.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	309	6 636	5.2	.1
300	MAJOR HOUSEHOLD APPLIANCES	9 804	361 831	10.9	2.9
310	SMALL ELECTRIC APPLIANCES	9 199	85 851	2.7	.7
320	TELEVISIONS	9 139	193 842	6.2	1.6
330	AUDIO EQUIP., MUS. INST., SUPPLIES	8 737	123 458	4.2	1.0
340	FURNITURE AND SLEEP EQUIPMENT	4 160	75 887	6.2	.6
380	KITCHENWARE AND HOME FURNISHINGS	5 865	60 016	3.2	.5
400	JEWELRY	2 154	9 879	1.7	.1
500	SPORTING GOODS	8 343	147 300	5.5	1.2
580	RECREATIONAL VEHICLES	410	8 191	7.2	.1
600	HARDWARE AND TOOLS	6 482	148 639	7.5	1.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	8 333	143 873	5.1	1.2
640	LUMBER AND BUILDING MATERIALS	3 031	30 857	3.2	.2
700	CARS, TRUCKS, POWERED VEHICLES	817	25 352	12.4	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	8 476	244 819	9.4	2.0
740	AUTO TIRES, BATTERIES, ACCESSORIES	36 807	9 214 892	74.4	74.4
800	ALL OTHER MERCHANDISE	6 949	210 985	8.8	1.7
900	NONMERCHANDISE RECEIPTS	17 753	1 254 831	18.7	10.1
-	MISCELLANEOUS MERCHANDISE	(X)	18 067	(X)	.1
	TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	TOTAL	30 761	10 496 855	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	4 203	127 881	7.6	1.2
310	SMALL ELECTRIC APPLIANCES	3 983	19 796	1.2	.2
320	TELEVISIONS	4 012	69 874	4.3	.7
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 458	37 740	2.6	.4
500	SPORTING GOODS	2 922	25 033	2.2	.2
580	RECREATIONAL VEHICLES	202	6 601	8.7	.1
600	HARDWARE AND TOOLS	1 416	23 439	5.9	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	3 059	21 951	1.8	.2
700	CARS, TRUCKS, POWERED VEHICLES	476	21 780	18.9	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	5 118	210 742	13.0	2.0
740	AUTO TIRES, BATTERIES, ACCESSORIES	30 761	8 689 620	82.8	82.8
745	AUTO TIRES AND TUBES--NEW	20 234	3 220 579	42.0	30.7
746	TRUCK AND BUS TIRES--NEW	13 188	1 133 737	21.4	10.8
747	AUTO TIRES--RETREADS	12 717	297 626	6.1	2.8
748	TRUCK AND BUS TIRES--RETREADS	8 135	232 435	6.5	2.2
749	STORAGE BATTERIES	15 020	198 682	3.7	1.9
751	AUTO ACCESSORIES AND PARTS	24 348	3 603 725	43.4	34.3
-	MISCELLANEOUS MERCHANDISE	(X)	2 836	(X)	(Z)
800	ALL OTHER MERCHANDISE	1 722	25 729	3.3	.2
807	HOBBY GOODS, GAMES, WHEEL GOODS	365	7 561	4.0	.1
833	ALL OTHER MERCHANDISE	1 330	13 762	2.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	4 406	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	15 678	1 198 349	19.9	11.4
901	LABOR CHARGES	15 130	757 958	13.1	7.2
902	PARTS INSTALLED IN REPAIR WORK	10 061	341 226	8.5	3.3
909	OTHER NONMERCHANDISE RECEIPTS	5 022	96 535	4.7	.9
-	MISCELLANEOUS NONMERCHANDISE	(X)	2 630	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	18 320	(X)	.2
	OTHER AUTO AND HOME SUPPLY STORES (SIC 553 PT.)				
	TOTAL	6 046	1 893 113	(X)	100.0
180	HEALTH AND BEAUTY AIDS	120	1 902	5.2	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	300	15 079	8.5	.8

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments†
	OTHER AUTO AND HOME SUPPLY STORES (SIC 553 PT.)--CON.				
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	206	8 961	6.8	.5
260	FOOTWEAR EX. INFANTS AND TODDLERS.	296	6 532	5.4	.3
300	MAJOR HOUSEHOLD APPLIANCES	5 601	233 950	14.4	12.4
310	SMALL ELECTRIC APPLIANCES	5 216	66 055	4.2	3.5
320	TELEVISIONS	5 127	123 968	8.2	6.5
330	AUDIO EQUIP., MUS. INST., SUPPLIES	5 279	85 718	5.6	4.5
340	FURNITURE AND SLEEP EQUIPMENT	4 020	74 224	6.2	3.9
360	FLOOR COVERINGS	973	3 535	1.7	.2
380	KITCHENWARE AND HOME FURNISHINGS	4 981	57 196	3.8	3.0
400	JEWELRY	2 026	9 523	1.7	.5
500	SPORTING GOODS	5 421	122 267	7.9	6.5
580	RECREATIONAL VEHICLES	208	1 590	4.2	.1
600	HARDWARE AND TOOLS	5 066	125 200	7.9	6.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	5 274	121 922	7.6	6.4
640	LUMBER AND BUILDING MATERIALS	2 858	27 642	3.0	1.5
700	CARS, TRUCKS, POWERED VEHICLES	341	3 572	4.0	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	3 358	34 077	3.5	1.8
740	AUTO TIRES, BATTERIES, ACCESSORIES	6 046	525 272	27.7	27.7
780	HOUSEHOLD FUELS	72	1 377	8.1	.1
800	ALL OTHER MERCHANDISE	5 227	185 256	11.4	9.8
806	TOYS	4 878	85 297	5.6	4.5
807	HOBBY GOODS, GAMES, WHEEL GOODS.	3 461	41 391	4.3	2.2
833	ALL OTHER MERCHANDISE	2 700	58 544	6.0	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	2 075	56 482	8.0	3.0
901	LABOR CHARGES	1 989	31 212	4.6	1.6
902	PARTS INSTALLED IN REPAIR WORK	1 000	12 165	3.7	.6
909	OTHER NONMERCHANDISE RECEIPTS	540	13 001	8.1	.7
-	MISCELLANEOUS NONMERCHANDISE	(X)	104	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	1 813	(X)	.1
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 555,6,7,9)				
	TOTAL	13 913	7 742 903	(X)	100.0
500	SPORTING GOODS	6 307	2 425 876	75.7	31.3
580	RECREATIONAL VEHICLES	3 639	2 561 284	87.8	33.1
600	HARDWARE AND TOOLS	178	4 282	6.4	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	533	16 427	10.8	.2
640	LUMBER AND BUILDING MATERIALS	123	17 716	46.1	.2
700	CARS, TRUCKS, POWERED VEHICLES	6 026	1 736 701	63.7	22.4
720	AUTOMOTIVE FUELS AND LUBRICANTS	1 008	21 967	4.8	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	1 322	84 825	13.6	1.1
800	ALL OTHER MERCHANDISE	1 164	394 538	57.4	5.1
900	NONMERCHANDISE RECEIPTS	8 134	457 625	9.7	5.9
-	MISCELLANEOUS MERCHANDISE	(X)	21 662	(X)	.3
	BOAT DEALERS (SIC 555)				
	TOTAL	4 673	2 512 973	(X)	100.0
100	GROCERIES AND OTHER FOODS	70	1 536	6.0	.1
120	MEALS AND SNACKS	78	2 233	7.1	.1
140	PACKAGED ALCOHOLIC BEVERAGES	79	1 752	4.9	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	92	1 430	3.4	.1
500	SPORTING GOODS	4 673	2 281 690	90.8	90.8
512	BOATS AND MOTORS	4 673	2 210 385	88.0	88.0
513	ALL OTHER SPORTING GOODS	1 027	71 305	12.2	2.8
580	RECREATIONAL VEHICLES	169	13 889	16.3	.6
581	CAMPING TRAILERS	117	4 310	7.8	.2
582	TRAVEL TRAILERS	98	4 033	10.2	.2
584	MOTOR HOMES	70	4 334	14.2	.2
	BOAT DEALERS (SIC 555)--CON.				
	RECREATIONAL VEHICLES--CON.				
-	MISCELLANEOUS MERCHANDISE	(X)	1 212	(X)	(Z)
620	LAWN AND GARDEN EQUIP., SUPPLIES	191	7 674	12.3	.3
640	LUMBER AND BUILDING MATERIALS	61	4 385	31.1	.2
700	CARS, TRUCKS, POWERED VEHICLES	210	25 206	22.8	1.0
708	MOTORCYCLES AND MOTORBIKES	196	21 890	19.8	.9
709	OTHER POWERED VEHICLES	88	3 316	6.8	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	354	7 403	4.4	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	86	2 540	8.5	.1
800	ALL OTHER MERCHANDISE	187	7 692	9.0	.3
824	ALL OTHER MERCHANDISE	186	7 691	8.5	.3
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	2 616	149 894	10.4	6.0
901	LABOR CHARGES	2 508	71 118	5.3	2.8
902	PARTS INSTALLED IN REPAIR WORK	1 519	40 973	5.0	1.6
904	RENTAL OR LEASE VEHICLES	291	2 571	2.1	.1
905	STORAGE AND DOCKING SERVICES	1 033	27 023	4.3	1.1
911	OTHER NONMERCHANDISE RECEIPTS	422	8 209	2.8	.3
-	MISCELLANEOUS MERCHANDISE	(X)	5 649	(X)	.2
	RECREATIONAL AND UTILITY TRAILER DEALERS (SIC 556)				
	TOTAL	3 235	2 774 932	(X)	100.0
500	SPORTING GOODS	290	19 277	9.6	.7
512	BOATS AND MOTORS	230	11 761	7.5	.4
513	ALL OTHER SPORTING GOODS	124	7 022	9.0	.3
-	MISCELLANEOUS MERCHANDISE	(X)	494	(X)	(Z)
580	RECREATIONAL VEHICLES	3 216	2 536 052	92.3	91.4
581	CAMPING TRAILERS	1 580	198 671	16.2	7.2
582	TRAVEL TRAILERS	2 437	876 466	42.7	31.6
583	TRUCK CAMPERS	1 772	181 211	12.7	6.5
584	MOTOR HOMES	2 205	1 093 875	50.0	39.4
585	ALL OTHER RECREATIONAL VEHICLES	2 020	184 970	11.0	6.7
-	MISCELLANEOUS MERCHANDISE	(X)	859	(X)	(Z)
600	HARDWARE AND TOOLS	42	1 866	6.0	.1
640	LUMBER AND BUILDING MATERIALS	57	13 302	56.7	.5
700	CARS, TRUCKS, POWERED VEHICLES	554	49 761	8.4	1.8
720	AUTOMOTIVE FUELS AND LUBRICANTS	126	5 690	5.4	.2
740	AUTO TIRES, BATTERIES, ACCESSORIES	161	5 855	4.1	.2
780	HOUSEHOLD FUELS	66	1 945	3.7	.1
800	ALL OTHER MERCHANDISE	182	37 996	29.0	1.4
900	NONMERCHANDISE RECEIPTS	1 793	99 641	6.0	3.6
901	LABOR CHARGES	1 698	52 420	3.3	1.9
902	PARTS INSTALLED IN REPAIR WORK	971	32 809	3.2	1.2
904	RENTAL OR LEASE VEHICLES	448	9 179	2.1	.3
911	OTHER NONMERCHANDISE RECEIPTS	333	3 968	1.4	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	1 265	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	3 547	(X)	.1
	MOTORCYCLE DEALERS (SIC 557)				
	TOTAL	4 901	1 914 377	(X)	100.0
500	SPORTING GOODS	897	69 349	17.9	3.6
512	BOATS AND MOTORS	523	32 895	14.8	1.7
513	ALL OTHER SPORTING GOODS	544	36 454	14.7	1.9

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments[1]
	MOTORCYCLE DEALERS (SIC 557)--CON.				
580	RECREATIONAL VEHICLES	186	10 827	13.7	.6
583	TRUCK CAMPERS	46	1 151	7.9	.1
584	MOTOR HOMES	67	2 650	10.5	.1
585	ALL OTHER RECREATIONAL VEHICLES	123	5 710	11.6	.3
-	MISCELLANEOUS MERCHANDISE	(X)	1 316	(X)	.1
600	HARDWARE AND TOOLS	51	1 057	7.6	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	173	5 877	10.8	.3
700	CARS, TRUCKS, POWERED VEHICLES	4 901	1 598 489	83.5	83.5
708	MOTORCYCLES AND MOTORBIKES	4 901	1 398 797	73.1	73.1
709	OTHER POWERED VEHICLES	1 923	199 654	25.7	10.4
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	(Z)
720	AUTOMOTIVE FUELS AND LUBRICANTS	317	2 813	2.2	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	887	71 877	17.7	3.8
800	ALL OTHER MERCHANDISE	150	7 881	12.9	.4
817	AIRCRAFT	64	2 843	15.6	.1
824	ALL OTHER MERCHANDISE	127	5 038	9.4	.3
900	NONMERCHANDISE RECEIPTS	3 086	143 422	10.9	7.5
901	LABOR CHARGES	3 030	76 407	5.9	4.0
902	PARTS INSTALLED IN REPAIR WORK	1 645	58 475	8.3	3.1
904	RENTAL OR LEASE VEHICLES	93	3 963	10.0	.2
911	OTHER NONMERCHANDISE RECEIPTS	300	4 496	3.4	.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	81	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	2 785	(X)	.1
	AUTOMOTIVE DEALERS, N.E.C. (SIC 559)				
	TOTAL[6]	1 104	540 621	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	146 523	53 748 847	(X)	100.0
100	GROCERIES AND OTHER FOODS	26 705	644 529	5.8	1.2
120	MEALS AND SNACKS	8 232	296 873	7.9	.6
140	PACKAGED ALCOHOLIC BEVERAGES	6 241	178 816	6.2	.3
150	CIGARS, CIGARETTES, AND TOBACCO	45 369	899 650	4.6	1.7
700	CARS, TRUCKS, POWERED VEHICLES	1 156	45 517	14.6	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	146 523	45 801 801	85.2	85.2
721	GASOLINE	146 371	42 488 546	79.3	79.0
722	DIESEL FUEL	13 051	2 211 422	30.2	4.1
723	OTHER AUTOMOTIVE FUELS	3 516	62 195	3.9	.1
724	MOTOR OIL, GREASE, OTHER LUBS	117 951	1 043 638	2.4	1.9
740	AUTO TIRES, BATTERIES, ACCESSORIES	94 512	2 748 428	8.9	5.1
743	PARTS--RETAIL	23 468	461 306	6.2	.9
744	AUTO TIRES, BATTERIES, ACCESS	89 134	2 287 122	7.8	4.3
780	HOUSEHOLD FUELS	4 409	287 348	12.2	.5
800	ALL OTHER MERCHANDISE	13 302	277 263	3.7	.5
900	NONMERCHANDISE RECEIPTS	84 576	2 423 996	8.8	4.5
901	LABOR CHARGES	78 317	1 439 991	5.8	2.7
902	PARTS INSTALLED IN REPAIR WORK	31 669	673 984	7.2	1.3
903	AUTO, TRUCK RENTAL OR LEASE	2 098	44 092	6.9	.1
906	CAR WASH RECEIPTS	6 511	151 625	6.1	.3
912	OTHER NONMERCHANDISE RECEIPTS	8 632	114 304	2.9	.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	20	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	144 626	(X)	.3
	APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	114 813	34 719 433	(X)	100.0
180	HEALTH AND BEAUTY AIDS	4 340	207 085	4.2	.6
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	50 956	10 037 530	49.7	28.9
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	82 143	16 690 649	62.8	48.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	48 070	6 523 730	35.1	18.8
280	CURTAINS, DRAPERIES, AND DRY GOODS	7 458	420 822	7.8	1.2
380	KITCHENWARE AND HOME FURNISHINGS	3 196	85 395	2.0	.2
400	JEWELRY	15 502	248 714	2.9	.7
500	SPORTING GOODS	2 059	65 109	4.1	.2
800	ALL OTHER MERCHANDISE	6 188	164 097	3.4	.5
900	NONMERCHANDISE RECEIPTS	5 074	195 946	4.2	.6
-	MISCELLANEOUS MERCHANDISE	(X)	80 356	(X)	.2
	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES (SIC 561)				
	TOTAL	20 643	6 838 807	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	20 643	6 275 422	91.8	91.8
201	BOYS' AND YOUNG MEN'S CLOTHING	5 880	378 680	17.1	5.5
202	MEN'S OVERCOATS AND TOPCOATS	8 931	204 994	5.4	3.0
203	MEN'S RAINWEAR AND OUTERWEAR	12 854	333 136	6.9	4.9
204	MEN'S SUITS, OTHER FORMAL WEAR	15 499	2 267 811	40.6	33.2
205	MEN'S JEANS AND CASUAL SLACKS	16 013	1 003 665	19.1	14.7
206	MEN'S CAREER AND WORK APPAREL	5 442	190 398	11.2	2.8
207	MEN'S SHIRTS (DRESS AND SPORT)	16 894	798 423	13.7	11.7
208	MEN'S NOVELTY SHIRTS	9 490	223 369	6.9	3.3
209	MEN'S SWEATERS	13 842	259 290	5.3	3.8
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	12 300	203 491	4.5	3.0
212	MEN'S ACTIVE SPORTSWEAR	8 251	104 768	3.2	1.5
213	MEN'S ACCESSORIES	14 696	307 397	6.0	4.5
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	3 406	217 156	12.6	3.2
222	GIRLS' AND SUBTEENS' CLOTHING	477	5 423	2.8	.1
224	WOMEN'S DRESSES	875	28 223	3.9	.4
225	WOMEN'S COATS AND SUITS	592	17 740	3.1	.3
226	CASUAL AND UTILITY COATS	893	12 655	2.4	.2
227	SEPARATES AND COORDINATES	2 619	119 214	8.4	1.7
228	WOMEN'S ACTIVE SPORTSWEAR	654	9 224	2.5	.1
235	WOMEN'S ACCESSORIES	589	8 189	1.3	.1
-	MISCELLANEOUS MERCHANDISE	(X)	16 488	(X)	.2
260	FOOTWEAR EX. INFANTS AND TODDLERS	7 084	270 117	8.5	3.9
261	MEN'S AND BOYS' FOOTWEAR	7 011	245 395	7.8	3.6
262	WOMEN'S AND GIRLS' FOOTWEAR	960	15 944	4.1	.2
263	CHILDREN'S FOOTWEAR	575	4 475	2.7	.1
264	FOOTWEAR ACCESSORIES	484	4 303	2.0	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	205	4 862	8.2	.1
400	JEWELRY	696	6 889	1.9	.1
500	SPORTING GOODS	434	29 147	14.7	.4
800	ALL OTHER MERCHANDISE	501	12 350	4.0	.2
900	NONMERCHANDISE RECEIPTS	723	14 387	2.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	8 477	(X)	.1
	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS (SIC 562,3,8)				
	TOTAL	44 374	13 163 828	(X)	100.0
120	MEALS AND SNACKS	85	8 009	2.1	.1
180	HEALTH AND BEAUTY AIDS	2 172	140 909	6.0	1.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 718	325 501	9.2	2.5
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	44 374	11 925 309	90.6	90.6
260	FOOTWEAR EX. INFANTS AND TODDLERS	4 575	371 806	10.7	2.8
280	CURTAINS, DRAPERIES, AND DRY GOODS	1 220	56 706	4.9	.4
380	KITCHENWARE AND HOME FURNISHINGS	899	37 848	2.5	.3
400	JEWELRY	9 546	156 181	3.7	1.2

Table 1. Merchandise Lines by Kind of Business for the United States: 1977—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.)

MI. code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS (SIC 562,3,8) CON.				
800	ALL OTHER MERCHANDISE	1 192	40 944	2.7	.3
900	NONMERCHANDISE RECEIPTS	1 531	85 565	4.9	.7
-	MISCELLANEOUS MERCHANDISE	(X)	15 050	(X)	.1
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL	39 412	12 250 330	(X)	100.0
120	MEALS AND SNACKS	74	7 823	2.1	.1
180	HEALTH AND BEAUTY AIDS	2 074	138 811	6.0	1.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 320	311 787	9.1	2.5
201	BOYS' AND YOUNG MEN'S CLOTHING	2 654	104 499	4.0	.9
203	MEN'S RAINWEAR AND OUTERWEAR	638	6 810	.8	.1
204	MEN'S SUITS, OTHER FORMAL WEAR	965	62 896	4.0	.5
205	MEN'S JEANS AND CASUAL SLACKS	1 453	34 284	2.8	.3
207	MEN'S SHIRTS (DRESS AND SPORT)	1 509	29 091	2.1	.2
209	MEN'S SWEATERS	836	9 877	1.0	.1
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	761	9 663	1.0	.1
212	MEN'S ACTIVE SPORTSWEAR	751	21 316	1.6	.2
213	MEN'S ACCESSORIES	868	19 244	1.3	.2
-	MISCELLANEOUS MERCHANDISE	(X)	14 107	(X)	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	39 412	11 066 504	90.3	90.3
221	INFANTS' AND TODDLERS' CLOTHING	5 475	190 043	5.4	1.6
222	GIRLS' AND SUBTEENS' CLOTHING	6 167	224 192	5.7	1.8
223	FURS AND FUR GARMENTS	4 352	171 722	4.8	1.4
224	WOMEN'S DRESSES	32 048	2 574 402	23.9	21.0
225	WOMEN'S COATS AND SUITS	17 334	800 057	11.1	6.5
226	CASUAL AND UTILITY COATS	18 640	681 062	9.3	5.6
227	SEPARATES AND COORDINATES	34 109	4 605 418	40.7	37.6
228	WOMEN'S ACTIVE SPORTSWEAR	17 798	545 079	7.5	4.4
229	HOSIERY	14 674	131 734	2.0	1.1
231	BRAS, GIRDLES, FOUNDATIONS	14 820	203 958	3.3	1.7
232	LINGERIE, SLEEPWEAR, LOUNGEWEAR	17 637	357 383	5.1	2.9
233	HANDBAGS AND SMALL LEATHER GOODS	18 311	234 287	3.1	1.9
234	HATS AND HAIRPIECES	4 524	40 766	1.7	.3
235	WOMEN'S ACCESSORIES	20 657	306 401	3.6	2.5
260	FOOTWEAR EX. INFANTS AND TODDLERS	4 384	366 442	10.7	3.0
261	MEN'S AND BOYS' FOOTWEAR	667	20 474	2.0	.2
262	WOMEN'S AND GIRLS' FOOTWEAR	4 223	331 830	9.9	2.7
263	CHILDREN'S FOOTWEAR	543	12 646	1.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 492	(X)	(Z)
280	CURTAINS, DRAPERIES, AND DRY GOODS	1 119	53 192	4.7	.4
380	KITCHENWARE AND HOME FURNISHINGS	899	37 848	2.5	.3
400	JEWELRY	9 065	145 819	3.5	1.2
800	ALL OTHER MERCHANDISE	1 086	38 919	2.6	.3
900	NONMERCHANDISE RECEIPTS	1 212	69 532	4.2	.6
-	MISCELLANEOUS MERCHANDISE	(X)	13 693	(X)	.1
	WOMEN'S ACCESSORY AND SPECIALTY STORES, FURRIERS (SIC 563,8)				
	TOTAL	4 962	913 498	(X)	100.0
180	HEALTH AND BEAUTY AIDS	98	2 098	9.3	.2
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	398	13 714	15.9	1.5
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	4 962	858 805	94.0	94.0
260	FOOTWEAR EX. INFANTS AND TODDLERS	191	5 364	10.5	.6
280	CURTAINS, DRAPERIES, AND DRY GOODS	101	3 514	16.0	.4
400	JEWELRY	481	10 362	12.6	1.1
500	SPORTING GOODS	7	892	33.2	.1
800	ALL OTHER MERCHANDISE	106	2 025	7.4	.2
900	NONMERCHANDISE RECEIPTS	319	16 033	15.0	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	691	(X)	.1
	FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	15 950	7 883 569	(X)	100.0
180	HEALTH AND BEAUTY AIDS	1 878	63 020	2.5	.8
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	15 950	3 001 532	38.1	38.1
201	BOYS' AND YOUNG MEN'S CLOTHING	9 886	436 824	7.1	5.5
202	MEN'S OVERCOATS AND TOPCOATS	5 797	88 468	2.0	1.1
203	MEN'S RAINWEAR AND OUTERWEAR	7 353	117 133	2.7	1.5
204	MEN'S SUITS, OTHER FORMAL WEAR	10 509	522 843	7.9	6.6
205	MEN'S JEANS AND CASUAL SLACKS	13 211	616 112	8.9	7.8
206	MEN'S CAREER AND WORK APPAREL	7 573	189 812	4.5	2.4
207	MEN'S SHIRTS (DRESS AND SPORT)	12 578	412 176	6.0	5.2
208	MEN'S NOVELTY SHIRTS	6 575	100 891	3.5	1.3
209	MEN'S SWEATERS	9 069	100 405	1.8	1.3
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	9 372	190 457	3.3	2.4
212	MEN'S ACTIVE SPORTSWEAR	6 535	90 534	2.0	1.1
213	MEN'S ACCESSORIES	10 246	135 877	2.3	1.7
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	15 950	3 471 600	44.0	44.0
221	INFANTS' AND TODDLERS' CLOTHING	8 925	256 139	4.7	3.2
222	GIRLS' AND SUBTEENS' CLOTHING	8 952	251 722	4.5	3.2
223	FURS AND FUR GARMENTS	857	27 773	3.2	.4
224	WOMEN'S DRESSES	10 862	489 210	7.4	6.2
225	WOMEN'S COATS AND SUITS	5 702	156 223	4.0	2.0
226	CASUAL AND UTILITY COATS	9 256	201 915	3.5	2.6
227	SEPARATES AND COORDINATES	13 674	1 101 980	15.5	14.0
228	WOMEN'S ACTIVE SPORTSWEAR	8 466	280 325	5.1	3.6
229	HOSIERY	8 559	108 546	1.9	1.4
231	BRAS, GIRDLES, FOUNDATIONS	8 807	169 280	2.9	2.1
232	LINGERIE, SLEEPWEAR, LOUNGEWEAR	9 187	214 874	3.6	2.7
233	HANDBAGS AND SMALL LEATHER GOODS	8 972	96 192	1.7	1.2
234	HATS AND HAIRPIECES	2 299	14 420	.6	.2
235	WOMEN'S ACCESSORIES	8 848	103 001	1.8	1.3
260	FOOTWEAR EX. INFANTS AND TODDLERS	10 184	615 451	10.0	7.8
261	MEN'S AND BOYS' FOOTWEAR	9 776	293 068	5.0	3.7
262	WOMEN'S AND GIRLS' FOOTWEAR	8 840	264 713	4.7	3.4
263	CHILDREN'S FOOTWEAR	4 366	48 538	2.1	.6
264	FOOTWEAR ACCESSORIES	1 447	9 132	.8	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	5 894	356 450	8.6	4.5
310	SMALL ELECTRIC APPLIANCES	1 108	9 713	.8	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	350	4 206	1.2	.1
340	FURNITURE AND SLEEP EQUIPMENT	653	7 996	.9	.1
360	FLOOR COVERINGS	1 288	8 496	.4	.1
380	KITCHENWARE AND HOME FURNISHINGS	2 182	45 757	1.8	.6
400	JEWELRY	4 472	77 855	2.1	1.0
500	SPORTING GOODS	1 151	21 246	1.8	.3
600	HARDWARE AND TOOLS	964	5 414	.4	.1
800	ALL OTHER MERCHANDISE	3 126	93 150	3.3	1.2
900	NONMERCHANDISE RECEIPTS	1 875	85 758	3.9	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	17 925	(X)	.2
	SHOE STORES (SIC 566)				
	TOTAL	24 450	5 517 220	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 104	58 891	5.6	1.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	10 046	222 370	8.3	4.0
260	FOOTWEAR EX. INFANTS AND TODDLERS	24 450	5 219 668	94.6	94.6
500	SPORTING GOODS	113	3 256	13.7	.1
800	ALL OTHER MERCHANDISE	151	2 889	6.9	.1
900	NONMERCHANDISE RECEIPTS	554	5 040	4.2	.1
-	MISCELLANEOUS MERCHANDISE	(X)	5 106	(X)	.1

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments+
	MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	3 306	669 375	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	683	13 681	10.6	2.0
203	MEN'S RAINWEAR AND OUTERWEAR	106	418	1.9	.1
204	MEN'S SUITS, OTHER FORMAL WEAR	35	354	4.6	.1
205	MEN'S JEANS AND CASUAL SLACKS	185	2 390	6.7	.4
206	MEN'S CAREER AND WORK APPAREL	41	725	9.2	.1
207	MEN'S SHIRTS (DRESS AND SPORT)	111	1 357	7.8	.2
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	517	3 689	3.7	.6
212	MEN'S ACTIVE SPORTSWEAR	96	2 644	11.3	.4
213	MEN'S ACCESSORIES	256	1 354	2.8	.2
-	MISCELLANEOUS MERCHANDISE	(X)	750	(X)	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	124	1 299	4.0	.2
233	HANDBAGS AND SMALL LEATHER GOODS	49	357	3.9	.1
-	MISCELLANEOUS MERCHANDISE	(X)	942	(X)	.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	3 306	653 024	97.6	97.6
261	MEN'S AND BOYS' FOOTWEAR	3 306	621 324	92.8	92.8
262	WOMEN'S AND GIRLS' FOOTWEAR	323	6 066	9.4	.9
263	CHILDREN'S FOOTWEAR	428	6 049	8.7	.9
264	FOOTWEAR ACCESSORIES	2 150	19 585	4.7	2.9
900	NONMERCHANDISE RECEIPTS	62	796	9.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	575	(X)	.1
	WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	4 934	1 277 289	(X)	100.0
180	HEALTH AND BEAUTY AIDS	80	1 547	14.8	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	87	2 429	12.3	.2
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	2 625	96 272	12.1	7.5
221	INFANTS' AND TODDLERS' CLOTHING	110	2 415	9.4	.2
224	WOMEN'S DRESSES	72	1 899	9.6	.1
227	SEPARATES AND COORDINATES	130	5 879	17.1	.5
229	HOSIERY	1 662	16 050	2.9	1.3
233	HANDBAGS AND SMALL LEATHER GOODS	2 464	65 695	8.7	5.1
235	WOMEN'S ACCESSORIES	141	2 352	4.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	2 182	(X)	.2
260	FOOTWEAR EX. INFANTS AND TODDLERS	4 934	1 175 940	92.1	92.1
261	MEN'S AND BOYS' FOOTWEAR	1 150	30 010	11.8	2.3
262	WOMEN'S AND GIRLS' FOOTWEAR	4 934	1 096 828	85.9	85.9
263	CHILDREN'S FOOTWEAR	1 076	26 627	10.6	2.1
264	FOOTWEAR ACCESSORIES	2 530	22 475	2.9	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	1 101	(X)	.1
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL	901	142 011	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	11	76	6.7	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	187	5 591	21.3	3.9
221	INFANTS' AND TODDLERS' CLOTHING	163	4 843	19.5	3.4
222	GIRLS' AND SUBTEENS' CLOTHING	55	100	1.4	.1
224	WOMEN'S DRESSES	52	110	1.5	.1
227	SEPARATES AND COORDINATES	53	190	2.6	.1
233	HANDBAGS AND SMALL LEATHER GOODS	66	180	1.6	.1
-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	901	136 129	95.9	95.9
261	MEN'S AND BOYS' FOOTWEAR	187	2 573	8.9	1.8
262	WOMEN'S AND GIRLS' FOOTWEAR	218	3 001	9.5	2.1
263	CHILDREN'S FOOTWEAR	901	128 789	90.7	90.7
264	FOOTWEAR ACCESSORIES	274	1 766	4.2	1.2
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)--CON.				
	FOOTWEAR EX. INFANTS AND TODDLERS--CON.				
900	NONMERCHANDISE RECEIPTS	6	196	22.2	.1
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	(Z)
	FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	15 309	3 428 545	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	3 323	42 705	4.8	1.2
204	MEN'S SUITS, OTHER FORMAL WEAR	110	1 756	5.7	.1
205	MEN'S JEANS AND CASUAL SLACKS	177	3 132	7.3	.1
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	3 105	27 990	3.3	.8
212	MEN'S ACTIVE SPORTSWEAR	118	2 250	6.3	.1
-	MISCELLANEOUS MERCHANDISE	(X)	7 577	(X)	.2
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	7 110	119 208	6.6	3.5
221	INFANTS' AND TODDLERS' CLOTHING	3 835	34 363	3.8	1.0
227	SEPARATES AND COORDINATES	170	4 305	9.6	.1
229	HOSIERY	3 938	12 388	1.2	.4
233	HANDBAGS AND SMALL LEATHER GOODS	5 869	60 340	3.8	1.8
235	WOMEN'S ACCESSORIES	127	2 116	4.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	5 696	(X)	.2
260	FOOTWEAR EX. INFANTS AND TODDLERS	15 309	3 254 575	94.9	94.9
261	MEN'S AND BOYS' FOOTWEAR	15 300	1 194 384	34.9	34.8
262	WOMEN'S AND GIRLS' FOOTWEAR	15 300	1 470 238	42.9	42.9
263	CHILDREN'S FOOTWEAR	13 515	486 778	16.1	14.2
264	FOOTWEAR ACCESSORIES	11 032	103 175	4.0	3.0
500	SPORTING GOODS	97	2 910	14.4	.1
800	ALL OTHER MERCHANDISE	130	2 655	7.4	.1
900	NONMERCHANDISE RECEIPTS	458	3 655	3.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	2 837	(X)	.1
	OTHER APPAREL AND ACCESSORY STORES (SIC 564,9)				
	TOTAL#	9 396	1 316 009	(X)	100.0
	CHILDREN'S AND INFANTS' WEAR STORES (SIC 564)				
	TOTAL	4 338	706 464	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	2 979	150 043	29.3	21.2
201	BOYS' AND YOUNG MEN'S CLOTHING	2 966	148 366	29.0	21.0
205	MEN'S JEANS AND CASUAL SLACKS	54	996	14.0	.1
-	MISCELLANEOUS MERCHANDISE	(X)	681	(X)	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	4 326	535 372	76.0	75.8
221	INFANTS' AND TODDLERS' CLOTHING	4 225	346 436	50.3	49.0
222	GIRLS' AND SUBTEENS' CLOTHING	3 239	168 831	30.9	23.9
223	FURS AND FUR GARMENTS	46	499	9.8	.1
224	WOMEN'S DRESSES	223	5 291	10.9	.7
225	WOMEN'S COATS AND SUITS	109	1 594	7.1	.2
226	CASUAL AND UTILITY COATS	119	1 185	4.2	.2
227	SEPARATES AND COORDINATES	273	7 446	12.2	1.1
228	WOMEN'S ACTIVE SPORTSWEAR	132	1 622	5.5	.2
231	BRAS, GIRDLES, FOUNDATIONS	118	665	2.8	.1
232	LINGERIE, SLEEPWEAR, LOUNGEWEAR	117	870	2.8	.1
235	WOMEN'S ACCESSORIES	81	370	2.2	.1
-	MISCELLANEOUS MERCHANDISE	(X)	563	(X)	.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	392	11 453	12.0	1.6
261	MEN'S AND BOYS' FOOTWEAR	84	848	4.5	.1

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** - Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	CHILDREN'S AND INFANTS' WEAR STORES (SIC 564)--CON.				
	FOOTWEAR EX. INFANTS AND TODDLERS--CON.				
262	WOMEN'S AND GIRLS' FOOTWEAR	99	1 699	5.7	.2
263	CHILDREN'S FOOTWEAR	349	8 848	10.5	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	(Z)
280	CURTAINS, DRAPERIES, AND DRY GOODS	37	1 165	13.9	.2
400	JEWELRY	182	1 218	3.1	.2
800	ALL OTHER MERCHANDISE	448	6 779	8.6	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	434	(X)	.1
	MISCELLANEOUS APPAREL AND ACCESSORY STORES (SIC 569)				
	TOTAL#	5 058	609 545	(X)	100.0
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57)				
	TOTAL	91 742	31 568 389	(X)	100.0
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	508	19 418	9.0	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	17 271	1 187 303	19.2	3.8
300	MAJOR HOUSEHOLD APPLIANCES	25 714	3 836 361	35.0	12.2
310	SMALL ELECTRIC APPLIANCES	6 708	195 634	6.3	.6
320	TELEVISIONS	22 378	2 362 183	23.3	7.5
330	AUDIO EQUIP., MUS. INST., SUPPLIES	31 831	5 886 345	49.6	18.6
340	FURNITURE AND SLEEP EQUIPMENT	36 673	11 147 119	71.3	35.3
360	FLOOR COVERINGS	28 548	4 163 668	34.0	13.2
380	KITCHENWARE AND HOME FURNISHINGS	18 986	1 343 091	16.2	4.3
400	JEWELRY	1 374	44 467	6.7	.1
500	SPORTING GOODS	901	28 090	6.2	.1
600	HARDWARE AND TOOLS	2 069	76 754	9.4	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	1 551	44 799	4.7	.1
640	LUMBER AND BUILDING MATERIALS	2 234	103 731	12.3	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	455	17 910	5.5	.1
800	ALL OTHER MERCHANDISE	4 711	181 841	9.1	.6
900	NONMERCHANDISE RECEIPTS	22 704	873 680	10.8	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	55 995	(X)	.2
	FURNITURE AND HOME FURNISHINGS STORES (SIC 571)				
	TOTAL	53 413	19 344 276	(X)	100.0
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	477	17 306	10.1	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	15 095	1 124 273	19.9	5.8
300	MAJOR HOUSEHOLD APPLIANCES	11 216	743 926	14.2	3.8
310	SMALL ELECTRIC APPLIANCES	3 512	50 100	3.2	.3
320	TELEVISIONS	8 350	380 758	8.8	2.0
330	AUDIO EQUIP., MUS. INST., SUPPLIES	5 283	115 415	4.1	.6
340	FURNITURE AND SLEEP EQUIPMENT	33 187	10 890 308	76.8	56.3
360	FLOOR COVERINGS	27 601	4 129 670	35.4	21.3
380	KITCHENWARE AND HOME FURNISHINGS	17 789	1 296 825	17.0	6.7
400	JEWELRY	850	26 663	9.1	.1
500	SPORTING GOODS	445	10 712	5.8	.1
600	HARDWARE AND TOOLS	991	29 512	9.0	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	816	16 722	4.0	.1
640	LUMBER AND BUILDING MATERIALS	1 640	71 176	13.2	.4
800	ALL OTHER MERCHANDISE	2 985	85 242	7.1	.4
900	NONMERCHANDISE RECEIPTS	8 880	328 901	8.7	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	26 767	(X)	.1
	FURNITURE STORES (SIC 5712)				
	TOTAL	31 320	13 623 582	(X)	100.0
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	180	7 843	7.8	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	6 786	241 400	6.3	1.8
281	WINDOW AND FURNITURE COVERINGS	6 187	209 239	5.9	1.5
283	DOMESTIC AND CLOSET ACCESSORIES	954	27 534	3.4	.2
-	MISCELLANEOUS MERCHANDISE	(X)	4 627	(X)	(Z)
300	MAJOR HOUSEHOLD APPLIANCES	10 689	726 031	14.3	5.3
301	KITCHEN APPLIANCES	10 114	453 154	9.4	3.3
302	LAUNDRY APPLIANCES	8 310	221 853	5.4	1.6
303	OTHER MAJOR HOUSEHOLD APPLIANCES	2 836	51 024	2.9	.4
310	SMALL ELECTRIC APPLIANCES	2 985	39 491	2.7	.3
320	TELEVISIONS	8 191	376 540	8.8	2.8
330	AUDIO EQUIP., MUS. INST., SUPPLIES	5 121	112 189	4.1	.8
340	FURNITURE AND SLEEP EQUIPMENT	31 320	10 790 365	79.2	79.2
341	LIVING, DINING, BEDROOM FURN.	28 870	8 135 643	62.3	59.7
342	SLEEP FURNITURE AND EQUIPMENT	25 631	1 739 553	14.5	12.8
343	ALL OTHER FURNITURE	17 231	915 169	11.1	6.7
360	FLOOR COVERINGS	15 014	703 062	9.3	5.2
361	SOFT-SURFACE FLOOR COVERINGS	14 180	628 987	8.6	4.6
362	HARD-SURFACE FLOOR COVERINGS	5 691	74 075	3.4	.5
380	KITCHENWARE AND HOME FURNISHINGS	11 085	380 804	6.1	2.8
383	DECORATIVE ACCESSORIES	10 779	343 779	5.6	2.5
389	OTHER KITCHENWARE, HOME FURNISH.	1 395	36 926	4.2	.3
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	(Z)
400	JEWELRY	342	9 907	5.9	.1
500	SPORTING GOODS	369	8 560	5.6	.1
600	HARDWARE AND TOOLS	591	16 979	7.4	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	588	8 816	2.6	.1
640	LUMBER AND BUILDING MATERIALS	543	16 379	7.1	.1
800	ALL OTHER MERCHANDISE	1 662	46 175	5.1	.3
831	ALL OTHER MERCHANDISE	1 104	31 329	5.4	.2
-	MISCELLANEOUS MERCHANDISE	(X)	14 846	(X)	.1
900	NONMERCHANDISE RECEIPTS	4 351	122 460	5.0	.9
901	LABOR CHARGES	3 683	71 320	3.6	.5
902	PARTS INSTALLED IN REPAIR WORK	1 043	13 633	2.2	.1
929	OTHER NONMERCHANDISE RECEIPTS	987	33 257	4.3	.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	4 250	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	16 581	(X)	.1
	HOME FURNISHINGS STORES (5713,4,9)				
	TOTAL	22 093	5 720 694	(X)	100.0
100	GROCERIES AND OTHER FOODS	177	3 103	5.4	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	157	3 460	11.3	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	297	9 463	13.4	.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	8 309	882 873	48.2	15.4
300	MAJOR HOUSEHOLD APPLIANCES	527	17 895	11.1	.3
310	SMALL ELECTRIC APPLIANCES	527	10 609	10.0	.2
320	TELEVISIONS	159	4 218	8.5	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	162	3 226	7.2	.1
340	FURNITURE AND SLEEP EQUIPMENT	1 867	99 943	18.2	1.7
360	FLOOR COVERINGS	12 587	3 426 608	83.9	59.9
380	KITCHENWARE AND HOME FURNISHINGS	6 704	916 021	68.8	16.0
400	JEWELRY	538	16 756	13.5	.3
600	HARDWARE AND TOOLS	400	12 533	12.6	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	228	7 906	10.3	.1

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 - Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments
	HOME FURNISHINGS STORES (5713,4,9)--CON.				
640	LUMBER AND BUILDING MATERIALS	1 007	54 797	17.8	1.0
800	ALL OTHER MERCHANDISE	1 323	39 067	12.7	.7
900	NONMERCHANDISE RECEIPTS	4 529	206 441	15.7	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	5 775	(X)	.1
	FLOOR COVERING STORES (SIC 5713)				
	TOTAL	11 195	3 798 030	(X)	100.0
280	CURTAINS, DRAPERIES, AND DRY GOODS	2 129	79 784	9.9	2.1
281	WINDOW AND FURNITURE COVERINGS	2 109	76 591	9.6	2.0
283	DOMESTIC AND CLOSET ACCESSORIES	80	2 067	6.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 106	(X)	(Z)
300	MAJOR HOUSEHOLD APPLIANCES	394	14 952	11.3	.4
320	TELEVISIONS	130	3 753	8.9	.1
340	FURNITURE AND SLEEP EQUIPMENT	855	61 732	19.7	1.6
360	FLOOR COVERINGS	11 195	3 387 543	89.2	89.2
361	SOFT-SURFACE FLOOR COVERINGS	10 385	2 639 652	73.9	69.5
362	HARD-SURFACE FLOOR COVERINGS	7 957	747 891	28.5	19.7
380	KITCHENWARE AND HOME FURNISHINGS	449	14 469	9.9	.4
383	DECORATIVE ACCESSORIES	351	5 797	5.2	.2
384	OTHER KITCHENWARE, HOME FURNISH.	147	8 376	15.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	296	(X)	(Z)
600	HARDWARE AND TOOLS	116	4 189	10.2	.1
640	LUMBER AND BUILDING MATERIALS	687	45 335	18.3	1.2
800	ALL OTHER MERCHANDISE	257	8 089	8.9	.2
900	NONMERCHANDISE RECEIPTS	2 931	175 449	16.4	4.6
901	LABOR CHARGES	2 805	164 031	16.2	4.3
929	OTHER NONMERCHANDISE RECEIPTS	299	9 437	7.3	.2
-	MISCELLANEOUS NONMERCHANDISE	(X)	1 981	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	2 755	(X)	.1
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	4 427	648 380	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	49	1 545	13.7	.2
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	74	2 754	18.3	.4
280	CURTAINS, DRAPERIES, AND DRY GOODS	4 427	560 588	86.5	86.5
281	WINDOW AND FURNITURE COVERINGS	4 427	512 395	79.0	79.0
282	SEWING FABRICS AND NOTIONS	504	16 309	19.9	2.5
283	DOMESTIC AND CLOSET ACCESSORIES	627	31 884	24.1	4.9
340	FURNITURE AND SLEEP EQUIPMENT	537	17 064	20.3	2.6
360	FLOOR COVERINGS	898	25 200	17.2	3.9
361	SOFT-SURFACE FLOOR COVERINGS	883	21 573	14.8	3.3
362	HARD-SURFACE FLOOR COVERINGS	295	3 627	6.6	.6
380	KITCHENWARE AND HOME FURNISHINGS	699	15 586	14.0	2.4
382	TABLEWARE AND GIFTWARE	113	1 741	10.4	.3
383	DECORATIVE ACCESSORIES	632	11 281	11.1	1.7
384	OTHER KITCHENWARE, HOME FURNISH.	116	2 536	13.4	.4
-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	(Z)
600	HARDWARE AND TOOLS	25	393	13.8	.1
640	LUMBER AND BUILDING MATERIALS	185	3 072	14.7	.5
800	ALL OTHER MERCHANDISE	145	1 710	9.2	.3
900	NONMERCHANDISE RECEIPTS	997	19 643	14.8	3.0
901	LABOR CHARGES	889	17 348	14.8	2.7
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)--CON.				
	NONMERCHANDISE RECEIPTS--CON.				
902	PARTS INSTALLED IN REPAIR WORK	95	612	5.7	.1
929	OTHER NONMERCHANDISE RECEIPTS	163	1 651	6.1	.3
-	MISCELLANEOUS NONMERCHANDISE	(X)	32	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	825	(X)	.1
	MISCELLANEOUS HOME FURNISHING STORES (SIC 5719)				
	TOTAL	6 471	1 274 284	(X)	100.0
100	GROCERIES AND OTHER FOODS	177	3 103	5.6	.2
120	MEALS AND SNACKS	24	1 783	4.9	.1
150	CIGARS, CIGARETTES, AND TOBACCO	30	712	13.7	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	108	1 915	10.0	.2
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	223	6 709	12.1	.5
280	CURTAINS, DRAPERIES, AND DRY GOODS	1 753	242 521	64.7	19.0
281	WINDOW AND FURNITURE COVERINGS	738	44 262	28.2	3.5
282	SEWING FABRICS AND NOTIONS	292	6 412	12.9	.5
283	DOMESTIC AND CLOSET ACCESSORIES	1 567	191 847	57.3	15.1
300	MAJOR HOUSEHOLD APPLIANCES	114	2 646	10.6	.2
310	SMALL ELECTRIC APPLIANCES	484	10 326	11.0	.8
330	AUDIO EQUIP., MUS. INST., SUPPLIES	116	2 358	8.2	.2
340	FURNITURE AND SLEEP EQUIPMENT	475	21 147	13.9	1.7
360	FLOOR COVERINGS	494	13 865	9.9	1.1
361	SOFT-SURFACE FLOOR COVERINGS	335	7 105	7.3	.6
362	HARD-SURFACE FLOOR COVERINGS	231	6 760	10.9	.5
380	KITCHENWARE AND HOME FURNISHINGS	5 556	885 966	82.4	69.5
400	JEWELRY	488	16 557	13.9	1.3
500	SPORTING GOODS	63	1 925	7.6	.2
600	HARDWARE AND TOOLS	259	7 951	14.4	.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	199	6 211	10.0	.5
640	LUMBER AND BUILDING MATERIALS	225	6 390	15.8	.5
800	ALL OTHER MERCHANDISE	921	29 268	14.8	2.3
900	NONMERCHANDISE RECEIPTS	651	11 399	9.7	.9
901	LABOR CHARGES	578	8 371	8.3	.7
902	PARTS INSTALLED IN REPAIR WORK	212	1 256	4.8	.1
929	OTHER NONMERCHANDISE RECEIPTS	120	1 624	7.3	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	90	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	1 582	(X)	.1
	HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	12 242	4 519 502	(X)	100.0
100	GROCERIES AND OTHER FOODS	32	3 183	7.0	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	2 148	61 977	11.6	1.4
282	SEWING FABRICS AND NOTIONS	2 076	59 033	12.0	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	2 944	(X)	.1
300	MAJOR HOUSEHOLD APPLIANCES	11 944	2 781 949	62.4	61.6
301	KITCHEN APPLIANCES	8 478	1 473 295	39.3	32.6
302	LAUNDRY APPLIANCES	7 531	655 862	19.2	14.5
303	OTHER MAJOR HOUSEHOLD APPLIANCES	7 182	652 792	24.9	14.4
310	SMALL ELECTRIC APPLIANCES	2 659	120 444	10.0	2.7
320	TELEVISIONS	5 641	692 059	23.2	15.3
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 240	161 387	8.7	3.6
340	FURNITURE AND SLEEP EQUIPMENT	3 087	219 836	18.5	4.9
341	LIVING, DINING, BEDROOM FURN.	1 359	115 477	16.0	2.6

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

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ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	HOUSEHOLD APPLIANCE STORES (SIC 5722)--CON.				
	FURNITURE AND SLEEP EQUIPMENT--CON.				
342	SLEEP FURNITURE AND EQUIPMENT	1 186	33 039	6.2	.7
343	ALL OTHER FURNITURE	2 196	71 320	10.3	1.6
360	FLOOR COVERINGS	811	31 655	7.0	.7
361	SOFT-SURFACE FLOOR COVERINGS	679	26 779	6.4	.6
362	HARD-SURFACE FLOOR COVERINGS	437	4 876	2.8	.1
380	KITCHENWARE AND HOME FURNISHINGS	947	32 143	6.1	.7
383	DECORATIVE ACCESSORIES	749	12 531	4.2	.3
389	OTHER KITCHENWARE, HOME FURNISH.	354	19 410	6.4	.4
-	MISCELLANEOUS MERCHANDISE	(X)	202	(X)	(Z)
400	JEWELRY	8	6 777	2.7	.-
500	SPORTING GOODS	322	7 544	4.4	.2
600	HARDWARE AND TOOLS	894	40 207	10.9	.9
620	LAWN AND GARDEN EQUIP., SUPPLIES	658	19 955	4.7	.4
640	LUMBER AND BUILDING MATERIALS	531	28 480	12.7	.6
740	AUTO TIRES, BATTERIES, ACCESSORIES	253	10 050	7.4	.2
780	HOUSEHOLD FUELS	131	6 578	17.4	.1
800	ALL OTHER MERCHANDISE	609	30 298	9.2	.7
831	ALL OTHER MERCHANDISE	587	29 940	9.1	.7
-	MISCELLANEOUS MERCHANDISE	(X)	358	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	6 392	255 211	12.6	5.6
901	LABOR CHARGES	6 112	133 931	7.0	3.0
902	PARTS INSTALLED IN REPAIR WORK	5 079	85 799	5.6	1.9
923	RENTAL AND LEASE RECEIPTS	258	4 856	4.8	.1
929	OTHER NONMERCHANDISE RECEIPTS	2 015	30 625	5.1	.7
-	MISCELLANEOUS MERCHANDISE	(X)	9 789	(X)	.2
	RADIO, TELEVISION, AND MUSIC STORES (SIC 573)				
	TOTAL	26 087	7 704 611	(X)	100.0
150	CIGARS, CIGARETTES, AND TOBACCO	168	5 344	17.0	.1
300	MAJOR HOUSEHOLD APPLIANCES	2 554	310 486	24.4	4.0
310	SMALL ELECTRIC APPLIANCES	537	25 090	7.1	.3
320	TELEVISIONS	8 387	1 289 366	45.6	16.7
330	AUDIO EQUIP., MUS. INST., SUPPLIES	23 308	5 609 563	78.8	72.8
340	FURNITURE AND SLEEP EQUIPMENT	399	36 975	13.0	.5
380	KITCHENWARE AND HOME FURNISHINGS	250	14 123	8.0	.2
400	JEWELRY	343	11 027	8.8	.1
500	SPORTING GOODS	134	9 834	10.5	.1
600	HARDWARE AND TOOLS	184	7 035	6.2	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	77	8 122	7.9	.1
640	LUMBER AND BUILDING MATERIALS	63	4 075	5.3	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	45	4 034	4.7	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	66	4 333	4.5	.1
800	ALL OTHER MERCHANDISE	1 117	66 301	14.5	.9
900	NONMERCHANDISE RECEIPTS	7 432	289 568	12.8	3.8
-	MISCELLANEOUS MERCHANDISE	(X)	9 335	(X)	.1
	RADIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	16 684	4 994 302	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	2 476	307 103	24.6	6.1
301	KITCHEN APPLIANCES	2 284	185 479	15.9	3.7
302	LAUNDRY APPLIANCES	1 759	89 819	9.2	1.8
303	OTHER MAJOR HOUSEHOLD APPLIANCES	830	31 405	5.1	.6
310	SMALL ELECTRIC APPLIANCES	524	24 795	7.1	.5
	RADIO AND TELEVISION STORES (SIC 5732)--CON.				
320	TELEVISIONS	7 938	1 274 001	47.6	25.5
330	AUDIO EQUIP., MUS. INST., SUPPLIES	13 905	3 006 405	68.2	60.2
340	FURNITURE AND SLEEP EQUIPMENT	311	33 664	13.4	.7
341	LIVING, DINING, BEDROOM FURN.	292	25 506	11.1	.5
342	SLEEP FURNITURE AND EQUIPMENT	179	5 515	4.1	.1
343	ALL OTHER FURNITURE	95	2 643	2.3	.1
380	KITCHENWARE AND HOME FURNISHINGS	172	12 677	8.2	.3
383	DECORATIVE ACCESSORIES	120	7 865	8.2	.2
389	OTHER KITCHENWARE, HOME FURNISH.	76	4 723	4.8	.1
-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	(Z)
400	JEWELRY	193	7 416	9.1	.1
500	SPORTING GOODS	84	9 358	11.0	.2
600	HARDWARE AND TOOLS	84	7 035	6.2	.-
620	LAWN AND GARDEN EQUIP., SUPPLIES	77	8 122	7.9	.2
640	LUMBER AND BUILDING MATERIALS	63	4 075	5.3	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	45	4 034	4.7	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	66	4 333	4.5	.1
800	ALL OTHER MERCHANDISE	560	48 866	15.4	1.0
831	ALL OTHER MERCHANDISE	531	48 685	15.5	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	181	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	5 214	233 071	14.4	4.7
901	LABOR CHARGES	4 996	144 526	10.0	2.9
902	PARTS INSTALLED IN REPAIR WORK	3 363	69 635	7.1	1.4
923	RENTAL AND LEASE RECEIPTS	505	9 981	5.4	.2
929	OTHER NONMERCHANDISE RECEIPTS	515	8 929	3.0	.2
-	MISCELLANEOUS MERCHANDISE	(X)	9 347	(X)	.2
	MUSIC STORES (SIC 5733)				
	TOTAL	9 403	2 710 309	(X)	100.0
150	CIGARS, CIGARETTES, AND TOBACCO	144	5 027	18.3	.2
300	MAJOR HOUSEHOLD APPLIANCES	78	3 383	13.5	.1
320	TELEVISIONS	449	15 365	10.1	.6
330	AUDIO EQUIP., MUS. INST., SUPPLIES	9 403	2 603 158	96.0	96.0
340	FURNITURE AND SLEEP EQUIPMENT	88	3 311	9.7	.1
380	KITCHENWARE AND HOME FURNISHINGS	78	1 446	6.6	.1
400	JEWELRY	200	3 611	8.2	.1
800	ALL OTHER MERCHANDISE	557	17 435	12.6	.6
900	NONMERCHANDISE RECEIPTS	2 218	56 497	8.7	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 076	(X)	(Z)
	RECORD SHOPS (SIC 5733 PT.)				
	TOTAL	3 655	1 107 698	(X)	100.0
150	CIGARS, CIGARETTES, AND TOBACCO	140	4 856	18.1	.4
320	TELEVISIONS	93	1 471	5.9	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 655	1 082 687	97.7	97.7
331	AUDIO EQUIPMENT AND ACCESSORIES	1 219	51 904	13.5	4.7
332	PIANOS	61	777	5.7	.1
334	OTHER MUSICAL INST., ACCESSORIES	907	33 968	11.0	3.1
335	RECORDS AND TAPES	3 655	976 558	88.2	88.2
336	SHEET MUSIC	1 250	18 939	5.6	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	541	(X)	(Z)
340	FURNITURE AND SLEEP EQUIPMENT	27	823	10.9	.1
400	JEWELRY	164	2 586	7.9	.2
800	ALL OTHER MERCHANDISE	378	13 257	14.6	1.2
900	NONMERCHANDISE RECEIPTS	78	1 302	6.7	.1
923	RENTAL AND LEASE RECEIPTS	20	555	7.7	.1

Table 1. Merchandise Lines by Kind of Business for the United States: 1977—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	RECORD SHOPS (SIC 5733 PT.)--CON.				
	NONMERCHANDISE RECEIPTS--CON.				
-	MISCELLANEOUS NONMERCHANDISE	(X)	747	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	716	(X)	.1
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	TOTAL	5 748	1 602 611	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	66	3 294	13.9	.2
320	TELEVISIONS	356	13 894	11.0	.9
330	AUDIO EQUIP., MUS. INST., SUPPLIES	4 748	1 520 471	94.9	94.9
331	AUDIO EQUIPMENT AND ACCESSORIES	916	38 987	13.4	2.4
332	PIANOS	3 909	389 341	32.5	24.3
333	ORGANS	3 678	418 988	37.0	26.1
334	OTHER MUSICAL INST., ACCESSORIES	4 155	564 757	50.2	35.2
335	RECORDS AND TAPES	1 035	22 510	8.7	1.4
336	SHEET MUSIC	3 518	85 928	8.9	5.4
340	FURNITURE AND SLEEP EQUIPMENT	61	2 488	9.3	.2
380	KITCHENWARE AND HOME FURNISHINGS	52	1 208	6.8	.1
400	JEWELRY	36	1 025	9.0	.1
800	ALL OTHER MERCHANDISE	179	4 178	8.8	.3
900	NONMERCHANDISE RECEIPTS	2 140	55 195	8.8	3.4
901	LABOR CHARGES	1 522	18 617	4.0	1.2
902	PARTS INSTALLED IN REPAIR WORK	742	4 745	1.9	.3
923	RENTAL AND LEASE RECEIPTS	1 371	21 658	5.4	1.4
929	OTHER NONMERCHANDISE RECEIPTS	658	9 866	5.5	.6
-	MISCELLANEOUS NONMERCHANDISE	(X)	309	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	858	(X)	.1
	EATING PLACES (SIC 5812)				
	TOTAL	237 728	54 405 754	(X)	100.0
100	GROCERIES AND OTHER FOODS	6 807	164 115	11.7	.3
120	MEALS AND SNACKS	237 728	49 230 575	90.5	90.5
130	ALCOHOLIC DRINKS	63 917	4 247 135	21.8	7.8
140	PACKAGED ALCOHOLIC BEVERAGES	7 659	157 175	9.6	.3
150	CIGARS, CIGARETTES, AND TOBACCO	18 125	118 332	2.8	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	674	51 664	24.5	.1
800	ALL OTHER MERCHANDISE	5 109	149 664	7.0	.3
900	NONMERCHANDISE RECEIPTS	5 942	205 102	10.6	.4
-	MISCELLANEOUS MERCHANDISE	(X)	81 992	(X)	.2
	EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	308 614	61 307 142	(X)	100.0
100	GROCERIES AND OTHER FOODS	10 301	187 136	10.9	.3
120	MEALS AND SNACKS	276 607	50 108 612	85.4	81.7
130	ALCOHOLIC DRINKS	134 803	9 807 629	37.1	16.0
140	PACKAGED ALCOHOLIC BEVERAGES	23 377	433 721	13.6	.7
150	CIGARS, CIGARETTES, AND TOBACCO	30 653	171 668	3.2	.3
720	AUTOMOTIVE FUELS AND LUBRICANTS	943	56 130	23.7	.1
800	ALL OTHER MERCHANDISE	6 511	161 432	6.9	.3
900	NONMERCHANDISE RECEIPTS	10 575	295 016	11.4	.5
-	MISCELLANEOUS MERCHANDISE	(X)	85 798	(X)	.1
	RESTAURANTS AND LUNCHROOMS (SIC 5812 PT.)				
	TOTAL	118 896	28 470 815	(X)	100.0
100	GROCERIES AND OTHER FOODS	3 431	57 791	7.1	.2
120	MEALS AND SNACKS	118 896	24 196 564	85.0	85.0
121	OFF-PREMISES CONSUMPTION	38 228	882 381	11.8	3.1
122	ON-PREMISES CONSUMPTION	118 884	23 314 183	82.0	81.9
130	ALCOHOLIC DRINKS	52 820	3 824 724	22.8	13.4
140	PACKAGED ALCOHOLIC BEVERAGES	5 331	112 620	9.3	.4
150	CIGARS, CIGARETTES, AND TOBACCO	11 370	57 789	2.0	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	507	44 233	27.4	.2
800	ALL OTHER MERCHANDISE	3 363	55 127	7.9	.2
900	NONMERCHANDISE RECEIPTS	2 863	83 371	9.2	.3
-	MISCELLANEOUS MERCHANDISE	(X)	38 596	(X)	.1
	CAFETERIAS (SIC 5812 PT.)				
	TOTAL	7 001	1 841 056	(X)	100.0
100	GROCERIES AND OTHER FOODS	318	7 819	9.5	.4
120	MEALS AND SNACKS	7 001	1 775 453	96.4	96.4
121	OFF-PREMISES CONSUMPTION	2 306	100 954	18.8	5.5
122	ON-PREMISES CONSUMPTION	6 754	1 674 499	93.4	91.0
130	ALCOHOLIC DRINKS	789	23 063	11.0	1.3
140	PACKAGED ALCOHOLIC BEVERAGES	119	1 363	7.5	.1
150	CIGARS, CIGARETTES, AND TOBACCO	843	5 985	2.2	.3
800	ALL OTHER MERCHANDISE	389	18 872	18.8	1.0
900	NONMERCHANDISE RECEIPTS	283	7 454	5.5	.4
-	MISCELLANEOUS MERCHANDISE	(X)	1 047	(X)	.1
	REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	92 357	19 526 582	(X)	100.0
100	GROCERIES AND OTHER FOODS	2 505	47 914	14.1	.2
120	MEALS AND SNACKS	92 357	18 981 258	97.2	97.2
121	OFF-PREMISES CONSUMPTION	71 409	7 452 982	47.9	38.2
122	ON-PREMISES CONSUMPTION	80 786	11 528 276	64.5	59.0
130	ALCOHOLIC DRINKS	9 693	319 350	14.7	1.6
140	PACKAGED ALCOHOLIC BEVERAGES	2 171	39 793	10.6	.2
150	CIGARS, CIGARETTES, AND TOBACCO	5 263	43 331	5.1	.2
800	ALL OTHER MERCHANDISE	1 147	50 073	12.3	.3
900	NONMERCHANDISE RECEIPTS	1 262	17 014	6.1	.1
-	MISCELLANEOUS MERCHANDISE	(X)	27 849	(X)	.1
	OTHER EATING PLACES (SIC 5812 PT.)				
	TOTAL	19 474	4 567 301	(X)	100.0
100	GROCERIES AND OTHER FOODS	553	50 591	30.3	1.1
120	MEALS AND SNACKS	19 474	4 277 300	93.7	93.7
121	OFF-PREMISES CONSUMPTION	8 787	930 672	61.0	20.4
122	ON-PREMISES CONSUMPTION	16 211	3 346 628	87.5	73.3
130	ALCOHOLIC DRINKS	615	79 998	22.2	1.8
140	PACKAGED ALCOHOLIC BEVERAGES	38	3 399	11.4	.1
150	CIGARS, CIGARETTES, AND TOBACCO	649	11 227	5.1	.2
800	ALL OTHER MERCHANDISE	210	25 592	11.8	.6
900	NONMERCHANDISE RECEIPTS	1 534	97 263	15.7	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	21 931	(X)	.5

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	DRINKING PLACES (ALCOHOLIC BEVERAGES) (SIC 5813)				
	TOTAL	70 886	6 901 388	(X)	100.0
100	GROCERIES AND OTHER FOODS	3 494	23 021	7.5	.3
120	MEALS AND SNACKS	38 879	878 037	20.6	12.7
121	OFF-PREMISES CONSUMPTION	7 083	77 397	10.4	1.1
122	ON-PREMISES CONSUMPTION	36 142	800 640	20.1	11.6
130	ALCOHOLIC DRINKS	70 886	5 560 494	80.6	80.6
140	PACKAGED ALCOHOLIC BEVERAGES	15 718	276 546	17.9	4.0
150	CIGARS, CIGARETTES, AND TOBACCO	12 528	53 336	4.3	.8
720	AUTOMOTIVE FUELS AND LUBRICANTS	269	4 466	17.2	.1
800	ALL OTHER MERCHANDISE	1 402	11 768	6.2	.2
900	NONMERCHANDISE RECEIPTS	4 633	89 914	14.1	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	3 806	(X)	.1
	DRUG AND PROPRIETARY STORES (SIC 591)				
	TOTAL	47 169	23 057 288	(X)	100.0
100	GROCERIES AND OTHER FOODS	16 302	729 243	5.7	3.2
120	MEALS AND SNACKS	8 619	316 343	4.6	1.4
140	PACKAGED ALCOHOLIC BEVERAGES	6 594	648 216	8.8	2.8
150	CIGARS, CIGARETTES, AND TOBACCO	33 470	1 490 552	7.8	6.5
160	DRUGS	47 169	10 580 081	45.9	45.9
180	HEALTH AND BEAUTY AIDS	40 306	4 100 952	19.4	17.8
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 955	78 283	1.2	.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	6 026	124 566	1.8	.5
260	FOOTWEAR EX. INFANTS AND TODDLERS	3 646	52 055	1.1	.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	4 584	66 359	1.2	.3
300	MAJOR HOUSEHOLD APPLIANCES	1 794	25 803	1.4	.1
310	SMALL ELECTRIC APPLIANCES	12 731	229 424	2.1	1.0
320	TELEVISIONS	3 070	45 341	1.3	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	9 304	141 262	1.6	.6
340	FURNITURE AND SLEEP EQUIPMENT	2 213	26 060	1.2	.1
380	KITCHENWARE AND HOME FURNISHINGS	11 391	318 112	3.1	1.4
400	JEWELRY	19 994	234 112	1.8	1.0
490	OPTICAL GOODS	3 572	72 079	2.7	.3
500	SPORTING GOODS	5 798	134 078	1.9	.6
600	HARDWARE AND TOOLS	8 078	143 818	1.7	.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	6 684	144 637	1.8	.6
640	LUMBER AND BUILDING MATERIALS	627	17 545	1.6	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	3 901	48 588	1.1	.2
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 917	57 715	1.2	.3
800	ALL OTHER MERCHANDISE	33 755	2 922 705	15.6	12.7
900	NONMERCHANDISE RECEIPTS	19 339	295 345	2.8	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	14 014	(X)	.1
	DRUG STORES (SIC 591 PT.)				
	TOTAL	44 388	22 312 621	(X)	100.0
100	GROCERIES AND OTHER FOODS	15 272	705 548	5.7	3.2
120	MEALS AND SNACKS	8 225	308 761	4.6	1.4
140	PACKAGED ALCOHOLIC BEVERAGES	6 357	642 063	8.8	2.9
150	CIGARS, CIGARETTES, AND TOBACCO	31 586	1 386 036	7.5	6.2
160	DRUGS	44 388	10 401 083	46.6	46.6
161	PRESCRIPTIONS	44 375	7 243 696	32.5	32.5
162	NONPRESCRIPTION MEDICINES	40 897	3 157 387	15.4	14.2
180	HEALTH AND BEAUTY AIDS	37 716	3 789 780	18.6	17.0
181	HEALTH AIDS	34 796	1 332 009	7.1	6.0
182	COSMETICS	34 035	1 277 578	6.7	5.7
183	OTHER HYGIENE NEEDS	33 016	1 180 193	6.5	5.3
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 707	76 378	1.2	.3
	DRUG STORES (SIC 591 PT.)--CON.				
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	5 699	121 460	1.7	.8
260	FOOTWEAR EX. INFANTS AND TODDLERS	3 483	50 804	1.1	.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	4 433	64 938	1.2	.3
300	MAJOR HOUSEHOLD APPLIANCES	1 698	25 455	1.4	.1
310	SMALL ELECTRIC APPLIANCES	12 211	223 949	2.1	1.0
320	TELEVISIONS	2 877	44 779	1.7	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	8 961	138 631	1.6	.6
340	FURNITURE AND SLEEP EQUIPMENT	2 123	25 827	1.2	.1
380	KITCHENWARE AND HOME FURNISHINGS	10 439	312 078	3.1	1.4
400	JEWELRY	18 857	228 337	1.8	1.0
490	OPTICAL GOODS	3 435	71 607	2.7	.3
500	SPORTING GOODS	5 536	132 815	1.9	.6
600	HARDWARE AND TOOLS	7 316	139 629	1.7	.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	6 413	143 507	1.8	.6
640	LUMBER AND BUILDING MATERIALS	601	17 312	1.6	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	3 779	47 952	1.1	.2
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 776	57 238	1.2	.3
800	ALL OTHER MERCHANDISE	31 953	2 855 785	15.6	12.8
806	TOYS	14 [illegible]0	[illegible]13 3[illegible]	1.9	1.0
807	HOBBY GOODS, GAMES, WHEEL GOODS	8 056	81 032	1.3	.4
808	PHOTO EQUIP. AND SUPPLIES	22 451	444 802	3.2	2.0
809	STATIONERY AND SCHOOL SUPPLIES	21 644	272 284	2.0	1.2
811	GREETING CARDS	26 740	370 553	2.5	1.7
812	BOOKS, MAGAZINES, NEWSPAPERS	22 406	323 471	2.3	1.4
815	PAPER PRODUCTS	15 532	200 600	1.7	.9
816	SOAPS, DETERGENTS, CLEANERS	9 160	157 075	1.8	.7
825	ALL OTHER MERCHANDISE	12 103	792 636	7.1	3.6
900	NONMERCHANDISE RECEIPTS	18 201	286 976	2.8	1.3
907	PHOTOFINISHING	17 079	236 935	2.4	1.1
924	RENTAL OF CONVALESCENT EQUIPMENT	3 049	26 949	2.0	.1
931	OTHER NONMERCHANDISE RECEIPTS	1 426	23 079	2.9	.1
-	MISCELLANEOUS NONMERCHANDISE	(X)	13	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	13 893	(X)	.1
	PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	2 781	744 667	(X)	100.0
100	GROCERIES AND OTHER FOODS	1 030	23 695	7.6	3.2
120	MEALS AND SNACKS	394	7 582	10.7	1.0
140	PACKAGED ALCOHOLIC BEVERAGES	237	6 153	10.6	.8
150	CIGARS, CIGARETTES, AND TOBACCO	1 884	104 516	20.4	14.0
160	DRUGS	2 781	178 998	24.0	24.0
180	HEALTH AND BEAUTY AIDS	2 590	311 172	43.7	41.8
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	248	1 905	2.9	.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	327	3 106	3.3	.4
260	FOOTWEAR EX. INFANTS AND TODDLERS	163	1 251	2.5	.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	151	1 421	2.9	.2
310	SMALL ELECTRIC APPLIANCES	520	5 475	3.8	.7
320	TELEVISIONS	193	562	1.1	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	343	2 631	2.6	.4
380	KITCHENWARE AND HOME FURNISHINGS	952	6 034	2.4	.8
400	JEWELRY	1 137	5 775	2.1	.8
490	OPTICAL GOODS	137	472	1.4	.1
500	SPORTING GOODS	262	1 263	1.8	.2
600	HARDWARE AND TOOLS	762	4 189	2.1	.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	271	1 130	1.5	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	122	636	1.6	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	141	477	1.2	.1
800	ALL OTHER MERCHANDISE	1 802	66 920	14.6	9.0
900	NONMERCHANDISE RECEIPTS	1 138	8 369	2.9	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	935	(X)	.1

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

SIC code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	224 227	64 038 028	(X)	100.0
100	GROCERIES AND OTHER FOODS	20 236	2 076 066	22.8	3.2
120	MEALS AND SNACKS	8 035	2 290 321	59.9	3.6
130	ALCOHOLIC DRINKS	2 253	146 459	21.6	.2
140	PACKAGED ALCOHOLIC BEVERAGES	35 786	10 988 867	88.8	17.2
150	CIGARS, CIGARETTES, AND TOBACCO	22 175	1 761 391	20.0	2.8
160	DRUGS	2 587	125 820	13.2	.2
180	HEALTH AND BEAUTY AIDS	10 141	558 385	12.3	.9
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	11 912	791 912	12.6	1.2
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	12 560	1 376 052	20.3	2.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	10 628	460 886	8.3	.7
280	CURTAINS, DRAPERIES, AND DRY GOODS	17 179	2 344 289	38.8	3.7
300	MAJOR HOUSEHOLD APPLIANCES	12 917	973 413	14.4	1.5
310	SMALL ELECTRIC APPLIANCES	7 957	178 049	3.8	.3
320	TELEVISIONS	7 309	152 619	3.5	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	9 859	748 942	12.6	1.2
340	FURNITURE AND SLEEP EQUIPMENT	9 221	443 478	9.0	.7
360	FLOOR COVERINGS	5 012	138 897	4.1	.2
380	KITCHENWARE AND HOME FURNISHINGS	36 349	2 429 494	22.8	3.8
400	JEWELRY	36 587	4 964 094	43.5	7.8
490	OPTICAL GOODS	11 379	1 097 672	26.0	1.7
500	SPORTING GOODS	24 083	3 829 112	42.7	6.0
600	HARDWARE AND TOOLS	6 033	288 487	6.8	.5
620	LAWN AND GARDEN EQUIP., SUPPLIES	25 513	2 386 946	38.6	3.7
640	LUMBER AND BUILDING MATERIALS	6 541	487 027	10.0	.8
700	CARS, TRUCKS, POWERED VEHICLES	2 097	73 944	9.6	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	4 085	546 334	15.9	.9
740	AUTO TIRES, BATTERIES, ACCESSORIES	8 597	830 765	18.1	1.3
780	HOUSEHOLD FUELS	14 648	8 480 963	86.8	13.2
800	ALL OTHER MERCHANDISE	79 445	11 855 628	54.5	18.5
900	NONMERCHANDISE RECEIPTS	36 872	1 185 772	8.6	1.9
-	MISCELLANEOUS MERCHANDISE		25 944	(X)	(Z)
	LIQUOR STORES (SIC 592)				
	TOTAL	35 144	12 190 536	(X)	100.0
100	GROCERIES AND OTHER FOODS	10 231	521 698	14.4	4.3
120	MEALS AND SNACKS	1 945	59 788	11.4	.5
130	ALCOHOLIC DRINKS	2 055	135 286	21.9	1.1
140	PACKAGED ALCOHOLIC BEVERAGES	35 144	10 958 029	89.9	89.9
141	DISTILLED SPIRITS	31 276	6 357 350	56.5	52.1
142	WINE, BRANDY, BRANDY SPIRITS	29 409	2 036 001	19.7	16.7
143	BEER AND ALE	26 001	2 564 678	30.0	21.0
150	CIGARS, CIGARETTES, AND TOBACCO	11 627	327 767	8.2	2.7
160	DRUGS	1 277	10 725	2.7	.1
162	NONPRESCRIPTION MEDICINES	1 209	9 895	2.6	.1
-	MISCELLANEOUS MERCHANDISE	(X)	830	(X)	(Z)
180	HEALTH AND BEAUTY AIDS	1 652	24 565	4.2	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	317	17 537	18.9	.1
800	ALL OTHER MERCHANDISE	4 506	97 873	5.9	.8
812	BOOKS, MAGAZINES, NEWSPAPERS	2 892	38 170	3.8	.3
826	ALL OTHER MERCHANDISE	2 356	55 292	6.0	.5
-	MISCELLANEOUS MERCHANDISE	(X)	4 411	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	584	12 484	6.6	.1
-	MISCELLANEOUS MERCHANDISE	(X)	24 784	(X)	.2
	USED MERCHANDISE STORES (SIC 593)				
	TOTAL	14 482	2 141 107	(X)	100.0
120	MEALS AND SNACKS	153	1 781	4.2	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	2 394	60 224	21.5	2.8
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	2 648	113 169	38.8	5.3
260	FOOTWEAR EX. INFANTS AND TODDLERS	1 766	17 359	8.0	.8
280	CURTAINS, DRAPERIES, AND DRY GOODS	1 322	16 926	9.6	.8
300	MAJOR HOUSEHOLD APPLIANCES	2 397	48 367	15.3	2.3
310	SMALL ELECTRIC APPLIANCES	2 391	17 847	6.2	.8
320	TELEVISIONS	2 166	23 051	7.9	1.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	2 160	66 893	23.3	3.1
340	FURNITURE AND SLEEP EQUIPMENT	2 783	135 531	35.4	6.3
360	FLOOR COVERINGS	624	15 003	16.2	.7
380	KITCHENWARE AND HOME FURNISHINGS	2 493	55 170	16.5	2.6
400	JEWELRY	2 548	106 967	29.9	5.0
490	OPTICAL GOODS	351	2 320	5.6	.1
500	SPORTING GOODS	1 368	21 329	12.0	1.0
580	RECREATIONAL VEHICLES	47	1 334	15.9	.1
600	HARDWARE AND TOOLS	1 091	11 569	8.7	.5
620	LAWN AND GARDEN EQUIP., SUPPLIES	382	1 817	3.0	.1
640	LUMBER AND BUILDING MATERIALS	270	13 479	41.3	.6
700	CARS, TRUCKS, POWERED VEHICLES	1 095	52 561	24.0	2.5
720	AUTOMOTIVE FUELS AND LUBRICANTS	146	5 669	22.9	.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	4 175	619 986	88.4	29.0
780	HOUSEHOLD FUELS	33	1 354	27.0	.1
800	ALL OTHER MERCHANDISE	7 300	704 711	64.5	32.9
900	NONMERCHANDISE RECEIPTS	1 466	25 459	10.1	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	1 261	(X)	.1
	MISCELLANEOUS SHOPPING GOODS STORES (SIC 594)				
	TOTAL	88 137	19 004 024	(X)	100.0
100	GROCERIES AND OTHER FOODS	2 122	32 530	6.6	.2
120	MEALS AND SNACKS	1 027	36 602	17.3	.2
150	CIGARS, CIGARETTES, AND TOBACCO	2 311	51 707	10.1	.3
180	HEALTH AND BEAUTY AIDS	1 155	14 725	2.6	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	5 212	207 878	12.4	1.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	5 262	178 676	9.7	.9
260	FOOTWEAR EX. INFANTS AND TODDLERS	5 027	202 329	12.3	1.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	11 122	1 772 048	90.0	9.3
300	MAJOR HOUSEHOLD APPLIANCES	630	17 070	7.9	.1
310	SMALL ELECTRIC APPLIANCES	1 220	35 270	7.9	.2
320	TELEVISIONS	1 193	30 937	5.5	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 042	94 485	8.9	.5
340	FURNITURE AND SLEEP EQUIPMENT	1 808	106 770	11.3	.6
380	KITCHENWARE AND HOME FURNISHINGS	26 216	1 606 915	31.4	8.5
400	JEWELRY	27 828	4 465 033	70.1	23.5
490	OPTICAL GOODS	980	15 549	4.4	.1
500	SPORTING GOODS	18 324	3 576 746	70.0	18.8
600	HARDWARE AND TOOLS	378	12 252	10.3	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	546	13 207	8.2	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	202	10 552	17.8	.1
800	ALL OTHER MERCHANDISE	38 674	5 976 699	71.7	31.4
900	NONMERCHANDISE RECEIPTS	18 978	509 294	10.9	2.7
-	MISCELLANEOUS MERCHANDISE	(X)	34 750	(X)	.2
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 5941)				
	TOTAL	17 147	4 171 934	(X)	100.0
100	GROCERIES AND OTHER FOODS	505	7 081	4.9	.2
120	MEALS AND SNACKS	397	6 205	11.2	.1
140	PACKAGED ALCOHOLIC BEVERAGES	127	3 962	14.1	.1

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments[1]
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 5941)--CON.				
150	CIGARS, CIGARETTES, AND TOBACCO...	317	2 742	4.9	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	3 849	178 402	13.4	4.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	2 972	121 752	10.9	2.9
260	FOOTWEAR EX. INFANTS AND TODDLERS.	4 299	183 029	12.4	4.4
320	TELEVISIONS.....	221	3 638	2.9	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	438	6 615	3.4	.2
380	KITCHENWARE AND HOME FURNISHINGS..	242	4 004	4.3	.1
400	JEWELRY.....	347	4 420	3.7	.1
490	OPTICAL GOODS.....	380	2 099	1.3	.1
500	SPORTING GOODS.....	17 147	3 450 485	82.7	82.7
580	RECREATIONAL VEHICLES.....	150	6 685	12.0	.2
600	HARDWARE AND TOOLS.....	250	8 657	11.6	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES..	279	6 788	8.5	.2
700	CARS, TRUCKS, POWERED VEHICLES....	131	8 235	24.8	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS...	148	5 909	13.6	.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	108	3 354	11.3	.1
800	ALL OTHER MERCHANDISE.....	1 314	46 621	10.8	1.1
900	NONMERCHANDISE RECEIPTS.....	4 733	104 734	10.5	2.5
-	MISCELLANEOUS MERCHANDISE.....	(X)	6 517	(X)	.2
	GENERAL LINE SPORTING GOODS STORES (SIC 5941 PT.)				
	TOTAL.....	7 865	2 412 476	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	259	3 991	5.3	.2
140	PACKAGED ALCOHOLIC BEVERAGES.....	127	3 962	14.1	.2
150	CIGARS, CIGARETTES, AND TOBACCO...	182	1 870	4.9	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	2 511	126 680	12.4	5.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	1 816	78 249	9.2	3.2
260	FOOTWEAR EX. INFANTS AND TODDLERS.	3 114	157 100	13.0	6.5
310	SMALL ELECTRIC APPLIANCES.....	170	1 447	3.4	.1
320	TELEVISIONS.....	221	3 638	2.9	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	438	6 615	3.4	.3
380	KITCHENWARE AND HOME FURNISHINGS..	242	4 004	4.3	.2
400	JEWELRY.....	279	3 697	3.4	.2
490	OPTICAL GOODS.....	297	1 572	1.1	.1
500	SPORTING GOODS.....	7 865	1 916 927	79.5	79.5
501	ATHLETIC GOODS--TEAMS.....	4 868	301 624	23.1	12.5
502	BASEBALL, FOOTBALL, ETC., EQUIP.	6 030	248 747	13.2	10.3
503	TENNIS EQUIPMENT.....	5 631	127 477	6.9	5.3
504	GOLF EQUIPMENT.....	4 042	77 854	5.2	3.2
505	SNOW-SKIING EQUIPMENT.....	2 652	209 757	16.9	8.7
506	FIREARMS AND HUNTING EQUIPMENT..	4 063	245 034	15.7	10.2
507	FISHING EQUIPMENT.....	4 447	160 217	9.7	6.6
508	CAMPING EQUIPMENT.....	3 765	130 123	8.3	5.4
509	BICYCLES.....	988	31 697	8.0	1.3
511	ALL OTHER SPORTING GOODS.....	6 276	384 397	19.0	15.9
580	RECREATIONAL VEHICLES.....	110	4 978	11.8	.2
600	HARDWARE AND TOOLS.....	250	8 657	11.6	.4
620	LAWN AND GARDEN EQUIP., SUPPLIES..	279	6 788	8.5	.3
640	LUMBER AND BUILDING MATERIALS.....	77	1 414	9.3	.1
700	CARS, TRUCKS, POWERED VEHICLES....	129	7 462	23.5	.3
720	AUTOMOTIVE FUELS AND LUBRICANTS...	148	5 909	13.6	.2
740	AUTO TIRES, BATTERIES, ACCESSORIES	108	3 354	11.3	.1
800	ALL OTHER MERCHANDISE.....	849	34 000	11.0	1.4
900	NONMERCHANDISE RECEIPTS.....	1 401	25 845	6.3	1.1
901	LABOR CHARGES.....	1 220	12 494	3.4	.5
902	PARTS INSTALLED IN REPAIR WORK..	578	6 336	3.6	.3
925	RENTAL OR LEASE OF EQUIPMENT....	333	2 597	2.0	.1
932	OTHER NONMERCHANDISE RECEIPTS...	3	4 418	5.8	.2
-	MISCELLANEOUS MERCHANDISE.....	(X)	4 317	(X)	.2
	SPECIALTY LINE SPORTING GOODS STORES (SIC 5941 PT.)				
	TOTAL.....	9 282	1 739 458	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	246	3 090	4.5	.2
120	MEALS AND SNACKS.....	321	5 308	15.3	.3
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	1 338	51 722	16.2	2.9
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	1 156	43 503	16.2	2.5
260	FOOTWEAR EX. INFANTS AND TODDLERS.	1 185	25 929	9.9	1.5
500	SPORTING GOODS.....	9 282	1 533 558	87.2	87.2
501	ATHLETIC GOODS--TEAMS.....	178	4 012	15.5	.2
502	BASEBALL, FOOTBALL, ETC., EQUIP.	131	2 770	10.3	.2
503	TENNIS EQUIPMENT.....	1 070	73 075	24.7	4.2
504	GOLF EQUIPMENT.....	2 204	236 070	73.8	13.4
505	SNOW-SKIING EQUIPMENT.....	1 244	200 277	49.4	11.4
506	FIREARMS AND HUNTING EQUIPMENT..	1 283	225 744	69.9	12.8
507	FISHING EQUIPMENT.....	1 315	119 600	41.2	6.8
508	CAMPING EQUIPMENT.....	991	97 689	31.9	5.6
509	BICYCLES.....	2 657	350 583	79.4	19.9
511	ALL OTHER SPORTING GOODS.....	2 155	223 651	50.4	12.7
-	MISCELLANEOUS MERCHANDISE.....	(X)	87	(X)	(Z)
580	RECREATIONAL VEHICLES.....	40	1 707	12.6	.1
800	ALL OTHER MERCHANDISE.....	465	12 621	10.4	.7
900	NONMERCHANDISE RECEIPTS.....	3 332	78 889	13.4	4.5
901	LABOR CHARGES.....	2 465	30 335	6.7	1.7
902	PARTS INSTALLED IN REPAIR WORK..	957	11 292	6.6	.6
925	RENTAL OR LEASE OF EQUIPMENT....	1 186	22 236	10.2	1.3
932	OTHER NONMERCHANDISE RECEIPTS...	10	15 026	11.8	.9
-	MISCELLANEOUS MERCHANDISE.....	(X)	3 131	(X)	.2
	BOOK STORES (SIC 5942)				
	TOTAL.....	7 589	1 722 316	(X)	100.0
100	GROCERIES AND OTHER FOODS.....	165	3 198	3.6	.2
120	MEALS AND SNACKS.....	86	9 943	23.7	.6
150	CIGARS, CIGARETTES, AND TOBACCO...	480	9 801	6.7	.6
180	HEALTH AND BEAUTY AIDS.....	140	1 637	1.9	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	158	6 773	4.5	.4
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	131	4 502	3.6	.3
330	AUDIO EQUIP., MUS. INST., SUPPLIES	806	23 511	10.4	1.4
340	FURNITURE AND SLEEP EQUIPMENT.....	21	2 382	19.3	.1
380	KITCHENWARE AND HOME FURNISHINGS..	805	23 162	9.7	1.3
391	GIFTWARE, GLASSWARE, NOVELTIES..	735	19 612	8.6	1.1
392	OTHER KITCHENWARE, HOME FURNISH.	205	3 540	5.5	.2
-	MISCELLANEOUS MERCHANDISE.....	(X)	10	(X)	(Z)
400	JEWELRY.....	776	10 587	5.5	.6
500	SPORTING GOODS.....	39	2 171	4.4	.1
900	ALL OTHER MERCHANDISE.....	7 589	1 617 123	93.9	93.9
806	TOYS.....	217	2 090	3.0	.1
807	HOBBY GOODS, GAMES, WHEEL GOODS.	334	9 251	6.6	.5
808	PHOTO EQUIP. AND SUPPLIES.....	159	2 787	3.1	.2
809	STATIONERY AND SCHOOL SUPPLIES..	1 932	87 654	14.1	5.1
811	GREETING CARDS.....	2 368	39 800	7.4	2.3
812	BOOKS, MAGAZINES, NEWSPAPERS....	7 589	1 487 949	84.7	84.7
813	TYPEWRITERS.....	63	1 109	2.2	.1
814	CALCULATORS AND ADDING MACHINES.	161	6 232	3.9	.4
832	ALL OTHER MERCHANDISE.....	259	9 892	10.1	.6
-	MISCELLANEOUS MERCHANDISE.....	(X)	350	(X)	(Z)
900	NONMERCHANDISE RECEIPTS.....	355	5 397	3.3	.3
907	PHOTOFINISHING.....	111	1 327	1.5	.1
913	OTHER NONMERCHANDISE RECEIPTS...	276	4 070	4.2	.2

Table 1. Merchandise Lines by Kind of Business for the United States: 1977 - Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

NL code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	Sales of specified merchandise lines: As percent of total sales of-- Establishments handling line	Sales of specified merchandise lines: As percent of total sales of-- All establishments
	BOOK STORES (SIC 5942)--CON.				
-	MISCELLANEOUS MERCHANDISE	(X)	2 129	(X)	.1
	STATIONERY STORES (SIC 5943)				
	TOTAL	4 815	1 057 208	(X)	100.0
	JEWELRY STORES (SIC 5944)				
	TOTAL	19 670	5 010 477	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	188	4 590	14.5	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	387	6 940	17.3	.1
300	MAJOR HOUSEHOLD APPLIANCES	207	5 286	3.7	.1
310	SMALL ELECTRIC APPLIANCES	638	28 397	9.1	.6
320	TELEVISIONS	620	18 198	6.1	.4
330	AUDIO EQUIP., MUS. INST., SUPPLIES	992	27 569	7.2	.6
380	KITCHENWARE AND HOME FURNISHINGS	8 676	342 000	13.6	6.8
385	CHINA AND GLASSWARE	5 763	104 177	5.9	2.1
386	CLOCKS	4 415	31 246	2.5	.6
387	FLATWARE AND HOLLOWARE	6 515	122 666	6.0	2.4
388	OTHER KITCHENWARE, HOME FURNISH.	4 457	83 768	6.2	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	143	(X)	(Z)
400	JEWELRY	19 670	4 296 542	85.8	85.8
401	DIAMONDS AND PRECIOUS GEMS	18 288	2 001 416	41.4	39.9
402	WATCHES	17 481	708 862	15.3	14.1
403	RINGS, EX. DIAMONDS, PREC. STONE	16 308	529 028	12.9	10.6
404	KARAT GOLD AND CULTURED PEARLS	11 823	399 698	12.6	8.0
405	ALL OTHER JEWELRY	16 986	657 538	15.2	13.1
490	OPTICAL GOODS	228	8 030	8.7	.2
500	SPORTING GOODS	103	8 478	7.6	.2
800	ALL OTHER MERCHANDISE	1 594	55 839	9.6	1.1
900	NONMERCHANDISE RECEIPTS	8 738	197 599	9.0	3.9
901	LABOR CHARGES	7 931	143 234	7.5	2.9
902	PARTS INSTALLED IN REPAIR WORK	4 169	33 378	3.5	.7
910	OTHER NONMERCHANDISE RECEIPTS	1 440	20 956	4.7	.4
-	MISCELLANEOUS NONMERCHANDISE	(X)	31	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	11 089	(X)	.2
	HOBBY, TOY, AND GAME SHOPS (SIC 5945)				
	TOTAL	6 570	1 554 466	(X)	100.0
100	GROCERIES AND OTHER FOODS	59	966	13.9	.1
120	MEALS AND SNACKS	64	843	10.7	.1
180	HEALTH AND BEAUTY AIDS	109	3 273	1.2	.2
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	48	1 074	9.5	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	196	8 923	3.0	.6
260	CURTAINS, DRAPERIES, AND DRY GOODS	182	3 128	16.7	.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	72	1 392	5.6	.1
340	FURNITURE AND SLEEP EQUIPMENT	372	33 950	6.3	2.2
380	KITCHENWARE AND HOME FURNISHINGS	430	9 136	15.5	.6
400	JEWELRY	298	3 576	10.1	.2
490	OPTICAL GOODS	71	2 681	13.3	.2
500	SPORTING GOODS	863	111 866	19.2	7.2
600	HARDWARE AND TOOLS	64	1 691	9.3	.1
640	LUMBER AND BUILDING MATERIALS	79	1 365	22.1	.1
800	ALL OTHER MERCHANDISE	6 570	1 364 048	87.8	87.8
806	TOYS	3 823	740 272	64.8	47.6
807	HOBBY GOODS, GAMES, WHEEL GOODS,	5 451	575 779	48.0	37.0
	HOBBY, TOY, AND GAME SHOPS (SIC 5945)--CON.				
	ALL OTHER MERCHANDISE--CON.				
808	PHOTO EQUIP. AND SUPPLIES	75	1 252	15.2	.1
809	STATIONERY AND SCHOOL SUPPLIES	377	11 387	3.2	.7
811	GREETING CARDS	320	5 721	7.8	.4
812	BOOKS, MAGAZINES, NEWSPAPERS,	1 063	13 320	3.0	.9
832	ALL OTHER MERCHANDISE	228	15 791	11.4	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	526	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	389	3 639	8.7	.2
-	MISCELLANEOUS MERCHANDISE	(X)	2 915	(X)	.2
	CAMERA AND PHOTOGRAPHIC SUPPLY STORES (SIC 5946)				
	TOTAL	3 550	1 110 758	(X)	100.0
320	TELEVISIONS	272	6 980	7.6	.6
330	AUDIO EQUIP., MUS. INST., SUPPLIES	452	27 767	17.6	2.5
380	KITCHENWARE AND HOME FURNISHINGS	129	2 849	12.4	.3
391	GIFTWARE, GLASSWARE, NOVELTIES	116	2 328	10.9	.2
-	MISCELLANEOUS MERCHANDISE	(X)	521	(X)	(Z)
400	JEWELRY	54	855	8.5	.1
490	OPTICAL GOODS	167	1 556	3.8	.1
800	ALL OTHER MERCHANDISE	3 550	905 800	81.5	81.5
807	HOBBY GOODS, GAMES, WHEEL GOODS,	111	2 400	12.7	.2
808	PHOTO EQUIP. AND SUPPLIES	3 550	885 597	79.7	79.7
809	STATIONERY AND SCHOOL SUPPLIES	104	1 700	7.4	.2
811	GREETING CARDS	355	9 471	12.2	.9
812	BOOKS, MAGAZINES, NEWSPAPERS,	307	2 460	3.4	.2
814	CALCULATORS AND ADDING MACHINES,	163	1 677	3.7	.2
818	LUGGAGE AND LEATHER GOODS	102	985	9.4	.1
832	ALL OTHER MERCHANDISE	76	934	7.0	.1
-	MISCELLANEOUS MERCHANDISE	(X)	596	(X)	.1
900	NONMERCHANDISE RECEIPTS	2 830	163 901	18.8	14.8
907	PHOTOFINISHING	2 791	154 032	17.8	13.9
913	OTHER NONMERCHANDISE RECEIPTS	534	9 869	6.3	.9
-	MISCELLANEOUS MERCHANDISE	(X)	1 050	(X)	.1
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5947)				
	TOTAL	17 101	2 231 922	(X)	100.0
100	GROCERIES AND OTHER FOODS	1 057	17 441	8.6	.8
120	MEALS AND SNACKS	337	16 968	18.8	.8
150	CIGARS, CIGARETTES, AND TOBACCO	837	22 252	11.2	1.0
160	DRUGS	400	3 953	4.5	.2
180	HEALTH AND BEAUTY AIDS	626	7 144	5.9	.3
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	688	10 880	9.1	.5
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	1 266	25 241	13.0	1.1
260	FOOTWEAR EX. INFANTS AND TODDLERS,	381	4 948	5.8	.2
280	CURTAINS, DRAPERIES, AND DRY GOODS	750	11 523	10.7	.5
310	SMALL ELECTRIC APPLIANCES	268	3 937	9.2	.2
320	TELEVISIONS	41	1 352	9.1	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	204	6 600	12.9	.3
340	FURNITURE AND SLEEP EQUIPMENT	559	21 166	19.0	.9
360	FLOOR COVERINGS	113	1 273	7.0	.1
380	KITCHENWARE AND HOME FURNISHINGS	13 902	1 138 905	63.5	51.0
400	JEWELRY	5 769	134 630	16.3	6.0
500	SPORTING GOODS	73	1 824	7.1	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	193	4 606	17.6	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	54	4 843	29.0	.2
800	ALL OTHER MERCHANDISE	11 180	777 218	52.5	34.8

Table 1. Merchandise Lines by Kind of Business for the United States: 1977—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments+
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5947)--CON.				
900	NONMERCHANDISE RECEIPTS	803	13 358	10.4	.6
-	MISCELLANEOUS MERCHANDISE	(X)	2 060	(X)	.1
	LUGGAGE AND LEATHER GOODS STORES (SIC 5948)				
	TOTAL	1 631	346 898	(X)	100.0
150	CIGARS, CIGARETTES, AND TOBACCO	13	240	6.2	.1
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	136	2 083	8.8	.6
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	157	3 729	13.0	1.1
260	FOOTWEAR EX. INFANTS AND TODDLERS	152	11 343	24.3	3.3
310	SMALL ELECTRIC APPLIANCES	23	457	9.0	.1
320	TELEVISIONS	8	219	8.2	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	27	246	2.4	.1
380	KITCHENWARE AND HOME FURNISHINGS	357	18 524	20.6	5.3
391	GIFTWARE, GLASSWARE, NOVELTIES	335	17 005	19.5	4.9
392	OTHER KITCHENWARE, HOME FURNISH.	87	1 519	7.9	.4
400	JEWELRY	249	7 183	8.5	2.1
800	ALL OTHER MERCHANDISE	1 631	301 181	86.8	86.8
806	TOYS	63	200	1.6	.1
807	HOBBY GOODS, GAMES, WHEEL GOODS	112	1 244	4.6	.4
811	GREETING CARDS	42	237	6.8	.1
818	LUGGAGE AND LEATHER GOODS	1 618	296 641	85.9	85.5
839	ALL OTHER MERCHANDISE	77	2 692	23.0	.8
-	MISCELLANEOUS MERCHANDISE	(X)	167	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	103	1 384	7.2	.4
913	OTHER NONMERCHANDISE RECEIPTS	103	1 384	6.7	.4
-	MISCELLANEOUS MERCHANDISE	(X)	309	(X)	.1
	SEWING, NEEDLEWORK, AND PIECE GOODS STORES (SIC 5949)				
	TOTAL	10 064	1 798 045	(X)	100.0
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	124	5 924	26.9	.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	222	7 343	20.5	.4
260	FOOTWEAR EX. INFANTS AND TODDLERS	80	1 456	10.0	.1
280	CURTAINS, DRAPERIES, AND DRY GOODS	10 064	1 754 998	97.6	97.6
281	WINDOW AND FURNITURE COVERINGS	1 181	63 084	14.9	3.5
282	SEWING FABRICS AND NOTIONS	10 064	1 681 022	93.5	93.5
283	DOMESTIC AND CLOSET ACCESSORIES	264	10 892	18.6	.6
300	MAJOR HOUSEHOLD APPLIANCES	342	10 221	20.8	.6
380	KITCHENWARE AND HOME FURNISHINGS	212	3 575	13.9	.2
400	JEWELRY	158	1 086	6.4	.1
800	ALL OTHER MERCHANDISE	431	4 842	9.0	.3
807	HOBBY GOODS, GAMES, WHEEL GOODS	65	1 216	10.4	.1
812	BOOKS, MAGAZINES, NEWSPAPERS	270	1 101	3.0	.1
839	ALL OTHER MERCHANDISE	55	1 518	16.9	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 007	(X)	.1
900	NONMERCHANDISE RECEIPTS	439	6 802	7.8	.4
-	MISCELLANEOUS MERCHANDISE	(X)	1 798	(X)	.1
	NONSTORE RETAILERS (SIC 596)				
	TOTAL	20 814	14 076 492	(X)	100.0
100	GROCERIES AND OTHER FOODS	6 287	1 478 260	31.9	10.5
120	MEALS AND SNACKS	4 337	2 178 027	73.8	15.5
130	ALCOHOLIC DRINKS	173	10 594	22.2	.1
140	PACKAGED ALCOHOLIC BEVERAGES	152	16 816	26.2	.1
150	CIGARS, CIGARETTES, AND TOBACCO	4 223	1 005 522	28.3	7.1
160	DRUGS	280	105 143	35.2	.7
180	HEALTH AND BEAUTY AIDS	3 387	207 675	7.1	1.5
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	4 100	517 479	12.1	3.7
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	4 154	1 076 170	23.7	7.6
260	FOOTWEAR EX. INFANTS AND TODDLERS	3 722	238 363	6.5	1.7
280	CURTAINS, DRAPERIES, AND DRY GOODS	4 610	551 950	14.3	3.9
300	MAJOR HOUSEHOLD APPLIANCES	5 622	794 516	19.4	5.6
310	SMALL ELECTRIC APPLIANCES	3 903	116 051	3.1	.8
320	TELEVISIONS	3 771	94 628	2.8	.7
330	AUDIO EQUIP., MUS. INST., SUPPLIES	4 234	577 130	12.9	4.1
340	FURNITURE AND SLEEP EQUIPMENT	4 197	183 841	5.3	1.3
360	FLOOR COVERINGS	4 135	119 635	3.7	.8
380	KITCHENWARE AND HOME FURNISHINGS	4 749	702 611	15.0	5.0
400	JEWELRY	3 976	360 773	8.4	2.6
490	OPTICAL GOODS	2 322	29 353	1.1	.2
500	SPORTING GOODS	3 900	214 141	6.0	1.5
580	RECREATIONAL VEHICLES	2 648	15 490	.7	.1
600	HARDWARE AND TOOLS	3 643	231 128	6.5	1.6
620	LAWN AND GARDEN EQUIP., SUPPLIES	3 633	206 947	6.0	1.5
640	LUMBER AND BUILDING MATERIALS	4 175	327 606	10.2	2.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 534	176 325	5.4	1.3
800	ALL OTHER MERCHANDISE	8 140	2 301 794	33.5	16.4
900	NONMERCHANDISE RECEIPTS	5 438	234 632	6.6	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	3 892	(X)	(Z)
	MAIL ORDER HOUSES (SIC 5961)				
	TOTAL	6 721	7 436 512	(X)	100.0
100	GROCERIES AND OTHER FOODS	2 785	239 650	9.3	3.2
140	PACKAGED ALCOHOLIC BEVERAGES	52	11 516	37.4	.2
150	CIGARS, CIGARETTES, AND TOBACCO	175	24 000	5.1	.3
160	DRUGS	239	102 429	36.6	1.4
180	HEALTH AND BEAUTY AIDS	3 085	166 295	6.1	2.2
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	3 810	494 722	12.2	6.7
201	BOYS' AND YOUNG MEN'S CLOTHING	3 593	91 817	2.9	1.2
202	MEN'S OVERCOATS AND TOPCOATS	2 415	17 322	.7	.2
203	MEN'S RAINWEAR AND OUTERWEAR	3 564	60 833	1.6	.8
204	MEN'S SUITS, OTHER FORMAL WEAR	3 605	74 882	2.1	1.0
205	MEN'S JEANS AND CASUAL SLACKS	3 646	59 579	1.7	.8
206	MEN'S CAREER AND WORK APPAREL	3 599	49 080	1.6	.7
207	MEN'S SHIRTS (DRESS AND SPORT)	3 610	47 777	1.4	.6
208	MEN'S NOVELTY SHIRTS	3 283	13 910	.5	.2
209	MEN'S SWEATERS	3 345	11 332	.4	.2
211	MEN'S HOSIERY, PJ'S, UNDERWEAR	3 572	31 788	.9	.4
212	MEN'S ACTIVE SPORTSWEAR	3 285	17 578	.7	.2
213	MEN'S ACCESSORIES	3 116	18 824	.7	.3
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	3 850	1 034 555	24.0	13.9
221	INFANTS' AND TODDLERS' CLOTHING	3 622	73 660	2.2	1.0
222	GIRLS' AND SUBTEENS' CLOTHING	3 597	50 453	1.6	.7
224	WOMEN'S DRESSES	3 650	122 096	3.4	1.6
225	WOMEN'S COATS AND SUITS	3 575	89 934	2.5	1.2
226	CASUAL AND UTILITY COATS	3 601	60 236	1.7	.8
227	SEPARATES AND COORDINATES	3 670	318 842	8.1	4.3
228	WOMEN'S ACTIVE SPORTSWEAR	3 595	31 739	.9	.4
229	HOSIERY	3 495	42 874	1.3	.6
231	BRAS, GIRDLES, FOUNDATIONS	3 610	64 975	1.9	.9
232	LINGERIE, SLEEPWEAR, LOUNGEWEAR	3 601	86 903	2.3	1.2
233	HANDBAGS AND SMALL LEATHER GOODS	3 305	65 577	1.9	.9
234	HATS AND HAIRPIECES	346	6 236	.9	.1
235	WOMEN'S ACCESSORIES	3 022	19 168	.6	.3

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977**—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	All establishments*
	MAIL ORDER HOUSES (SIC 5961)--CON.				
	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR--CON.				
-	MISCELLANEOUS MERCHANDISE	(X)	1 862	(X)	(Z)
260	FOOTWEAR EX. INFANTS AND TODDLERS.	3 671	208 226	5.7	2.8
261	MEN'S AND BOYS' FOOTWEAR	3 613	85 186	2.4	1.1
262	WOMEN'S AND GIRLS' FOOTWEAR	3 631	106 289	3.2	1.4
263	CHILDREN'S FOOTWEAR	3 117	13 840	.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	2 911	(X)	(Z)
280	CURTAINS, DRAPERIES, AND DRY GOODS	3 755	444 636	12.4	6.0
281	WINDOW AND FURNITURE COVERINGS	3 630	177 179	5.6	2.4
282	SEWING FABRICS AND NOTIONS	3 427	38 479	1.3	.5
283	DOMESTIC AND CLOSET ACCESSORIES	3 618	228 978	6.5	3.1
300	MAJOR HOUSEHOLD APPLIANCES	3 695	395 761	11.5	5.3
301	KITCHEN APPLIANCES	3 651	192 255	5.8	2.6
302	LAUNDRY APPLIANCES	3 419	112 584	4.5	1.5
303	OTHER MAJOR HOUSEHOLD APPLIANCES	3 535	90 922	2.8	1.2
310	SMALL ELECTRIC APPLIANCES	3 661	109 240	3.0	1.5
320	TELEVISIONS	3 583	85 734	2.6	1.2
330	AUDIO EQUIP., MUS. INST., SUPPLIES	3 893	554 589	13.0	7.5
331	AUDIO EQUIPMENT AND ACCESSORIES	3 756	184 674	4.7	2.5
335	RECORDS AND TAPES	950	321 213	19.6	4.3
337	MUSICAL INSTRUMENTS, OTH. SUP.	3 191	46 615	1.5	.6
-	MISCELLANEOUS MERCHANDISE	(X)	2 087	(X)	(Z)
340	FURNITURE AND SLEEP EQUIPMENT	3 748	144 481	4.5	1.9
341	LIVING, DINING, BEDROOM FURN.	3 637	54 866	1.8	.7
342	SLEEP FURNITURE AND EQUIPMENT	3 420	41 038	1.6	.6
343	ALL OTHER FURNITURE	3 583	48 577	1.5	.7
360	FLOOR COVERINGS	3 607	76 005	2.4	1.0
361	SOFT-SURFACE FLOOR COVERINGS	3 563	53 764	1.7	.7
362	HARD-SURFACE FLOOR COVERINGS	3 286	22 241	.9	.3
380	KITCHENWARE AND HOME FURNISHINGS	3 977	556 755	12.8	7.5
381	COOKWARE AND COOKING ACCESSORIES	3 711	111 271	2.8	1.5
382	TABLEWARE AND GIFTWARE	3 692	154 921	4.0	2.1
383	DECORATIVE ACCESSORIES	3 859	235 487	5.9	3.2
384	OTHER KITCHENWARE, HOME FURNISH.	3 106	55 076	1.7	.7
400	JEWELRY	3 677	197 711	5.0	2.7
490	OPTICAL GOODS	2 321	29 178	1.1	.4
500	SPORTING GOODS	3 789	201 427	5.9	2.7
509	BICYCLES	3 371	21 833	.8	.3
512	BOATS AND MOTORS	3 215	27 923	1.1	.4
514	ALL OTHER SPORTING GOODS	3 566	149 585	4.5	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	2 086	(X)	(Z)
580	RECREATIONAL VEHICLES	2 647	15 462	.7	.2
600	HARDWARE AND TOOLS	3 492	218 437	6.4	2.9
620	LAWN AND GARDEN EQUIP., SUPPLIES	3 528	198 077	6.0	2.7
640	LUMBER AND BUILDING MATERIALS	3 585	184 187	6.0	2.5
649	PAINT, GLASS, AND WALLPAPER	3 337	40 773	1.7	.5
651	ALL OTHER LUMBER, BUILDING MATS.	3 423	143 414	4.7	1.9
740	AUTO TIRES, BATTERIES, ACCESSORIES	3 530	176 282	5.4	2.4
800	ALL OTHER MERCHANDISE	5 080	1 434 094	26.3	19.3
806	TOYS	3 774	91 292	2.7	1.2
807	HOBBY GOODS, GAMES, WHEEL GOODS.	3 788	156 496	4.5	2.1
	MAIL ORDER HOUSES (SIC 5961)--CON.				
	ALL OTHER MERCHANDISE--CON.				
808	PHOTO EQUIP. AND SUPPLIES	3 414	108 773	3.4	1.5
809	STATIONERY AND SCHOOL SUPPLIES	2 293	90 373	3.8	1.2
811	GREETING CARDS	1 497	31 660	1.7	.4
812	BOOKS, MAGAZINES, NEWSPAPERS	2 499	593 359	20.9	8.0
814	CALCULATORS AND ADDING MACHINES	3 336	20 528	.7	.3
818	LUGGAGE AND LEATHER GOODS	3 653	66 512	1.7	.9
822	ALL OTHER MERCHANDISE	3 527	262 479	8.0	3.5
831	ALL OTHER MERCHANDISE	39	9 120	20.2	.1
-	MISCELLANEOUS MERCHANDISE	(X)	3 502	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	3 049	128 794	5.2	1.7
918	OTHER LABOR CHARGES	2 119	76 061	4.0	1.0
919	AUTO PARTS INSTALLED IN REPAIR	78	4 979	7.8	.1
921	OTHER PARTS INSTALLED IN REPAIR	2 853	27 854	1.2	.4
928	OTHER NONMERCHANDISE RECEIPTS	330	19 082	7.6	.3
-	MISCELLANEOUS NONMERCHANDISE	(X)	818	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)	4 269	(X)	.1
	AUTOMATIC MERCHANDISING MACHINE OPERATORS (SIC 5962)				
	TOTAL	5 723	3 700 476	(X)	100.0
100	GROCERIES AND OTHER FOODS	1 929	626 404	49.7	16.9
120	MEALS AND SNACKS	3 267	1 935 004	74.1	52.3
130	ALCOHOLIC DRINKS	169	9 829	25.1	.3
140	PACKAGED ALCOHOLIC BEVERAGES	83	3 859	14.0	.1
150	CIGARS, CIGARETTES, AND TOBACCO	3 836	967 155	32.5	26.1
180	HEALTH AND BEAUTY AIDS	73	3 960	14.7	.1
800	ALL OTHER MERCHANDISE	765	78 364	19.4	2.1
900	NONMERCHANDISE RECEIPTS	730	74 819	14.6	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	1 082	(X)	(Z)
	DIRECT SELLING ESTABLISHMENTS (SIC 5963)				
	TOTAL	8 370	2 939 504	(X)	100.0
100	GROCERIES AND OTHER FOODS	1 573	612 206	78.0	20.8
120	MEALS AND SNACKS	1 047	242 475	90.8	8.2
150	CIGARS, CIGARETTES, AND TOBACCO	212	14 367	13.1	.5
160	DRUGS	22	1 896	26.4	.1
180	HEALTH AND BEAUTY AIDS	229	37 420	21.9	1.3
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	290	22 757	10.7	.8
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	304	41 615	18.3	1.4
260	FOOTWEAR EX. INFANTS AND TODDLERS.	51	30 137	63.7	1.0
280	CURTAINS, DRAPERIES, AND DRY GOODS	855	107 314	36.9	3.7
300	MAJOR HOUSEHOLD APPLIANCES	1 927	398 755	60.5	13.6
310	SMALL ELECTRIC APPLIANCES	242	6 811	9.8	.2
320	TELEVISIONS	188	8 894	13.4	.3
330	AUDIO EQUIP., MUS. INST., SUPPLIES	341	22 541	10.4	.8
340	FURNITURE AND SLEEP EQUIPMENT	449	39 360	17.7	1.3
360	FLOOR COVERINGS	528	43 630	32.4	1.5
380	KITCHENWARE AND HOME FURNISHINGS	772	145 856	42.9	5.0
400	JEWELRY	283	162 849	51.2	5.5
500	SPORTING GOODS	105	12 663	9.9	.4
600	HARDWARE AND TOOLS	151	12 691	11.5	.4
620	LAWN AND GARDEN EQUIP., SUPPLIES	105	8 870	7.3	.3
640	LUMBER AND BUILDING MATERIALS	590	143 419	93.2	4.9
800	ALL OTHER MERCHANDISE	2 295	789 336	78.0	26.9
900	NONMERCHANDISE RECEIPTS	1 659	31 019	5.6	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	2 623	(X)	.1

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977** – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount ($1,000)	As percent of total sales of--: Establishments handling line	As percent of total sales of--: All establishments¹
	FUEL AND ICE DEALERS (SIC 598)				
	TOTAL	14 655	9 761 902	(X)	100.0
100	GROCERIES AND OTHER FOODS	229	6 781	6.9	.1
300	MAJOR HOUSEHOLD APPLIANCES	3 712	111 607	5.3	1.1
310	SMALL ELECTRIC APPLIANCES	272	5 348	3.7	.1
600	HARDWARE AND TOOLS	710	28 629	7.3	.3
620	LAWN AND GARDEN EQUIP., SUPPLIES	561	39 486	13.4	.4
640	LUMBER AND BUILDING MATERIALS	1 666	133 991	8.7	1.4
700	CARS, TRUCKS, POWERED VEHICLES	177	11 788	16.1	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	2 496	507 607	24.3	5.2
740	AUTO TIRES, BATTERIES, ACCESSORIES	751	30 262	5.3	.3
780	HOUSEHOLD FUELS	14 533	8 475 004	87.0	86.8
800	ALL OTHER MERCHANDISE	1 108	85 344	13.7	.9
900	NONMERCHANDISE RECEIPTS	5 794	305 593	7.0	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	20 462	(X)	.2
	FUEL OIL DEALERS (SIC 5983)				
	TOTAL	7 385	6 628 478	(X)	100.0
100	GROCERIES AND OTHER FOODS	133	5 032	6.1	.1
300	MAJOR HOUSEHOLD APPLIANCES	380	19 948	5.8	.3
600	HARDWARE AND TOOLS	283	16 023	7.1	.2
620	LAWN AND GARDEN EQUIP., SUPPLIES	158	7 053	6.3	.1
640	LUMBER AND BUILDING MATERIALS	1 020	116 923	9.6	1.8
700	CARS, TRUCKS, POWERED VEHICLES	121	10 144	18.2	.2
720	AUTOMOTIVE FUELS AND LUBRICANTS	1 934	467 773	25.4	7.1
740	AUTO TIRES, BATTERIES, ACCESSORIES	630	26 793	5.3	.4
780	HOUSEHOLD FUELS	7 365	5 707 994	86.1	86.1
781	LP GAS	604	43 175	10.5	.7
782	FUEL OIL	7 365	5 560 304	83.9	83.9
783	COAL	704	60 286	11.0	.9
784	OTHER FUELS	263	44 229	22.2	.7
800	ALL OTHER MERCHANDISE	375	37 536	11.4	.6
900	NONMERCHANDISE RECEIPTS	2 356	201 542	7.5	3.0
-	MISCELLANEOUS MERCHANDISE	(X)	11 717	(X)	.2
	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS (SIC 5984)				
	TOTAL	6 473	2 948 205	(X)	100.0
300	MAJOR HOUSEHOLD APPLIANCES	3 240	90 194	5.1	3.1
310	SMALL ELECTRIC APPLIANCES	235	4 558	4.1	.2
320	TELEVISIONS	80	1 560	4.3	.1
340	FURNITURE AND SLEEP EQUIPMENT	64	2 219	9.8	.1
600	HARDWARE AND TOOLS	364	12 130	7.9	.4
620	LAWN AND GARDEN EQUIP., SUPPLIES	312	31 510	18.2	1.1
640	LUMBER AND BUILDING MATERIALS	569	16 205	5.0	.5
700	CARS, TRUCKS, POWERED VEHICLES	44	1 552	9.4	.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	463	38 042	15.8	1.3
740	AUTO TIRES, BATTERIES, ACCESSORIES	117	3 450	5.4	.1
780	HOUSEHOLD FUELS	6 473	2 622 754	89.0	89.0
781	LP GAS	6 473	2 592 906	87.9	87.9
782	FUEL OIL	226	26 446	21.1	.9
784	OTHER FUELS	68	3 196	8.3	.1
-	MISCELLANEOUS MERCHANDISE	(X)	206	(X)	(Z)
800	ALL OTHER MERCHANDISE	433	18 738	7.7	.6
900	NONMERCHANDISE RECEIPTS	3 261	100 323	6.0	3.4
-	MISCELLANEOUS MERCHANDISE	(X)	4 970	(X)	.2
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
	TOTAL#	817	185 219	(X)	100.0
	FLORISTS (SIC 5992)				
	TOTAL	20 092	2 177 051	(X)	100.0
100	GROCERIES AND OTHER FOODS	132	1 687	7.9	.1
340	FURNITURE AND SLEEP EQUIPMENT	28	1 231	13.7	.1
380	KITCHENWARE AND HOME FURNISHINGS	1 421	29 296	15.8	1.3
400	JEWELRY	334	2 324	7.0	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	20 092	2 117 486	97.3	97.3
625	CUT FLOWERS AND POT PLANTS	20 092	2 012 293	92.4	92.4
626	ALL OTHER MERCHANDISE	4 617	104 913	18.1	4.8
-	MISCELLANEOUS MERCHANDISE	(X)	280	(X)	(Z)
800	ALL OTHER MERCHANDISE	706	10 408	10.4	.5
900	NONMERCHANDISE RECEIPTS	884	10 826	8.0	.5
-	MISCELLANEOUS MERCHANDISE	(X)	3 793	(X)	.2
	CIGAR STORES AND STANDS (SIC 5993)				
	TOTAL	2 293	392 371	(X)	100.0
100	GROCERIES AND OTHER FOODS	447	14 145	15.5	3.6
120	MEALS AND SNACKS	256	4 544	15.6	1.2
140	PACKAGED ALCOHOLIC BEVERAGES	155	5 750	19.9	1.5
150	CIGARS, CIGARETTES, AND TOBACCO	2 293	311 733	79.4	79.4
160	DRUGS	240	2 620	5.4	.7
180	HEALTH AND BEAUTY AIDS	317	9 333	14.5	2.4
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	27	404	8.4	.1
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	51	428	5.5	.1
310	SMALL ELECTRIC APPLIANCES	61	1 835	16.1	.5
330	AUDIO EQUIP., MUS. INST., SUPPLIES	39	874	9.0	.2
380	KITCHENWARE AND HOME FURNISHINGS	108	2 062	7.8	.5
400	JEWELRY	317	4 154	7.5	1.1
720	AUTOMOTIVE FUELS AND LUBRICANTS	103	2 261	17.2	.6
800	ALL OTHER MERCHANDISE	1 008	30 074	18.7	7.7
900	NONMERCHANDISE RECEIPTS	128	1 529	8.3	.4
-	MISCELLANEOUS MERCHANDISE	(X)	625	(X)	.2
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	TOTAL	2 093	379 538	(X)	100.0
100	GROCERIES AND OTHER FOODS	587	13 771	12.3	3.6
120	MEALS AND SNACKS	227	4 833	15.4	1.3
140	PACKAGED ALCOHOLIC BEVERAGES	65	782	9.1	.2
150	CIGARS, CIGARETTES, AND TOBACCO	1 368	55 190	22.3	14.5
160	DRUGS	166	1 345	4.2	.4
180	HEALTH AND BEAUTY AIDS	214	2 607	5.2	.7
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR	7	424	6.5	.1
330	AUDIO EQUIP., MUS. INST., SUPPLIES	120	1 979	14.8	.5
380	KITCHENWARE AND HOME FURNISHINGS	123	3 844	20.0	1.0
400	JEWELRY	218	1 386	4.9	.4
500	SPORTING GOODS	59	785	12.0	.2
800	ALL OTHER MERCHANDISE	2 093	289 045	76.2	76.2
812	BOOKS, MAGAZINES, NEWSPAPERS	2 093	264 191	69.6	69.6
819	PET FOODS	89	476	5.3	.1
826	ALL OTHER MERCHANDISE	806	24 020	15.5	6.3
-	MISCELLANEOUS MERCHANDISE	(X)	358	(X)	.1
900	NONMERCHANDISE RECEIPTS	122	3 278	18.7	.9

Table 1. **Merchandise Lines by Kind of Business for the United States: 1977**—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines ($1,000)	As percent of total sales of-- Establishments handling line	As percent of total sales of-- All establishments
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)--CON.				
-	MISCELLANEOUS MERCHANDISE	(X)	269	(X)	.1
	MISCELLANEOUS RETAIL STORES, N.E.C. (SIC 5999)				
	TOTAL#	26 517	3 915 007	(X)	100.0
	PET SHOPS (SIC 5999 PT.)				
	TOTAL	3 157	383 052	(X)	100.0
100	GROCERIES AND OTHER FOODS	53	3 752	30.3	1.0
500	SPORTING GOODS	27	478	19.9	.1
620	LAWN AND GARDEN EQUIP., SUPPLIES	148	3 069	21.8	.8
800	ALL OTHER MERCHANDISE	3 157	371 502	97.0	97.0
812	BOOKS, MAGAZINES, NEWSPAPERS	149	467	3.3	.1
819	PET FOODS	1 994	41 954	17.3	11.0
821	PETS AND PET SUPPLIES	3 157	326 883	85.3	85.3
826	ALL OTHER MERCHANDISE	97	2 154	24.6	.6
-	MISCELLANEOUS MERCHANDISE	(X)	44	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	259	4 157	17.1	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	(Z)
	TYPEWRITER STORES (SIC 5999 PT.)				
	TOTAL#	858	156 604	(X)	100.0
	OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	7 648	1 067 300	(X)	100.0
490	OPTICAL GOODS	7 648	1 048 822	98.3	98.3
800	ALL OTHER MERCHANDISE	150	4 374	20.5	.4
826	ALL OTHER MERCHANDISE	145	4 081	18.9	.4
-	MISCELLANEOUS MERCHANDISE	(X)	293	(X)	(Z)
900	NONMERCHANDISE RECEIPTS	616	13 454	13.7	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	650	(X)	.1
	OTHER MISCELLANEOUS RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL#	14 854	2 308 051	(X)	100.0

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	GROCERIES AND OTHER FOODS (ML 100)			
	RETAIL TRADE	271 440	137 506 052	100.0
53	GENERAL MERCHANDISE GROUP STORES	24 476	3 222 985	2.3
531	DEPARTMENT STORES	6 850	2 589 600	1.9
533	VARIETY STORES	9 457	220 397	.2
539	MISC. GENERAL MERCHANDISE STORES	8 169	412 988	.3
54	FOOD STORES	171 592	130 600 596	95.1
541	GROCERY STORES	126 635	122 136 661	88.8
542	MEAT, FISH MKTS,AND FRZR. PROVS.	11 066	3 358 580	2.4
543	FRUIT STORES, VEGETABLE MARKETS,	3 091	830 372	.6
544	CANDY, NUT, CONFECTIONERY STORES	4 685	453 835	.3
546	RETAIL BAKERIES	15 949	2 059 149	1.5
5462	RET. BAKERIES--BAKING, SELLING	14 050	1 811 202	1.3
5463	RET. BAKERIES--SELLING ONLY	1 899	247 947	.2
545,9	OTHER FOOD STORES	10 166	1 761 999	1.3
545	DAIRY PRODUCTS STORES	5 758	1 000 924	.7
549	MISCELLANEOUS FOOD STORES	4 408	761 075	.6
554	GASOLINE SERVICE STATIONS	26 705	644 529	.5
58	EATING AND DRINKING PLACES	10 301	187 136	.1
5812	EATING PLACES	6 807	164 115	.1
591	DRUG AND PROPRIETARY STORES	16 302	729 243	.5
591 PT.	DRUG STORES	15 272	705 548	.5
59 EX.591	MISCELLANEOUS RETAIL STORES	20 236	2 076 066	1.5
592	LIQUOR STORES	10 231	521 698	.4
596	NONSTORE RETAILERS	6 287	1 478 260	1.1
5961	MAIL ORDER HOUSES	2 785	239 650	.2
5962	MERCHANDISE MACHINE OPERATORS,	1 929	626 404	.5
5963	DIRECT SELLING ESTABLISHMENTS,	1 573	612 206	.4
-	ALL OTHER RETAILERS	1 828	45 497	(Z)
	MEALS AND SNACKS (ML 120)			
	RETAIL TRADE	340 526	54 734 900	100.0
53	GENERAL MERCHANDISE GROUP STORES	11 872	1 230 720	2.2
531	DEPARTMENT STORES	5 202	842 567	1.5
533	VARIETY STORES	5 111	353 417	.6
539	MISC. GENERAL MERCHANDISE STORES	1 559	34 736	.1
54	FOOD STORES	26 467	485 845	.9
541	GROCERY STORES	22 500	346 992	.6
546	RETAIL BAKERIES	2 529	71 881	.1
5462	RET. BAKERIES--BAKING, SELLING	2 367	67 824	.1
554	GASOLINE SERVICE STATIONS	8 232	296 873	.5
58	EATING AND DRINKING PLACES	276 607	50 108 612	91.6
5812	EATING PLACES	237 728	49 230 575	89.9
5812 PT.	RESTAURANTS AND LUNCHROOMS	118 896	24 196 564	44.2
5812 PT.	CAFETERIAS	7 001	1 775 453	3.2
5812 PT.	REFRESHMENT PLACES	92 357	18 981 258	34.7
5812 PT.	OTHER EATING PLACES	19 474	4 277 300	7.8
5813	DRINKING PLACES (ALCOHOLIC BEV.)	38 879	878 037	1.6
591	DRUG AND PROPRIETARY STORES	8 619	316 343	.6
591 PT.	DRUG STORES	8 225	308 761	.6
59 EX.591	MISCELLANEOUS RETAIL STORES	8 035	2 290 321	4.2
592	LIQUOR STORES	1 945	59 788	.1
596	MISC. SHOPPING GOODS STORES	1 027	36 602	.1
	MEALS AND SNACKS (ML 120)--CON.			
	MISCELLANEOUS RETAIL STORES--CON.			
596	NONSTORE RETAILERS	4 337	2 178 027	4.0
5962	MERCHANDISE MACHINE OPERATORS,	3 267	1 935 004	3.5
5963	DIRECT SELLING ESTABLISHMENTS,	1 047	242 475	.4
-	ALL OTHER RETAILERS	694	26 186	(Z)
	ALCOHOLIC DRINKS (ML 130)			
	RETAIL TRADE	138 462	9 997 785	100.0
53	GENERAL MERCHANDISE GROUP STORES	335	14 403	.1
531	DEPARTMENT STORES	157	10 414	.1
54	FOOD STORES	641	17 269	.2
541	GROCERY STORES	568	15 594	.2
554	GASOLINE SERVICE STATIONS	266	5 888	.1
58	EATING AND DRINKING PLACES	134 803	9 807 529	98.0
5812	EATING PLACES	63 917	4 247 135	42.5
5812 PT.	RESTAURANTS AND LUNCHROOMS	52 820	3 824 724	38.3
5812 PT.	CAFETERIAS	789	23 063	.2
5812 PT.	REFRESHMENT PLACES	9 693	319 350	3.2
5812 PT.	OTHER EATING PLACES	615	79 998	.8
5813	DRINKING PLACES (ALCOHOLIC BEV.)	70 886	5 560 494	55.6
591	DRUG AND PROPRIETARY STORES	132	5 581	.1
591 PT.	DRUG STORES	128	5 542	.1
59 EX.591	MISCELLANEOUS RETAIL STORES	2 253	146 459	1.5
592	LIQUOR STORES	2 055	135 286	1.4
596	NONSTORE RETAILERS	173	10 594	.1
5962	MERCHANDISE MACHINE OPERATORS,	169	9 829	.1
-	ALL OTHER RETAILERS	32	556	(Z)
	PACKAGED ALCOHOLIC BEVERAGES (ML 140)			
	RETAIL TRADE	135 640	16 164 222	100.0
53	GENERAL MERCHANDISE GROUP STORES	2 427	208 852	1.3
531	DEPARTMENT STORES	522	109 418	.7
539	MISC. GENERAL MERCHANDISE STORES	1 704	96 714	.6
54	FOOD STORES	61 101	3 702 255	22.9
541	GROCERY STORES	58 813	3 651 614	22.6
542	MEAT, FISH MKTS,AND FRZR. PROVS.	518	9 438	.1
545,9	OTHER FOOD STORES	1 378	31 124	.2
545	DAIRY PRODUCTS STORES	1 272	27 171	.2
554	GASOLINE SERVICE STATIONS	6 241	178 816	1.1
58	EATING AND DRINKING PLACES	23 377	433 721	2.7
5812	EATING PLACES	7 659	157 175	1.0
5812 PT.	RESTAURANTS AND LUNCHROOMS	5 331	112 620	.7
5812 PT.	REFRESHMENT PLACES	2 171	39 793	.2
5813	DRINKING PLACES (ALCOHOLIC BEV.)	15 718	276 546	1.7
591	DRUG AND PROPRIETARY STORES	6 594	648 216	4.0
591 PT.	DRUG STORES	6 357	642 063	4.0
59 EX.591	MISCELLANEOUS RETAIL STORES	35 786	10 988 867	68.0
592	LIQUOR STORES	35 144	10 958 029	67.8
596	NONSTORE RETAILERS	152	16 816	.1
5961	MAIL ORDER HOUSES	52	11 516	.1

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977—Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	PACKAGED ALCOHOLIC BEVERAGES (ML 140)--CON.			
-	ALL OTHER RETAILERS	114	3 495	(Z)
	CIGARS, CIGARETTES, AND TOBACCO (ML 150)			
	RETAIL TRADE	231 281	8 475 171	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	513	5 665	.1
525	HARDWARE STORES	414	5 039	.1
53	GENERAL MERCHANDISE GROUP STORES	11 528	596 730	7.0
531	DEPARTMENT STORES	3 991	391 367	4.6
533	VARIETY STORES	2 959	58 286	.7
539	MISC. GENERAL MERCHANDISE STORES	4 578	147 077	1.7
54	FOOD STORES	86 785	3 536 202	41.7
541	GROCERY STORES	83 704	3 483 884	41.1
544	CANDY, NUT, CONFECTIONERY STORES	419	6 327	.1
545,9	OTHER FOOD STORES	1 641	38 110	.4
545	DAIRY PRODUCTS STORES	1 606	37 692	.4
554	GASOLINE SERVICE STATIONS	45 369	899 650	10.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	240	7 219	.1
573	RADIO, TELEVISION, MUSIC STORES	168	5 344	.1
5733	MUSIC STORES	144	5 027	.1
5733 PT.	RECORD SHOPS	140	4 856	.1
58	EATING AND DRINKING PLACES	30 653	171 668	2.0
5812	EATING PLACES	18 125	118 332	1.4
5812 PT.	RESTAURANTS AND LUNCHROOMS	11 370	57 789	.7
5812 PT.	CAFETERIAS	843	5 985	.1
5812 PT.	REFRESHMENT PLACES	5 263	43 331	.5
5812 PT.	OTHER EATING PLACES	649	11 227	.1
5813	DRINKING PLACES (ALCOHOLIC BEV.)	12 528	53 336	.6
591	DRUG AND PROPRIETARY STORES	33 470	1 490 552	17.6
591 PT.	DRUG STORES	31 586	1 386 036	16.4
591 PT.	PROPRIETARY STORES	1 884	104 516	1.2
59 EX.591	MISCELLANEOUS RETAIL STORES	22 175	1 761 391	20.8
592	LIQUOR STORES	11 627	327 767	3.9
594	MISC. SHOPPING GOODS STORES	2 311	51 707	.6
5942	BOOK STORES	480	9 801	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS	837	22 252	.3
596	NONSTORE RETAILERS	4 223	1 005 522	11.9
5961	MAIL ORDER HOUSES	175	24 000	.3
5962	MERCHANDISE MACHINE OPERATORS	3 836	967 155	11.4
5963	DIRECT SELLING ESTABLISHMENTS	212	14 367	.2
5993	CIGAR STORES AND STANDS	2 293	311 733	3.7
5994	NEWS DEALERS AND NEWSSTANDS	1 368	55 190	.7
-	ALL OTHER RETAILERS	548	6 094	.1
	DRUGS (ML 160)			
	RETAIL TRADE	110 448	12 438 371	100.0
53	GENERAL MERCHANDISE GROUP STORES	16 625	850 809	6.8
531	DEPARTMENT STORES	3 769	645 350	5.2
533	VARIETY STORES	7 436	65 492	.5
539	MISC. GENERAL MERCHANDISE STORES	5 420	139 967	1.1
54	FOOD STORES	41 509	860 858	6.9
541	GROCERY STORES	41 068	856 053	6.9
554	GASOLINE SERVICE STATIONS	1 279	7 193	.1
591	DRUG AND PROPRIETARY STORES	47 169	10 580 081	85.1
591 PT.	DRUG STORES	44 388	10 401 083	83.6
591 PT.	PROPRIETARY STORES	2 781	178 998	1.4
59 EX.591	MISCELLANEOUS RETAIL STORES	2 587	125 820	1.0
592	LIQUOR STORES	1 277	10 725	.1
596	NONSTORE RETAILERS	280	105 143	.8
5961	MAIL ORDER HOUSES	239	102 429	.8
-	ALL OTHER RETAILERS	1 279	13 610	.1
	HEALTH AND BEAUTY AIDS (ML 180)			
	RETAIL TRADE	165 545	11 325 119	100.0
53	GENERAL MERCHANDISE GROUP STORES	30 730	3 503 303	30.9
531	DEPARTMENT STORES	8 391	2 690 936	23.8
533	VARIETY STORES	13 308	462 229	4.1
539	MISC. GENERAL MERCHANDISE STORES	9 031	350 138	3.1
54	FOOD STORES	76 706	2 918 421	25.8
541	GROCERY STORES	74 592	2 901 075	25.6
545,9	OTHER FOOD STORES	1 745	14 803	.1
549	MISCELLANEOUS FOOD STORES	1 264	12 064	.1
554	GASOLINE SERVICE STATIONS	2 135	21 777	.2
56	APPAREL AND ACCESSORY STORES	4 340	207 085	1.8
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS	2 172	140 909	1.2
562	WOMEN'S READY-TO-WEAR STORES	2 074	138 811	1.2
565	FAMILY CLOTHING STORES	1 878	63 020	.6
58	EATING AND DRINKING PLACES	672	6 463	.1
5812	EATING PLACES	616	6 267	.1
591	DRUG AND PROPRIETARY STORES	40 306	4 100 952	36.2
591 PT.	DRUG STORES	37 716	3 789 780	33.5
591 PT.	PROPRIETARY STORES	2 590	311 172	2.7
59 EX.591	MISCELLANEOUS RETAIL STORES	10 141	558 385	4.9
592	LIQUOR STORES	1 652	24 565	.2
594	MISC. SHOPPING GOODS STORES	1 155	14 725	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS	626	7 144	.1
596	NONSTORE RETAILERS	3 387	207 675	1.8
5961	MAIL ORDER HOUSES	3 085	166 295	1.5
5963	DIRECT SELLING ESTABLISHMENTS	229	37 420	.3
5993	CIGAR STORES AND STANDS	317	9 333	.1
-	ALL OTHER RETAILERS	515	8 733	.1
	MEN'S AND BOYS' CLOTHING EX. FOOTWEAR (ML 200)			
	RETAIL TRADE	105 875	22 739 745	100.0
53	GENERAL MERCHANDISE GROUP STORES	31 874	11 662 867	51.4
531	DEPARTMENT STORES	8 807	10 574 868	46.5
533	VARIETY STORES	12 610	402 652	1.8
539	MISC. GENERAL MERCHANDISE STORES	10 457	685 347	3.0
54	FOOD STORES	4 252	120 681	.5
541	GROCERY STORES	4 247	120 584	.5
55 EX.554	AUTOMOTIVE DEALERS	527	17 987	.1
553	AUTO AND HOME SUPPLY STORES	318	15 646	.1
553 PT.	OTHER AUTO, HOME SUPPLY STORES	300	15 079	.1

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977 – Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	MEN'S AND BOYS' CLOTHING EX. FOOTWEAR (ML 200)--CON.			
56	APPAREL AND ACCESSORY STORES.....	50 956	10 037 530	44.1
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES.....	20 643	6 275 422	27.6
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS.....	4 718	325 501	1.4
562	WOMEN'S READY-TO-WEAR STORES..	4 320	311 787	1.4
563,8	WOMEN'S ACCESSORY, SPECIALTY STORES; FURRIERS.....	398	13 714	.1
565	FAMILY CLOTHING STORES.....	15 950	3 001 532	13.2
566	SHOE STORES.....	4 104	58 891	.3
566 PT.	MEN'S SHOE STORES.....	683	13 681	.1
566 PT.	FAMILY SHOE STORES.....	3 323	42 705	.2
564,9	OTHER APPAREL, ACCESSORY STORES.	(Y)	(Y)	(Y)
564	CHILD,, INFANTS' WEAR STORES..	2 979	150 043	.7
591	DRUG AND PROPRIETARY STORES.....	4 955	78 283	.3
591 PT.	DRUG STORES.....	4 707	76 378	.3
59 EX.591	MISCELLANEOUS RETAIL STORES.....	11 912	791 912	3.5
593	USED MERCHANDISE STORES.....	2 394	60 224	.3
594	MISC. SHOPPING GOODS STORES.....	5 212	209 878	.9
5941	SPORTING GOODS STORES.....	3 849	178 402	.8
5941 PT.	GEN. LINE SPORTING GOODS STR	2 511	126 680	.6
5941 PT.	SPEC. LINE SPORT. GOODS STR.	1 338	51 722	.2
596	NONSTORE RETAILERS.....	4 100	517 479	2.3
5961	MAIL ORDER HOUSES.....	3 810	494 722	2.2
5963	DIRECT SELLING ESTABLISHMENTS.	290	22 757	.1
-	ALL OTHER RETAILERS.....	1 399	30 485	.1
	WOMEN'S AND GIRLS' CLOTHING EX. FOOTWEAR (ML 220)			
	RETAIL TRADE.....	138 964	36 526 919	100.0
53	GENERAL MERCHANDISE GROUP STORES..	32 325	18 118 435	49.5
531	DEPARTMENT STORES.....	8 807	16 250 660	44.5
533	VARIETY STORES.....	13 135	1 004 034	2.7
539	MISC. GENERAL MERCHANDISE STORES	10 383	863 741	2.4
54	FOOD STORES.....	4 496	173 587	.5
541	GROCERY STORES.....	4 473	173 302	.5
56	APPAREL AND ACCESSORY STORES.....	82 143	16 690 649	45.7
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES.....	3 406	217 156	.6
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS.....	44 374	11 925 309	32.6
562	WOMEN'S READY-TO-WEAR STORES..	39 412	11 066 504	30.3
563,8	WOMEN'S ACCESSORY, SPECIALTY STORES; FURRIERS.....	4 962	858 805	2.4
565	FAMILY CLOTHING STORES.....	15 950	3 471 600	9.5
566	SHOE STORES.....	10 046	222 370	.6
566 PT.	WOMEN'S SHOE STORES.....	2 625	96 272	.3
566 PT.	FAMILY SHOE STORES.....	7 110	119 208	.3
564,9	OTHER APPAREL, ACCESSORY STORES.	(Y)	(Y)	(Y)
564	CHILD,, INFANTS' WEAR STORES..	4 326	535 372	1.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.....	508	19 418	.1
591	DRUG AND PROPRIETARY STORES.....	6 026	124 566	.3
591 PT.	DRUG STORES.....	5 699	121 460	.3
59 EX.591	MISCELLANEOUS RETAIL STORES.....	12 560	1 376 052	3.8
593	USED MERCHANDISE STORES.....	2 648	113 169	.3
594	MISC. SHOPPING GOODS STORES.....	5 262	178 676	.5
5941	SPORTING GOODS STORES.....	2 972	121 752	.3
5941 PT.	GEN. LINE SPORTING GOODS STR	1 816	78 249	.2
5941 PT.	SPEC. LINE SPORT. GOODS STR.	1 156	43 503	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	1 266	25 241	.1
	WOMEN'S AND GIRLS' CLOTHING EX. FOOTWEAR (ML 220)--CON.			
	MISCELLANEOUS RETAIL STORES--CON.			
596	NONSTORE RETAILERS.....	4 154	1 076 170	2.9
5961	MAIL ORDER HOUSES.....	3 850	1 034 555	2.8
5963	DIRECT SELLING ESTABLISHMENTS.	304	41 615	.1
-	ALL OTHER RETAILERS.....	906	24 212	.1
	FOOTWEAR EX. INFANTS' AND TODDLERS' (ML 260)			
	RETAIL TRADE.....	97 792	10 649 503	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	968	9 053	.1
525	HARDWARE STORES.....	889	7 648	.1
53	GENERAL MERCHANDISE GROUP STORES..	30 509	3 547 519	33.3
531	DEPARTMENT STORES.....	8 507	3 045 127	28.6
533	VARIETY STORES.....	12 052	223 064	2.1
539	MISC. GENERAL MERCHANDISE STORES	9 950	279 328	2.6
54	FOOD STORES.....	3 092	42 674	.4
541	GROCERY STORES.....	3 092	42 674	.4
55 EX.554	AUTOMOTIVE DEALERS.....	447	8 218	.1
553	AUTO AND HOME SUPPLY STORES.....	309	6 636	.1
553 PT.	OTHER AUTO, HOME SUPPLY STORES	296	6 532	.1
56	APPAREL AND ACCESSORY STORES.....	48 070	6 523 730	61.2
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES.....	7 084	270 117	2.5
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS.....	4 575	371 806	3.5
562	WOMEN'S READY-TO-WEAR STORES..	4 384	366 442	3.4
563,8	WOMEN'S ACCESSORY, SPECIALTY STORES; FURRIERS.....	191	5 364	.1
565	FAMILY CLOTHING STORES.....	10 184	615 451	5.8
566	SHOE STORES.....	24 450	5 219 668	49.0
566 PT.	MEN'S SHOE STORES.....	3 306	653 024	6.1
566 PT.	WOMEN'S SHOE STORES.....	4 934	1 175 940	11.0
566 PT.	CHILD,, JUVENILE SHOE STORES..	901	136 129	1.3
566 PT.	FAMILY SHOE STORES.....	15 309	3 254 575	30.6
564,9	OTHER APPAREL, ACCESSORY STORES.	(Y)	(Y)	(Y)
564	CHILD,, INFANTS' WEAR STORES..	392	11 453	.1
591	DRUG AND PROPRIETARY STORES.....	3 646	52 055	.5
591 PT.	DRUG STORES.....	3 483	50 804	.5
59 EX.591	MISCELLANEOUS RETAIL STORES.....	10 628	460 886	4.3
593	USED MERCHANDISE STORES.....	1 766	17 359	.2
594	MISC. SHOPPING GOODS STORES.....	5 027	202 329	1.9
5941	SPORTING GOODS STORES.....	4 299	183 029	1.7
5941 PT.	GEN. LINE SPORTING GOODS STR	3 114	157 100	1.5
5941 PT.	SPEC. LINE SPORT. GOODS STR.	1 185	25 929	.2
5948	LUGGAGE, LEATHER GOODS STORES.	152	11 343	.1
596	NONSTORE RETAILERS.....	3 722	238 363	2.2
5961	MAIL ORDER HOUSES.....	3 671	208 226	2.0
5963	DIRECT SELLING ESTABLISHMENTS.	51	30 137	.3
-	ALL OTHER RETAILERS.....	432	5 368	.1
	CURTAINS, DRAPERIES, AND DRY GOODS (ML 280)			
	RETAIL TRADE.....	81 734	10 010 933	100.0

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977—Con.

Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business¹
	CURTAINS, DRAPERIES, AND DRY GOODS (ML 280)--CON.			
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	1 551	25 529	.3
521,3	BLDG. MATERIALS, SUPPLY STORES..	784	15 188	.2
521	LUMBER, OTHER BLDG. MATERIALS.	259	5 690	.1
523	PAINT, GLASS, WALLPAPER STORES	595	9 498	.1
525	HARDWARE STORES	767	10 341	.1
53	GENERAL MERCHANDISE GROUP STORES..	31 590	5 808 954	58.9
531	DEPARTMENT STORES	8 807	4 725 803	47.2
533	VARIETY STORES	13 262	730 185	7.3
539	MISC. GENERAL MERCHANDISE STORES	9 521	442 968	4.4
54	FOOD STORES	1 897	63 960	.6
541	GROCERY STORES	1 893	63 915	.6
56	APPAREL AND ACCESSORY STORES	7 458	420 822	4.2
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS	1 220	56 706	.6
562	WOMEN'S READY-TO-WEAR STORES..	1 119	53 192	.5
565	FAMILY CLOTHING STORES	5 894	356 450	3.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	17 271	1 187 303	11.9
571	FURN. AND HOME FURNISHINGS STRS.	15 095	1 124 273	11.2
5712	FURNITURE STORES	6 786	241 400	2.4
5713,4,9	HOME FURNISHINGS STORES	8 309	882 873	8.8
5713	FLOOR COVERING STORES	2 199	79 764	.8
5714	DRAPERY, CURTAIN AND	4 427	560 588	5.6
5719	MISC. HOME FURNISH. STORES..	1 753	242 521	2.4
572	HOUSEHOLD APPLIANCE STORES	2 148	81 977	.8
591	DRUG AND PROPRIETARY STORES	4 584	66 359	.7
591 PT.	DRUG STORES	4 433	64 938	.6
59 EX.591	MISCELLANEOUS RETAIL STORES	17 179	2 344 289	23.4
593	USED MERCHANDISE STORES	1 332	16 926	.2
594	MISC. SHOPPING GOODS STORES	11 122	1 772 048	17.7
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	750	11 523	.1
5949	SEWING AND PIECE GOODS STORES.	10 064	1 754 998	17.5
596	NONSTORE RETAILERS	4 610	551 950	5.5
5961	MAIL ORDER HOUSES	3 755	444 636	4.4
5963	DIRECT SELLING ESTABLISHMENTS.	855	107 314	1.1
-	ALL OTHER RETAILERS	204	3 715	(Z)
	MAJOR HOUSEHOLD APPLIANCES (ML 300)			
	RETAIL TRADE	71 966	9 179 194	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	10 133	318 961	3.5
521,3	BLDG. MATERIALS, SUPPLY STORES..	3 743	156 807	1.7
521	LUMBER, OTHER BLDG. MATERIALS.	3 671	155 886	1.7
525	HARDWARE STORES	6 129	154 909	1.7
53	GENERAL MERCHANDISE GROUP STORES..	10 957	3 618 412	39.4
531	DEPARTMENT STORES	5 861	3 181 219	34.7
533	VARIETY STORES	1 312	18 223	.2
539	MISC. GENERAL MERCHANDISE STORES	3 784	418 970	4.6
54	FOOD STORES	756	29 785	.3
541	GROCERY STORES	653	26 480	.3
55 EX.554	AUTOMOTIVE DEALERS	9 914	366 498	4.0
553	AUTO AND HOME SUPPLY STORES	9 804	361 831	3.9
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	4 203	127 881	1.4
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 601	233 950	2.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	25 714	3 836 361	41.8
571	FURN. AND HOME FURNISHINGS STRS.	11 216	743 926	8.1
5712	FURNITURE STORES	10 689	726 031	7.9
5713,4,9	HOME FURNISHINGS STORES	527	17 895	.2
5713	FLOOR COVERING STORES	394	14 952	.2
572	HOUSEHOLD APPLIANCE STORES	11 944	2 781 949	30.3
573	RADIO, TELEVISION, MUSIC STORES.	2 554	310 486	3.4
5732	RADIO AND TELEVISION STORES	2 476	307 103	3.3
591	DRUG AND PROPRIETARY STORES	1 794	25 803	.3
591 PT.	DRUG STORES	1 698	25 455	.3
59 EX.591	MISCELLANEOUS RETAIL STORES	12 417	973 413	10.6
593	USED MERCHANDISE STORES	2 387	48 367	.5
594	MISC. SHOPPING GOODS STORES	630	17 070	.2
5946	JEWELRY STORES	207	5 286	.1
5949	SEWING AND PIECE GOODS STORES.	342	10 221	.1
596	NONSTORE RETAILERS	5 622	794 516	8.7
5961	MAIL ORDER HOUSES	3 695	395 761	4.3
5963	DIRECT SELLING ESTABLISHMENTS.	1 927	398 755	4.3
598	FUEL AND ICE DEALERS	3 712	111 807	1.2
5983	FUEL OIL DEALERS	380	19 948	.2
5984	L.P. GAS (BOTTLED GAS) DEALERS	3 240	90 194	1.0
-	ALL OTHER RETAILERS	281	9 961	.1
	SMALL ELECTRIC APPLIANCES (ML 310)			
	RETAIL TRADE	81 735	2 849 449	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	13 179	202 340	7.1
521,3	BLDG. MATERIALS, SUPPLY STORES..	2 179	40 812	1.4
521	LUMBER, OTHER BLDG. MATERIALS.	2 030	39 439	1.4
525	HARDWARE STORES	10 919	160 418	5.6
53	GENERAL MERCHANDISE GROUP STORES..	26 192	1 814 535	63.7
531	DEPARTMENT STORES	8 084	1 248 856	43.8
533	VARIETY STORES	9 967	106 463	3.7
539	MISC. GENERAL MERCHANDISE STORES	8 141	461 216	16.2
54	FOOD STORES	4 295	128 206	4.5
541	GROCERY STORES	3 547	124 018	4.4
545,9	OTHER FOOD STORES	735	3 979	.1
549	MISCELLANEOUS FOOD STORES	735	3 979	.1
55 EX.554	AUTOMOTIVE DEALERS	9 218	86 116	3.0
553	AUTO AND HOME SUPPLY STORES	9 199	85 851	3.0
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	3 983	19 796	.7
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 216	66 055	2.3
56	APPAREL AND ACCESSORY STORES	1 295	11 273	.4
565	FAMILY CLOTHING STORES	1 108	9 713	.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	6 708	195 634	6.9
571	FURN. AND HOME FURNISHINGS STRS.	3 512	50 100	1.8
5712	FURNITURE STORES	2 985	39 491	1.4
5713,4,9	HOME FURNISHINGS STORES	527	10 609	.4
5719	MISC. HOME FURNISH. STORES..	464	10 326	.4
572	HOUSEHOLD APPLIANCE STORES	2 659	120 444	4.2
573	RADIO, TELEVISION, MUSIC STORES.	537	25 090	.9
5732	RADIO AND TELEVISION STORES	524	24 795	.9
591	DRUG AND PROPRIETARY STORES	12 731	229 424	8.1
591 PT.	DRUG STORES	12 211	223 949	7.9
591 PT.	PROPRIETARY STORES	520	5 475	.2

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SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	SMALL ELECTRIC APPLIANCES (ML 310)--CON.			
59 EX.591	MISCELLANEOUS RETAIL STORES	7 957	178 049	6.2
593	USED MERCHANDISE STORES	2 391	17 847	.6
594	MISC. SHOPPING GOODS STORES	1 220	35 270	1.2
5941	SPORTING GOODS STORES	170	1 447	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	170	1 447	.1
5944	JEWELRY STORES	638	28 397	1.0
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	268	3 937	.1
596	NONSTORE RETAILERS	3 903	116 051	4.1
5961	MAIL ORDER HOUSES	3 661	109 240	3.8
5963	DIRECT SELLING ESTABLISHMENTS.	242	6 811	.2
598	FUEL AND ICE DEALERS	272	5 348	.2
5984	L.P. GAS (BOTTLED GAS) DEALERS	235	4 558	.2
5993	CIGAR STORES AND STANDS	61	1 835	.1
-	ALL OTHER RETAILERS	200	1 865	.1
	TELEVISIONS (ML 320)			
	RETAIL TRADE	55 041	4 128 337	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	2 872	54 006	1.3
521,3	BLDG. MATERIALS, SUPPLY STORES	456	16 215	.4
521	LUMBER, OTHER BLDG. MATERIALS.	447	16 095	.4
525	HARDWARE STORES	2 363	36 857	.9
53	GENERAL MERCHANDISE GROUP STORES	9 655	1 300 401	31.5
531	DEPARTMENT STORES	4 769	1 085 019	26.3
533	VARIETY STORES	1 602	13 006	.3
539	MISC. GENERAL MERCHANDISE STORES	3 284	202 376	4.9
54	FOOD STORES	353	14 718	.4
541	GROCERY STORES	353	14 718	.4
55 EX.554	AUTOMOTIVE DEALERS	9 196	195 628	4.7
553	AUTO AND HOME SUPPLY STORES	9 139	193 842	4.7
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	4 012	69 874	1.7
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 127	123 968	3.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	22 378	2 362 183	57.2
571	FURN. AND HOME FURNISHINGS STRS.	8 350	380 758	9.2
5712	FURNITURE STORES	8 191	376 540	9.1
5713,4,9	HOME FURNISHINGS STORES	159	4 218	.1
5713	FLOOR COVERING STORES	130	3 753	.1
572	HOUSEHOLD APPLIANCE STORES	5 641	692 059	16.8
573	RADIO, TELEVISION, MUSIC STORES.	8 387	1 289 366	31.2
5732	RADIO AND TELEVISION STORES	7 938	1 274 001	30.9
5733	MUSIC STORES	449	15 365	.4
5733 PT.	MUSICAL INSTRUMENT STORES	356	13 894	.3
591	DRUG AND PROPRIETARY STORES	3 070	45 341	1.1
591 PT.	DRUG STORES	2 877	44 779	1.1
59 EX.591	MISCELLANEOUS RETAIL STORES	7 309	152 619	3.7
593	USED MERCHANDISE STORES	2 166	23 041	.6
594	MISC. SHOPPING GOODS STORES	1 193	30 937	.7
5941	SPORTING GOODS STORES	221	3 638	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	221	3 638	.1
5944	JEWELRY STORES	620	18 198	.4
5946	CAMERA AND PHOTO. SUPPLY STRS.	272	6 980	.2
596	NONSTORE RETAILERS	3 771	94 628	2.3
5961	MAIL ORDER HOUSES	3 583	85 734	2.1
5963	DIRECT SELLING ESTABLISHMENTS.	188	8 894	.2
598	FUEL AND ICE DEALERS	157	3 263	.1
-	ALL OTHER RETAILERS	208	3 441	.1
	AUDIO EQUIPMENT, MUSICAL EQUIPMENT, AND SUPPLIES (ML 330)			
	RETAIL TRADE	89 038	9 190 573	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	4 179	34 921	.4
521,3	BLDG. MATERIALS, SUPPLY STORES	405	5 361	.1
521	LUMBER, OTHER BLDG. MATERIALS.	351	5 044	.1
525	HARDWARE STORES	3 703	28 098	.3
53	GENERAL MERCHANDISE GROUP STORES	22 812	2 195 806	23.9
531	DEPARTMENT STORES	7 719	1 613 201	17.6
533	VARIETY STORES	9 189	195 294	2.1
539	MISC. GENERAL MERCHANDISE STORES	5 904	387 311	4.2
54	FOOD STORES	1 091	38 019	.4
541	GROCERY STORES	1 087	35 000	.4
55 EX.554	AUTOMOTIVE DEALERS	8 882	130 700	1.4
551	MOTOR VEH. DLRS.--NEW, USED CARS	62	9 984	.1
553	AUTO AND HOME SUPPLY STORES	8 737	123 458	1.3
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	3 458	37 740	.4
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 279	85 718	.9
554	GASOLINE SERVICE STATIONS	994	10 048	.1
56	APPAREL AND ACCESSORY STORES	521	6 247	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	31 831	5 886 345	64.1
571	FURN. AND HOME FURNISHINGS STRS.	5 283	115 415	1.3
5712	FURNITURE STORES	5 121	112 189	1.2
572	HOUSEHOLD APPLIANCE STORES	3 240	161 367	1.8
573	RADIO, TELEVISION, MUSIC STORES.	23 308	5 609 563	61.0
5732	RADIO AND TELEVISION STORES	13 905	3 006 405	32.7
5733	MUSIC STORES	9 403	2 603 158	28.3
5733 PT.	RECORD SHOPS	3 655	1 082 687	11.8
5733 PT.	MUSICAL INSTRUMENT STORES	5 748	1 520 471	16.5
591	DRUG AND PROPRIETARY STORES	9 304	141 262	1.5
591 PT.	DRUG STORES	8 961	138 631	1.5
59 EX.591	MISCELLANEOUS RETAIL STORES	9 859	748 942	8.1
593	USED MERCHANDISE STORES	2 160	66 893	.7
594	MISC. SHOPPING GOODS STORES	3 042	94 485	1.0
5941	SPORTING GOODS STORES	438	8 515	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	438	6 615	.1
5942	BOOK STORES	806	23 511	.3
5944	JEWELRY STORES	992	27 569	.3
5946	CAMERA AND PHOTO. SUPPLY STRS.	452	27 767	.3
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	204	6 600	.1
596	NONSTORE RETAILERS	4 234	577 130	6.3
5961	MAIL ORDER HOUSES	3 893	554 589	6.0
5963	DIRECT SELLING ESTABLISHMENTS.	341	22 541	.2
-	ALL OTHER RETAILERS	65	1 283	(Z)
	FURNITURE AND SLEEP EQUIPMENT (ML 340)			
	RETAIL TRADE	72 389	14 684 587	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	2 915	100 054	.7
521,3	BLDG. MATERIALS, SUPPLY STORES	822	44 467	.3
521	LUMBER, OTHER BLDG. MATERIALS.	715	42 275	.3
525	HARDWARE STORES	1 772	46 528	.3
53	GENERAL MERCHANDISE GROUP STORES	16 172	2 870 811	19.5
531	DEPARTMENT STORES	6 736	2 598 384	17.7
533	VARIETY STORES	5 381	50 989	.3
539	MISC. GENERAL MERCHANDISE STORES	4 055	221 438	1.5

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A.)

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	FURNITURE AND SLEEP EQUIPMENT (ML 340)--CON.			
55 Ex.554	AUTOMOTIVE DEALERS	4 216	76 922	.5
553	AUTO AND HOME SUPPLY STORES	4 160	75 887	.5
553 PT.	OTHER AUTO, HOME SUPPLY STORES	4 020	74 224	.5
56	APPAREL AND ACCESSORY STORES	750	12 118	.1
565	FAMILY CLOTHING STORES	653	7 996	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	36 673	11 147 119	75.9
571	FURN. AND HOME FURNISHINGS STRS.	33 187	10 890 308	74.2
5712	FURNITURE STORES	31 320	10 790 365	73.5
5713,4,9	HOME FURNISHINGS STORES	1 867	99 943	.7
5713	FLOOR COVERING STORES	855	61 732	.4
5714	DRAPERY, CURTAIN AND	537	17 069	.1
5719	MISC. HOME FURNISH. STORES	475	21 147	.1
572	HOUSEHOLD APPLIANCE STORES	3 087	219 836	1.5
573	RADIO, TELEVISION, MUSIC STORES	390	36 975	.3
5732	RADIO AND TELEVISION STORES	311	33 664	.2
591	DRUG AND PROPRIETARY STORES	2 213	26 060	.2
591 PT.	DRUG STORES	2 123	25 827	.2
59 Ex.591	MISCELLANEOUS RETAIL STORES	9 221	443 478	3.0
593	USED MERCHANDISE STORES	2 783	135 531	.9
598	MISC. SHOPPING GOODS STORES	1 808	106 770	.7
5945	HOBBY, TOY, AND GAME SHOPS	372	33 950	.2
5947	GIFT, NOVELTY, SOUVENIR SHOPS	559	21 166	.1
596	NONSTORE RETAILERS	4 197	183 841	1.3
5961	MAIL ORDER HOUSES	3 748	144 481	1.0
5963	DIRECT SELLING ESTABLISHMENTS	449	39 360	.3
-	ALL OTHER RETAILERS	229	8 025	.1
	FLOOR COVERINGS (ML 360)			
	RETAIL TRADE	65 697	5 770 333	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	10 991	427 654	7.4
521,3	BLDG. MATERIALS, SUPPLY STORES	9 208	402 138	7.0
521	LUMBER, OTHER BLDG. MATERIALS	6 453	261 365	4.5
523	PAINT, GLASS, WALLPAPER STORES	2 755	140 773	2.4
525	HARDWARE STORES	1 740	25 099	.4
53	GENERAL MERCHANDISE GROUP STORES	17 816	1 018 289	17.6
531	DEPARTMENT STORES	8 281	895 868	15.5
533	VARIETY STORES	7 545	47 893	.8
539	MISC. GENERAL MERCHANDISE STORES	3 990	74 528	1.3
55 Ex.554	AUTOMOTIVE DEALERS	1 060	3 870	.1
553	AUTO AND HOME SUPPLY STORES	1 050	3 754	.1
553 PT.	OTHER AUTO, HOME SUPPLY STORES	973	3 535	.1
56	APPAREL AND ACCESSORY STORES	1 370	7 513	.1
565	FAMILY CLOTHING STORES	1 288	6 496	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	28 548	4 163 668	72.2
571	FURN. AND HOME FURNISHINGS STRS.	27 601	4 129 670	71.6
5712	FURNITURE STORES	15 014	703 062	12.2
5713,4,9	HOME FURNISHINGS STORES	12 587	3 426 608	59.4
5713	FLOOR COVERING STORES	11 195	3 387 543	58.7
5714	DRAPERY, CURTAIN AND	898	25 200	.4
5719	MISC. HOME FURNISH. STORES	494	13 865	.2
	FLOOR COVERINGS (ML 360)--CON.			
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES--CON.			
572	HOUSEHOLD APPLIANCE STORES	811	31 655	.5
591	DRUG AND PROPRIETARY STORES	696	7 461	.1
591 PT.	DRUG STORES	692	7 379	.1
59 Ex.591	MISCELLANEOUS RETAIL STORES	5 012	138 897	2.4
593	USED MERCHANDISE STORES	624	15 003	.3
596	NONSTORE RETAILERS	4 135	119 835	2.1
5961	MAIL ORDER HOUSES	3 607	76 005	1.3
5963	DIRECT SELLING ESTABLISHMENTS	528	43 830	.8
-	ALL OTHER RETAILERS	204	2 981	.1
	KITCHENWARE AND HOME FURNISHINGS (ML 380)			
	RETAIL TRADE	137 003	9 881 315	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	14 744	504 238	5.1
521,3	BLDG. MATERIALS, SUPPLY STORES	2 658	160 301	1.6
521	LUMBER, OTHER BLDG. MATERIALS	2 217	146 310	1.5
523	PAINT, GLASS, WALLPAPER STORES	441	13 991	.1
525	HARDWARE STORES	11 807	336 534	3.4
526	NURSERIES; LAWN GARDEN STORES	272	7 297	.1
53	GENERAL MERCHANDISE GROUP STORES	32 762	4 587 341	46.4
531	DEPARTMENT STORES	8 631	3 470 264	35.1
533	VARIETY STORES	13 249	439 795	4.5
539	MISC. GENERAL MERCHANDISE STORES	10 842	677 282	6.9
54	FOOD STORES	13 071	533 911	5.4
541	GROCERY STORES	12 721	528 736	5.4
55 Ex.554	AUTOMOTIVE DEALERS	5 898	60 756	.6
553	AUTO AND HOME SUPPLY STORES	5 865	60 018	.6
553 PT.	OTHER AUTO, HOME SUPPLY STORES	4 981	57 196	.6
56	APPAREL AND ACCESSORY STORES	3 196	85 395	.9
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS	899	37 848	.4
562	WOMEN'S READY-TO-WEAR STORES	899	37 948	.4
565	FAMILY CLOTHING STORES	2 182	45 757	.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	18 986	1 343 091	13.6
571	FURN. AND HOME FURNISHINGS STRS.	17 789	1 296 825	13.1
5712	FURNITURE STORES	11 085	380 804	3.9
5713,4,9	HOME FURNISHINGS STORES	6 704	914 021	9.3
5713	FLOOR COVERING STORES	849	14 469	.1
5714	DRAPERY, CURTAIN AND	699	15 586	.2
5719	MISC. HOME FURNISH. STORES	5 556	885 966	9.0
572	HOUSEHOLD APPLIANCE STORES	987	32 143	.3
573	RADIO, TELEVISION, MUSIC STORES	250	14 123	.1
5732	RADIO AND TELEVISION STORES	172	12 677	.1
58	EATING AND DRINKING PLACES	384	15 979	.2
5812	EATING PLACES	384	15 979	.2
5812 PT.	RESTAURANTS AND LUNCHROOMS	256	12 698	.1
591	DRUG AND PROPRIETARY STORES	11 391	318 112	3.2
591 PT.	DRUG STORES	10 439	312 078	3.2
591 PT.	PROPRIETARY STORES	952	6 034	.1
59 Ex.591	MISCELLANEOUS RETAIL STORES	36 349	2 429 494	24.6
592	LIQUOR STORES	254	5 780	.1

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SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	KITCHENWARE AND HOME FURNISHINGS (ML 380)--CON.			
	MISCELLANEOUS RETAIL STORES--CON.			
593	USED MERCHANDISE STORES.....	2 493	55 170	.6
594	MISC. SHOPPING GOODS STORES.....	26 216	1 606 915	16.3
5942	BOOK STORES.....	805	23 162	.2
5944	JEWELRY STORES.....	8 676	342 000	3.5
5945	HOBBY, TOY, AND GAME SHOPS....	430	9 136	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	13 902	1 138 905	11.5
5948	LUGGAGE, LEATHER GOODS STORES.	357	18 524	.2
596	NONSTORE RETAILERS.....	4 749	702 611	7.1
5961	MAIL ORDER HOUSES.....	3 977	556 755	5.6
5963	DIRECT SELLING ESTABLISHMENTS.	772	145 856	1.5
5992	FLORISTS.....	1 421	29 296	.3
-	ALL OTHER RETAILERS.....	222	2 998	(Z)
	JEWELRY (ML 400)			
	RETAIL TRADE.....	110 575	8 150 818	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	2 310	14 634	.2
525	HARDWARE STORES.....	2 181	13 420	.2
53	GENERAL MERCHANDISE GROUP STORES..	27 483	2 573 814	31.6
531	DEPARTMENT STORES.....	8 355	1 753 916	21.5
533	VARIETY STORES.....	12 021	143 963	1.8
539	MISC. GENERAL MERCHANDISE STORES	7 107	675 935	8.3
54	FOOD STORES.....	4 074	36 119	.4
541	GROCERY STORES.....	4 018	35 850	.4
55 EX.554	AUTOMOTIVE DEALERS.....	2 158	9 934	.1
553	AUTO AND HOME SUPPLY STORES.....	2 154	9 879	.1
553 PT.	OTHER AUTO, HOME SUPPLY STORES	2 026	9 523	.1
554	GASOLINE SERVICE STATIONS.....	445	6 386	.1
56	APPAREL AND ACCESSORY STORES.....	15 502	248 714	3.1
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES.....	696	6 889	.1
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS.....	9 546	156 181	1.9
562	WOMEN'S READY-TO-WEAR STORES..	9 065	145 819	1.8
563,8	WOMEN'S ACCESSORY, SPECIALTY STORES; FURRIERS.....	481	10 362	.1
565	FAMILY CLOTHING STORES.....	4 472	77 855	1.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.....	1 374	44 467	.5
571	FURN. AND HOME FURNISHINGS STRS.	850	26 663	.3
5712	FURNITURE STORES.....	342	9 907	.1
5713,4,9	HOME FURNISHINGS STORES.....	508	16 756	.2
5719	MISC. HOME FURNISH. STORES..	488	16 557	.2
572	HOUSEHOLD APPLIANCE STORES.....	181	6 777	.1
573	RADIO, TELEVISION, MUSIC STORES.	343	11 027	.1
5732	RADIO AND TELEVISION STORES...	143	7 416	.1
58	EATING AND DRINKING PLACES.....	648	18 544	.2
5812	EATING PLACES.....	623	18 392	.2
5812 PT.	RESTAURANTS AND LUNCHROOMS....	436	7 481	.1
5812 PT.	REFRESHMENT PLACES.....	183	8 888	.1
591	DRUG AND PROPRIETARY STORES.....	19 994	234 112	2.9
591 PT.	DRUG STORES.....	18 857	228 337	2.8
591 PT.	PROPRIETARY STORES.....	1 137	5 775	.1
59 EX.591	MISCELLANEOUS RETAIL STORES.....	36 587	4 964 094	60.9
593	USED MERCHANDISE STORES.....	2 548	106 967	1.3
594	MISC. SHOPPING GOODS STORES.....	27 828	4 465 033	54.8
5941	SPORTING GOODS STORES.....	347	4 420	.1
5942	BOOK STORES.....	776	10 587	.1
5944	JEWELRY STORES.....	19 670	4 296 542	52.7
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	5 769	134 630	1.7
5948	LUGGAGE, LEATHER GOODS STORES.	249	7 183	.1
596	NONSTORE RETAILERS.....	3 976	360 773	4.4
5961	MAIL ORDER HOUSES.....	3 677	197 711	2.4
5963	DIRECT SELLING ESTABLISHMENTS.	283	162 849	2.0
5993	CIGAR STORES AND STANDS.....	317	4 154	.1
	OPTICAL GOODS (ML 490)			
	RETAIL TRADE.....	21 231	1 361 175	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	91	997	.1
525	HARDWARE STORES.....	85	803	.1
53	GENERAL MERCHANDISE GROUP STORES..	5 314	180 759	13.3
531	DEPARTMENT STORES.....	2 147	161 011	11.8
533	VARIETY STORES.....	1 794	5 603	.4
539	MISC. GENERAL MERCHANDISE STORES	1 373	14 145	1.0
54	FOOD STORES.....	305	3 243	.2
541	GROCERY STORES.....	305	3 243	.2
56	APPAREL AND ACCESSORY STORES.....	265	2 607	.2
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES.....	111	751	.1
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS.....	71	713	.1
565	FAMILY CLOTHING STORES.....	68	1 050	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.....	120	2 891	.2
573	RADIO, TELEVISION, MUSIC STORES.	63	2 004	.1
5732	RADIO AND TELEVISION STORES...	58	1 966	.1
591	DRUG AND PROPRIETARY STORES.....	3 572	72 079	5.3
591 PT.	DRUG STORES.....	3 435	71 607	5.3
59 EX.591	MISCELLANEOUS RETAIL STORES.....	11 379	1 097 672	80.6
593	USED MERCHANDISE STORES.....	351	2 320	.2
594	MISC. SHOPPING GOODS STORES.....	980	15 549	1.1
5941	SPORTING GOODS STORES.....	380	2 099	.2
5941 PT.	GEN. LINE SPORTING GOODS STR	297	1 572	.1
5944	JEWELRY STORES.....	228	8 030	.6
5945	HOBBY, TOY, AND GAME SHOPS....	71	2 681	.2
5946	CAMERA AND PHOTO, SUPPLY STRS.	167	1 556	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	104	936	.1
596	NONSTORE RETAILERS.....	2 322	29 353	2.2
5961	MAIL ORDER HOUSES.....	2 321	29 178	2.1
5999	MISC. RETAIL STORES, N.E.C.....	(Y)	(Y)	(Y)
5999 PT.	OPTICAL GOODS STORES.....	7 648	1 048 822	77.1
-	ALL OTHER RETAILERS.....	185	927	.1
	SPORTING GOODS (ML 500)			
	RETAIL TRADE.....	79 714	9 450 670	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	8 743	209 942	2.2
521,3	BLDG. MATERIALS, SUPPLY STORES..	970	20 083	.2
521	LUMBER, OTHER BLDG. MATERIALS.	918	19 434	.2

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SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business¹
	SPORTING GOODS (ML 500)--CON.			
	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS--CON.			
525	HARDWARE STORES	7 320	170 918	1.8
526	NURSERIES; LAWN GARDEN STORES	421	16 508	.2
53	GENERAL MERCHANDISE GROUP STORES	20 668	2 539 165	26.9
531	DEPARTMENT STORES	7 344	1 937 184	20.5
533	VARIETY STORES	6 834	164 418	1.7
539	MISC. GENERAL MERCHANDISE STORES	6 490	437 563	4.6
54	FOOD STORES	1 083	26 076	.3
541	GROCERY STORES	1 063	25 705	.3
55 Ex.554	AUTOMOTIVE DEALERS	14 991	2 594 871	27.5
551	MOTOR VEH. DLRS.--NEW, USED CARS	245	18 283	.2
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	163	12 785	.1
553	AUTO AND HOME SUPPLY STORES	8 343	147 300	1.6
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	2 922	25 033	.3
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 421	122 267	1.3
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	6 307	2 425 876	25.7
555	BOAT DEALERS	4 673	2 281 690	24.1
556	REC. AND UTILITY TRAILER DLRS.	290	19 277	.2
557	MOTORCYCLE DEALERS	897	69 349	.7
554	GASOLINE SERVICE STATIONS	961	16 914	.2
56	APPAREL AND ACCESSORY STORES	2 059	65 109	.7
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES	434	29 147	.3
565	FAMILY CLOTHING STORES	1 151	21 246	.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	901	28 090	.3
571	FURN. AND HOME FURNISHINGS STRS.	445	10 712	.1
5712	FURNITURE STORES	369	8 560	.1
572	HOUSEHOLD APPLIANCE STORES	322	7 544	.1
573	RADIO, TELEVISION, MUSIC STORES	134	9 834	.1
5732	RADIO AND TELEVISION STORES	84	9 358	.1
58	EATING AND DRINKING PLACES	427	7 313	.1
5812	EATING PLACES	283	5 920	.1
591	DRUG AND PROPRIETARY STORES	5 798	134 078	1.4
591 PT.	DRUG STORES	5 536	132 815	1.4
59 Ex.591	MISCELLANEOUS RETAIL STORES	24 083	3 829 112	40.5
592	LIQUOR STORES	165	5 243	.1
593	USED MERCHANDISE STORES	1 368	21 329	.2
594	MISC. SHOPPING GOODS STORES	18 324	3 576 746	37.8
5941	SPORTING GOODS STORES	17 147	3 450 485	36.5
5941 PT.	GEN. LINE SPORTING GOODS STR	7 865	1 916 927	20.3
5941 PT.	SPEC. LINE SPORT. GOODS STR.	9 282	1 533 558	16.2
5944	JEWELRY STORES	103	8 478	.1
5945	HOBBY, TOY, AND GAME SHOPS	863	111 866	1.2
596	NONSTORE RETAILERS	3 900	214 141	2.3
5961	MAIL ORDER HOUSES	3 789	201 427	2.1
5963	DIRECT SELLING ESTABLISHMENTS	105	12 663	.1
	RECREATIONAL VEHICLES (ML 580)			
	RETAIL TRADE	12 718	3 234 133	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	988	79 667	2.5
527	MOBILE HOME DEALERS	779	75 734	2.3
53	GENERAL MERCHANDISE GROUP STORES	1 585	11 892	.4
531	DEPARTMENT STORES	1 171	10 270	.3
55 Ex.554	AUTOMOTIVE DEALERS	6 845	3 108 568	98.0
551	MOTOR VEH. DLRS.--NEW, USED CARS	2 441	522 334	16.2
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	1 615	299 691	9.3
551 PT.	DEALERS WITH IMPORTED CAR FRANCHISE ONLY	329	51 124	1.6
551 PT.	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISE	497	171 519	5.3
552	MOTOR VEH. DLRS.--USED CARS ONLY	355	16 759	.5
553	AUTO AND HOME SUPPLY STORES	410	8 191	.3
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	202	6 601	.2
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	3 639	2 561 284	79.2
555	BOAT DEALERS	169	13 889	.4
556	REC. AND UTILITY TRAILER DLRS.	3 216	2 536 052	78.4
557	MOTORCYCLE DEALERS	186	10 827	.3
554	GASOLINE SERVICE STATIONS	188	5 108	.2
59 Ex.591	MISCELLANEOUS RETAIL STORES	2 899	25 944	.8
594	MISC. SHOPPING GOODS STORES	159	6 803	.2
5941	SPORTING GOODS STORES	150	6 685	.2
5941 PT.	GEN. LINE SPORTING GOODS STR	110	4 978	.2
5941 PT.	SPEC. LINE SPORT. GOODS STR.	40	1 707	.1
596	NONSTORE RETAILERS	2 648	15 490	.5
5961	MAIL ORDER HOUSES	2 647	15 462	.5
-	ALL OTHER RETAILERS	213	2 956	.1
	HARDWARE AND TOOLS (ML 600)			
	RETAIL TRADE	94 218	8 555 297	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	35 573	5 119 105	59.8
521,3	BLDG. MATERIALS, SUPPLY STORES	15 682	1 997 153	23.3
521	LUMBER, OTHER BLDG. MATERIALS	15 143	1 970 188	23.0
523	PAINT, GLASS, WALLPAPER STORES	539	26 965	.3
525	HARDWARE STORES	19 351	3 101 310	36.3
526	NURSERIES; LAWN GARDEN STORES	520	19 741	.2
53	GENERAL MERCHANDISE GROUP STORES	26 990	2 603 783	30.4
531	DEPARTMENT STORES	6 410	1 965 066	23.0
533	VARIETY STORES	12 146	239 849	2.8
539	MISC. GENERAL MERCHANDISE STORES	8 434	399 073	4.7
54	FOOD STORES	7 027	143 191	1.7
541	GROCERY STORES	7 023	143 166	1.7
55 Ex.554	AUTOMOTIVE DEALERS	6 676	154 085	1.8
553	AUTO AND HOME SUPPLY STORES	6 482	148 639	1.7
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	1 416	23 439	.3
553 PT.	OTHER AUTO, HOME SUPPLY STORES	5 066	125 200	1.5
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	178	4 282	.1
554	GASOLINE SERVICE STATIONS	746	16 205	.2
56	APPAREL AND ACCESSORY STORES	1 010	6 342	.1
565	FAMILY CLOTHING STORES	964	5 414	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2 069	76 754	.9
571	FURN. AND HOME FURNISHINGS STRS.	991	29 512	.3
5712	FURNITURE STORES	591	16 979	.2
5713,4,9	HOME FURNISHINGS STORES	400	12 533	.1
5719	MISC. HOME FURNISH. STORES	259	7 951	.1

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SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	HARDWARE AND TOOLS (ML 600)--CON.			
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES--CON.			
579	HOUSEHOLD APPLIANCE STORES.....	894	40 207	.5
573	RADIO, TELEVISION, MUSIC STORES.	184	7 035	.1
5732	RADIO AND TELEVISION STORES...	184	7 035	.1
591	DRUG AND PROPRIETARY STORES.....	8 078	143 818	1.7
591 PT.	DRUG STORES.....	7 316	139 629	1.6
59 EX.591	MISCELLANEOUS RETAIL STORES.....	6 033	288 487	3.4
593	USED MERCHANDISE STORES.....	1 091	11 569	.1
594	MISC. SHOPPING GOODS STORES.....	378	12 252	.1
5941	SPORTING GOODS STORES.....	250	8 657	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	250	8 657	.1
596	NONSTORE RETAILERS.....	3 643	231 128	2.7
5961	MAIL ORDER HOUSES.....	3 492	218 437	2.6
5963	DIRECT SELLING ESTABLISHMENTS.	151	12 691	.1
598	FUEL AND ICE DEALERS.....	710	28 629	.3
5983	FUEL OIL DEALERS.....	283	16 023	.2
5984	L.P. GAS (BOTTLED GAS) DEALERS	364	12 130	.1
-	ALL OTHER RETAILERS.....	16	1 527	(Z)
	LAWN AND GARDEN EQUIPMENT AND SUPPLIES (ML 620)			
	RETAIL TRADE.....	98 976	7 917 005	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	26 025	2 173 621	30.1
521,3	BLDG. MATERIALS, SUPPLY STORES..	5 241	348 423	4.8
521	LUMBER, OTHER BLDG. MATERIALS.	4 917	339 864	4.7
523	PAINT, GLASS, WALLPAPER STORES	324	8 558	.1
525	HARDWARE STORES.....	13 861	466 443	6.5
526	NURSERIES; LAWN GARDEN STORES...	6 921	1 358 559	18.8
53	GENERAL MERCHANDISE GROUP STORES..	24 687	2 157 147	29.9
531	DEPARTMENT STORES.....	6 696	1 735 012	24.0
533	VARIETY STORES.....	10 712	205 178	2.8
539	MISC. GENERAL MERCHANDISE STORES	7 259	216 957	3.0
54	FOOD STORES.....	4 062	116 653	1.6
541	GROCERY STORES.....	3 648	103 699	1.4
543	FRUIT STORES, VEGETABLE MARKETS.	394	12 872	.2
55 EX.554	AUTOMOTIVE DEALERS.....	8 943	169 315	2.3
553	AUTO AND HOME SUPPLY STORES....	8 333	143 873	2.0
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	3 059	21 951	.3
553 PT.	OTHER AUTO. HOME SUPPLY STORES	5 274	121 922	1.7
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	533	16 427	.2
555	BOAT DEALERS.....	191	7 674	.1
557	MOTORCYCLE DEALERS.....	173	5 877	.1
554	GASOLINE SERVICE STATIONS.....	1 245	24 860	.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.....	1 551	46 790	.6
571	FURN. AND HOME FURNISHINGS STRS.	816	16 722	.2
5712	FURNITURE STORES.....	588	8 816	.1
5713,4,9	HOME FURNISHINGS STORES.....	228	7 906	.1
5719	MISC. HOME FURNISH. STORES..	199	6 211	.1
572	HOUSEHOLD APPLIANCE STORES.....	658	19 955	.3
573	RADIO, TELEVISION, MUSIC STORES.	77	8 122	.1
5732	RADIO AND TELEVISION STORES...	77	8 122	.1
591	DRUG AND PROPRIETARY STORES.....	6 684	144 637	2.0
591 PT.	DRUG STORES.....	6 413	143 507	2.0
	LAWN AND GARDEN EQUIPMENT AND SUPPLIES (ML 620)--CON.			
59 EX.591	MISCELLANEOUS RETAIL STORES.....	25 513	2 386 946	33.1
594	MISC. SHOPPING GOODS STORES.....	546	17 207	.2
5941	SPORTING GOODS STORES.....	279	6 788	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	279	6 788	.1
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	193	4 606	.1
596	NONSTORE RETAILERS.....	3 633	206 947	2.9
5961	MAIL ORDER HOUSES.....	3 528	198 077	2.7
5963	DIRECT SELLING ESTABLISHMENTS.	105	8 870	.1
598	FUEL AND ICE DEALERS.....	561	39 486	.5
5983	FUEL OIL DEALERS.....	158	7 053	.1
5984	L.P. GAS (BOTTLED GAS) DEALERS	312	31 510	.4
5992	FLORISTS.....	20 092	2 117 486	29.3
-	ALL OTHER RETAILERS.....	286	4 027	.1
	LUMBER AND BUILDING MATERIALS (ML 640)			
	RETAIL TRADE.....	80 251	28 765 725	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS..	50 075	23 844 524	89.0
521,3	BLDG. MATERIALS, SUPPLY STORES..	33 985	23 089 908	86.2
521	LUMBER, OTHER BLDG. MATERIALS.	24 698	21 025 773	78.6
523	PAINT, GLASS, WALLPAPER STORES	9 287	2 034 035	7.6
525	HARDWARE STORES.....	15 662	773 956	2.9
53	GENERAL MERCHANDISE GROUP STORES..	16 887	2 242 625	8.4
531	DEPARTMENT STORES.....	5 939	1 929 580	7.2
533	VARIETY STORES.....	5 986	71 416	.3
539	MISC. GENERAL MERCHANDISE STORES	4 962	241 629	.9
54	FOOD STORES.....	517	15 923	.1
541	GROCERY STORES.....	517	15 923	.1
55 EX.554	AUTOMOTIVE DEALERS.....	3 179	49 283	.2
553	AUTO AND HOME SUPPLY STORES.....	3 031	30 457	.1
553 PT.	OTHER AUTO. HOME SUPPLY STORES	2 858	27 642	.1
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	123	17 716	.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.....	2 234	103 731	.4
571	FURN. AND HOME FURNISHINGS STRS.	1 640	71 176	.3
5712	FURNITURE STORES.....	543	16 379	.1
5713,4,9	HOME FURNISHINGS STORES.....	1 097	56 797	.2
5713	FLOOR COVERING STORES.....	687	45 335	.2
572	HOUSEHOLD APPLIANCE STORES.....	331	28 480	.1
591	DRUG AND PROPRIETARY STORES.....	627	17 845	.1
591 PT.	DRUG STORES.....	601	17 312	.1
59 EX.591	MISCELLANEOUS RETAIL STORES.....	6 541	487 027	1.8
593	USED MERCHANDISE STORES.....	270	13 479	.1
596	NONSTORE RETAILERS.....	4 175	327 606	1.2
5961	MAIL ORDER HOUSES.....	3 585	184 187	.7
5963	DIRECT SELLING ESTABLISHMENTS.	590	143 419	.5
598	FUEL AND ICE DEALERS.....	1 666	133 991	.5
5983	FUEL OIL DEALERS.....	1 020	116 923	.4
5984	L.P. GAS (BOTTLED GAS) DEALERS	569	16 205	.1
-	ALL OTHER RETAILERS.....	191	5 467	(Z)
	CARS, TRUCKS, AND OTHER POWERED TRANSPORTATION VEHICLES (ML 700)			
	RETAIL TRADE.....	55 621	112 285 170	100.0
55 EX.554	AUTOMOTIVE DEALERS.....	50 923	112 124 442	99.8
551	MOTOR VEH. DLRS.--NEW, USED CARS	30 793	105 364 220	93.8
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY.....	20 750	66 984 970	59.7

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977 – Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see Appendix A)

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business¹
	CARS, TRUCKS, AND OTHER POWERED TRANSPORTATION VEHICLES (ML 700) CON.			
	AUTOMOTIVE DEALERS--CON.			
	MOTOR VEH. DLRS.--NEW, USED CARS--CON.			
551 PT.	DEALERS WITH IMPORTED CAR FRANCHISE ONLY	4 101	10 609 432	9.8
551 PT.	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISE	5 942	27 680 218	34.7
552	MOTOR VEH. DLRS.--USED CARS ONLY	13 287	4 908 169	4.5
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	6 026	1 736 701	1.5
557	MOTORCYCLE DEALERS	4 901	1 598 489	1.4
59 EX.591	MISCELLANEOUS RETAIL STORES	2 097	73 944	.1
-	ALL OTHER RETAILERS	2 601	86 784	.1
	AUTOMOTIVE FUELS AND LUBRICANTS (ML 720)			
	RETAIL TRADE	211 078	48 736 179	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	2 391	35 395	.1
53	GENERAL MERCHANDISE GROUP STORES	11 469	733 374	1.5
531	DEPARTMENT STORES	3 197	567 942	1.2
533	VARIETY STORES	2 870	39 067	.1
539	MISC. GENERAL MERCHANDISE STORES	5 442	140 365	.3
54	FOOD STORES	12 918	767 984	1.6
541	GROCERY STORES	12 891	762 848	1.6
55 EX.554	AUTOMOTIVE DEALERS	28 684	740 187	1.5
551	MOTOR VEH. DLRS.--NEW, USED CARS	18 581	444 564	.9
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	12 569	393 835	.8
551 PT.	DEALERS WITH IMPORTED CAR FRANCHISE ONLY	2 635	57 106	.1
551 PT.	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISE	3 377	93 623	.2
552	MOTOR VEH. DLRS.--USED CARS ONLY	619	28 833	.1
553	AUTO AND HOME SUPPLY STORES	8 476	244 819	.5
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	5 118	210 742	.4
553 PT.	OTHER AUTO, HOME SUPPLY STORES	3 358	34 077	.1
554	GASOLINE SERVICE STATIONS	146 523	45 801 801	94.0
58	EATING AND DRINKING PLACES	943	56 130	.1
5812	EATING PLACES	674	51 684	.1
5812 PT.	RESTAURANTS AND LUNCHROOMS	507	44 233	.1
591	DRUG AND PROPRIETARY STORES	3 901	48 588	.1
591 PT.	DRUG STORES	3 779	47 952	.1
59 EX.591	MISCELLANEOUS RETAIL STORES	4 085	446 334	1.1
598	FUEL AND ICE DEALERS	2 496	507 607	1.0
5983	FUEL OIL DEALERS	1 934	467 773	1.0
5984	L.P. GAS (BOTTLED GAS) DEALERS	463	38 042	.1
-	ALL OTHER RETAILERS	184	6 390	(Z)
	AUTO TIRES, BATTERIES, AND ACCESSORIES (ML 740)			
	RETAIL TRADE	194 772	21 196 049	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	4 118	88 353	.4
521,3	BLDG. MATERIALS, SUPPLY STORES	709	29 642	.1
521	LUMBER, OTHER BLDG. MATERIALS	625	27 498	.1
	AUTO TIRES, BATTERIES, AND ACCESSORIES (ML 740)--CON.			
	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS--CON.			
525	HARDWARE STORES	3 256	55 773	.3
53	GENERAL MERCHANDISE GROUP STORES	13 111	3 370 201	15.9
531	DEPARTMENT STORES	6 077	3 100 526	14.6
533	VARIETY STORES	3 546	43 826	.2
539	MISC. GENERAL MERCHANDISE STORES	3 488	225 849	1.1
54	FOOD STORES	887	19 319	.1
541	GROCERY STORES	886	19 312	.1
55 EX.554	AUTOMOTIVE DEALERS	68 885	14 057 195	66.3
551	MOTOR VEH. DLRS.--NEW, USED CARS	39 353	4 711 623	22.2
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	19 676	2 845 356	13.4
551 PT.	DEALERS WITH IMPORTED CAR FRANCHISE ONLY	3 895	771 046	3.6
551 PT.	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISE	5 782	1 095 219	5.2
552	MOTOR VEH. DLRS.--USED CARS ONLY	1 403	49 855	.2
553	AUTO AND HOME SUPPLY STORES	36 807	9 214 892	43.5
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	30 781	8 689 520	41.0
553 PT.	OTHER AUTO, HOME SUPPLY STORES	6 046	525 372	2.5
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	1 322	89 425	.4
557	MOTORCYCLE DEALERS	887	71 877	.3
554	GASOLINE SERVICE STATIONS	94 512	2 748 428	13.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	455	17 910	.1
591	DRUG AND PROPRIETARY STORES	3 917	57 715	.3
591 PT.	DRUG STORES	3 776	57 238	.3
59 EX.591	MISCELLANEOUS RETAIL STORES	8 597	830 765	3.9
593	USED MERCHANDISE STORES	4 175	619 988	2.9
596	NONSTORE RETAILERS	3 534	176 325	.8
5961	MAIL ORDER HOUSES	3 530	176 262	.8
598	FUEL AND ICE DEALERS	791	30 262	.1
5983	FUEL OIL DEALERS	630	26 793	.1
-	ALL OTHER RETAILERS	290	6 167	(Z)
	HOUSEHOLD FUELS (ML 780)			
	RETAIL TRADE	22 984	8 923 447	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	1 377	69 886	.8
521,3	BLDG. MATERIALS, SUPPLY STORES	525	47 924	.5
521	LUMBER, OTHER BLDG. MATERIALS	524	47 829	.5
525	HARDWARE STORES	646	13 961	.1
526	NURSERIES; LAWN GARDEN STORES	167	6 946	.1
53	GENERAL MERCHANDISE GROUP STORES	846	49 761	.6
531	DEPARTMENT STORES	275	39 092	.4
539	MISC. GENERAL MERCHANDISE STORES	545	10 379	.1
54	FOOD STORES	1 197	9 774	.1
541	GROCERY STORES	1 166	9 523	.1
55 EX.554	AUTOMOTIVE DEALERS	237	14 186	.2
551	MOTOR VEH. DLRS.--NEW, USED CARS	30	6 893	.1
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	23	4 592	.1

Table 2. Kinds of Business by Broad Merchandise Lines for the United States: 1977—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For description of tables, see Appendix A)

SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business*
	HOUSEHOLD FUELS (ML 780)--CON.			
	AUTOMOTIVE DEALERS--CON.			
553	AUTO AND HOME SUPPLY STORES	119	5 145	.1
554	GASOLINE SERVICE STATIONS	4 409	287 348	3.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	173	9 857	.1
579	HOUSEHOLD APPLIANCE STORES	131	6 578	.1
59 Ex.591	MISCELLANEOUS RETAIL STORES	14 648	8 480 963	95.0
598	FUEL AND ICE DEALERS	14 533	8 475 004	95.0
5983	FUEL OIL DEALERS	7 365	5 707 994	64.0
5984	L.P. GAS (BOTTLED GAS) DEALERS	6 473	2 622 754	29.4
-	ALL OTHER RETAILERS	97	1 672	(Z)
	ALL OTHER MERCHANDISE (ML 800)			
	RETAIL TRADE	289 941	36 682 578	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	14 022	3 870 827	10.6
521,3	BLDG. MATERIALS, SUPPLY STORES	1 847	125 936	.3
521	LUMBER, OTHER BLDG. MATERIALS	1 257	99 016	.3
523	PAINT, GLASS, WALLPAPER STORES	590	26 920	.1
525	HARDWARE STORES	5 940	146 817	.4
526	NURSERIES; LAWN GARDEN STORES	704	33 399	.1
527	MOBILE HOME DEALERS	5 531	3 564 675	9.7
53	GENERAL MERCHANDISE GROUP STORES	35 011	8 361 864	22.8
531	DEPARTMENT STORES	8 691	5 512 763	15.0
533	VARIETY STORES	14 010	1 629 339	4.4
539	MISC. GENERAL MERCHANDISE STORES	12 310	1 219 762	3.3
54	FOOD STORES	88 590	8 240 425	22.5
541	GROCERY STORES	84 771	8 198 458	22.3
545,9	OTHER FOOD STORES	2 134	18 648	.1
55 Ex.554	AUTOMOTIVE DEALERS	8 406	646 496	1.8
551	MOTOR VEH. DLRS.--NEW, USED CARS	195	38 166	.1
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	139	29 999	.1
553	AUTO AND HOME SUPPLY STORES	6 949	210 985	.6
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	1 722	25 729	.1
553 PT.	OTHER AUTO. HOME SUPPLY STORES	5 227	185 256	.5
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	1 164	394 538	1.1
556	REC. AND UTILITY TRAILER DLRS.	182	37 998	.1
554	GASOLINE SERVICE STATIONS	13 302	977 263	.8
56	APPAREL AND ACCESSORY STORES	6 188	164 097	.4
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS	1 192	40 944	.1
562	WOMEN'S READY-TO-WEAR STORES	1 086	38 919	.1
565	FAMILY CLOTHING STORES	3 126	93 150	.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	4 711	181 841	.5
571	FURN. AND HOME FURNISHINGS STRS.	2 985	85 242	.2
5712	FURNITURE STORES	1 662	46 175	.1
5713,4,9	HOME FURNISHINGS STORES	1 323	39 067	.1
5719	MISC. HOME FURNISH. STORES	921	29 268	.1
572	HOUSEHOLD APPLIANCE STORES	609	30 298	.1
573	RADIO, TELEVISION, MUSIC STORES	1 117	66 301	.2
5732	RADIO AND TELEVISION STORES	560	48 866	.1
58	EATING AND DRINKING PLACES	6 511	161 432	.4
5812	EATING PLACES	5 109	149 664	.4
5812 PT.	RESTAURANTS AND LUNCHROOMS	3 363	55 127	.2
5812 PT.	CAFETERIAS	389	18 872	.1
5812 PT.	REFRESHMENT PLACES	1 147	50 073	.1
5812 PT.	OTHER EATING PLACES	210	25 592	.1
591	DRUG AND PROPRIETARY STORES	33 755	2 922 705	8.0
591 PT.	DRUG STORES	31 953	2 855 785	7.8
591 PT.	PROPRIETARY STORES	1 802	66 920	.2
59 Ex,591	MISCELLANEOUS RETAIL STORES	79 445	11 855 628	32.3
592	LIQUOR STORES	4 506	97 873	.3
593	USED MERCHANDISE STORES	7 300	704 711	1.9
594	MISC. SHOPPING GOODS STORES	38 674	5 976 699	16.3
5941	SPORTING GOODS STORES	1 314	46 621	.1
5941 PT.	GEN. LINE SPORTING GOODS STR	849	34 000	.1
5942	BOOK STORES	7 589	1 617 123	4.4
5944	JEWELRY STORES	1 594	55 839	.2
5945	HOBBY, TOY, AND GAME SHOPS	6 570	1 364 048	3.7
5946	CAMERA AND PHOTO. SUPPLY STRS.	3 550	905 800	2.5
5947	GIFT, NOVELTY, SOUVENIR SHOPS	11 180	777 218	2.1
5948	LUGGAGE, LEATHER GOODS STORES	1 631	301 181	.8
596	NONSTORE RETAILERS	8 140	2 301 794	6.3
5961	MAIL ORDER HOUSES	5 080	1 434 094	3.9
5962	MERCHANDISE MACHINE OPERATORS	765	78 364	.2
5963	DIRECT SELLING ESTABLISHMENTS	2 295	789 336	2.2
598	FUEL AND ICE DEALERS	1 108	85 344	.2
5983	FUEL OIL DEALERS	375	37 536	.1
5984	L.P. GAS (BOTTLED GAS) DEALERS	433	18 735	.1
5993	CIGAR STORES AND STANDS	1 008	30 074	.1
5994	NEWS DEALERS AND NEWSSTANDS	2 093	289 045	.8
5999	MISC. RETAIL STORES, N.E.C.	(Y)	(Y)	(Y)
5999 PT.	PET SHOPS	3 157	371 502	1.0
	NONMERCHANDISE RECEIPTS (ML 900)			
	RETAIL TRADE	262 398	20 824 114	100.0
52	BLDG. MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS	13 948	540 189	2.6
521,3	BLDG. MATERIALS, SUPPLY STORES	5 524	308 849	1.5
521	LUMBER, OTHER BLDG. MATERIALS	4 187	262 487	1.3
523	PAINT, GLASS, WALLPAPER STORES	1 337	46 362	.2
525	HARDWARE STORES	5 012	85 488	.4
526	NURSERIES; LAWN GARDEN STORES	2 509	101 968	.5
527	MOBILE HOME DEALERS	903	43 884	.2
53	GENERAL MERCHANDISE GROUP STORES	9 882	2 356 311	11.3
531	DEPARTMENT STORES	4 707	2 218 984	10.7
533	VARIETY STORES	2 479	25 188	.1
539	MISC. GENERAL MERCHANDISE STORES	2 696	112 139	.5
54	FOOD STORES	4 270	105 517	.5
541	GROCERY STORES	3 534	81 829	.4
542	MEAT, FISH MKTS,AND FRZR. PROVS.	452	20 935	.1
55 Ex,554	AUTOMOTIVE DEALERS	55 158	12 552 342	60.3
551	MOTOR VEH. DLRS.--NEW, USED CARS	27 222	10 752 628	51.6
551 PT.	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	18 070	6 663 756	32.0
551 PT.	DEALERS WITH IMPORTED CAR FRANCHISE ONLY	3 668	1 319 464	6.3
551 PT.	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISE	5 484	2 769 408	13.3
552	MOTOR VEH. DLRS.--USED CARS ONLY	2 049	87 258	.4
553	AUTO AND HOME SUPPLY STORES	17 753	1 254 831	6.0
553 PT.	TIRE, BATTERY AND ACCESS DLRS.	15 678	1 198 349	5.8

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SIC code	Merchandise line and kind of business	Establishments (number)	Sales ($1,000)	Percent of sales accounted for by specified kind of business+
	NONMERCHANDISE RECEIPTS (ML 900)--CON.			
	AUTOMOTIVE DEALERS--CON.			
	AUTO AND HOME SUPPLY STORES--CON.			
553 PT.	OTHER AUTO, HOME SUPPLY STORES	2 075	56 482	.3
555,6,7,9	MISCELLANEOUS AUTOMOTIVE DEALERS	8 134	457 625	2.2
555	BOAT DEALERS	2 616	149 894	.7
556	REC. AND UTILITY TRAILER DLRS.	1 793	99 641	.5
557	MOTORCYCLE DEALERS	3 086	143 422	.7
554	GASOLINE SERVICE STATIONS	84 576	2 423 996	11.6
56	APPAREL AND ACCESSORY STORES	5 074	195 946	.9
561	MENS AND BOYS' CLOTHING AND FURNISHINGS STORES	723	14 387	.1
562,3,8	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS	1 531	85 565	.4
562	WOMEN'S READY-TO-WEAR STORES	1 212	69 532	.3
563,8	WOMEN'S ACCESSORY, SPECIALTY STORES; FURRIERS	319	16 033	.1
565	FAMILY CLOTHING STORES	1 875	85 758	.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	22 704	873 680	4.2
571	FURN. AND HOME FURNISHINGS STRS.	8 880	328 901	1.6
5712	FURNITURE STORES	4 351	122 460	.6
5713,4,9	HOME FURNISHINGS STORES	4 529	206 441	1.0
5713	FLOOR COVERING STORES	2 931	175 449	.8
5714	DRAPERY, CURTAIN AND	947	19 643	.1
5719	MISC. HOME FURNISH. STORES	651	11 349	.1
572	HOUSEHOLD APPLIANCE STORES	6 392	255 211	1.2
573	RADIO, TELEVISION, MUSIC STORES	7 432	289 568	1.4
5732	RADIO AND TELEVISION STORES	5 214	233 071	1.1
5733	MUSIC STORES	2 218	56 497	.3
5733 PT.	MUSICAL INSTRUMENT STORES	2 140	55 195	.3
	NONMERCHANDISE RECEIPTS (ML 900)--CON.			
58	EATING AND DRINKING PLACES	10 575	295 016	1.4
5812	EATING PLACES	5 942	205 102	1.0
5812 PT.	RESTAURANTS AND LUNCHROOMS	2 863	83 371	.4
5812 PT.	REFRESHMENT PLACES	1 262	17 014	.1
5812 PT.	OTHER EATING PLACES	1 534	97 263	.5
5813	DRINKING PLACES (ALCOHOLIC BEV.)	4 633	89 914	.4
591	DRUG AND PROPRIETARY STORES	19 339	295 345	1.4
591 PT.	DRUG STORES	18 201	286 976	1.4
59 EX.591	MISCELLANEOUS RETAIL STORES	36 872	1 185 772	5.7
592	LIQUOR STORES	584	12 484	.1
593	USED MERCHANDISE STORES	1 466	25 459	.1
594	MISC. SHOPPING GOODS STORES	18 978	509 294	2.4
5941	SPORTING GOODS STORES	4 733	104 734	.5
5941 PT.	GEN. LINE SPORTING GOODS STR	1 401	25 845	.1
5941 PT.	SPEC. LINE SPORT. GOODS STR.	3 332	78 889	.4
5944	JEWELRY STORES	8 738	197 599	.9
5946	CAMERA AND PHOTO. SUPPLY STRS.	2 830	163 901	.8
5947	GIFT, NOVELTY, SOUVENIR SHOPS.	803	13 358	.1
596	NONSTORE RETAILERS	5 438	234 632	1.1
5961	MAIL ORDER HOUSES	3 049	128 794	.6
5962	MERCHANDISE MACHINE OPERATORS.	730	74 819	.4
5963	DIRECT SELLING ESTABLISHMENTS.	1 659	31 019	.1
598	FUEL AND ICE DEALERS	5 794	305 593	1.5
5983	FUEL OIL DEALERS	2 356	201 542	1.0
5984	L.P. GAS (BOTTLED GAS) DEALERS	3 241	100 323	.5
5992	FLORISTS	884	10 826	.1
5999	MISC. RETAIL STORES, N.E.C.	(Y)	(Y)	(Y)
5999 PT.	OPTICAL GOODS STORES	616	13 454	.1

Table 3. Merchandise Line Sales Coverage by Kind of Business for the United States: 1977

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	RETAIL TRADE	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS (SIC 52)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 521,3)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	LUMBER AND OTHER BUILDING MATERIALS DEALERS (SIC 521)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
640	LUMBER AND BUILDING MATERIALS.....	C
900	NONMERCHANDISE RECEIPTS.....	D
	PAINT, GLASS, AND WALLPAPER STORES (SIC 523)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
620	LAWN AND GARDEN EQUIP., SUPPLIES..	C
640	LUMBER AND BUILDING MATERIALS.....	C
900	NONMERCHANDISE RECEIPTS.....	C
	HARDWARE STORES (SIC 525)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
620	LAWN AND GARDEN EQUIP., SUPPLIES..	D
640	LUMBER AND BUILDING MATERIALS.....	D
900	NONMERCHANDISE RECEIPTS.....	D
	RETAIL NURSERIES, LAWN AND GARDEN SUPPLY STORES (SIC 526)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
620	LAWN AND GARDEN EQUIP., SUPPLIES..	E
640	LUMBER AND BUILDING MATERIALS.....	E
900	NONMERCHANDISE RECEIPTS.....	E
	MOBILE HOME DEALERS (SIC 527)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
800	ALL OTHER MERCHANDISE.....	D
	GENERAL MERCHANDISE GROUP STORES (SIC 53)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A
	DEPARTMENT STORES (SIC 531*)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS.....	E
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	C
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	C
260	FOOTWEAR EX. INFANTS AND TODDLERS.	D
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
300	MAJOR HOUSEHOLD APPLIANCES.....	D
330	AUDIO EQUIP., MUS. INST., SUPPLIES	C
340	FURNITURE AND SLEEP EQUIPMENT.....	C
360	FLOOR COVERINGS.....	C
380	KITCHENWARE AND HOME FURNISHINGS..	C
500	SPORTING GOODS.....	C
640	LUMBER AND BUILDING MATERIALS.....	C
800	ALL OTHER MERCHANDISE.....	C
900	NONMERCHANDISE RECEIPTS.....	E
	VARIETY STORES (SIC 533)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS.....	E
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
800	ALL OTHER MERCHANDISE.....	B
	MISCELLANEOUS GENERAL MERCHANDISE STORES (SIC 539)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS.....	E
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	E
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	E
260	FOOTWEAR EX. INFANTS AND TODDLERS.	E
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
300	MAJOR HOUSEHOLD APPLIANCES.....	E

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977** – Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	MISCELLANEOUS GENERAL MERCHANDISE STORES (SIC 539)--CON.	
330	AUDIO EQUIP., MUS. INST., SUPPLIES	E
340	FURNITURE AND SLEEP EQUIPMENT	D
360	FLOOR COVERINGS	E
380	KITCHENWARE AND HOME FURNISHINGS	E
500	SPORTING GOODS	E
640	LUMBER AND BUILDING MATERIALS	E
800	ALL OTHER MERCHANDISE	D
900	NONMERCHANDISE RECEIPTS	E
	FOOD STORES (SIC 54)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	B
	GROCERY STORES (SIC 541)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	B
140	PACKAGED ALCOHOLIC BEVERAGES	C
160	DRUGS	C
180	HEALTH AND BEAUTY AIDS	D
800	ALL OTHER MERCHANDISE	B
	MEAT AND FISH (SEAFOOD) MARKETS, INCLUDING FREEZER PROVISIONERS (SIC 542)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	D
140	PACKAGED ALCOHOLIC BEVERAGES	D
160	DRUGS	E
180	HEALTH AND BEAUTY AIDS	E
800	ALL OTHER MERCHANDISE	D
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	D
140	PACKAGED ALCOHOLIC BEVERAGES	D
160	DRUGS	B
180	HEALTH AND BEAUTY AIDS	C
800	ALL OTHER MERCHANDISE	D
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	D
140	PACKAGED ALCOHOLIC BEVERAGES	C
160	DRUGS	A
180	HEALTH AND BEAUTY AIDS	B
800	ALL OTHER MERCHANDISE	D
	RETAIL BAKERIES (SIC 546)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	(X)
140	PACKAGED ALCOHOLIC BEVERAGES	(X)
160	DRUGS	(X)
180	HEALTH AND BEAUTY AIDS	(X)
800	ALL OTHER MERCHANDISE	(X)
	RETAIL BAKERIES--BAKING AND SELLING (SIC 5462)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	C
140	PACKAGED ALCOHOLIC BEVERAGES	D
160	DRUGS	D
180	HEALTH AND BEAUTY AIDS	E
800	ALL OTHER MERCHANDISE	D
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	D
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
180	HEALTH AND BEAUTY AIDS	E
800	ALL OTHER MERCHANDISE	D
	OTHER FOOD STORES (SIC 545,9)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS	(X)

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977** – Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol[1]
	OTHER FOOD STORES (SIC 545,9)--CON.	
140	PACKAGED ALCOHOLIC BEVERAGES.....	(X)
160	DRUGS.....	(X)
180	HEALTH AND BEAUTY AIDS.....	(X)
800	ALL OTHER MERCHANDISE.....	(X)
	DAIRY PRODUCTS STORES (SIC 545)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS.....	D
140	PACKAGED ALCOHOLIC BEVERAGES.....	D
160	DRUGS.....	D
180	HEALTH AND BEAUTY AIDS.....	E
800	ALL OTHER MERCHANDISE.....	C
	MISCELLANEOUS FOOD STORES (SIC 549)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
100	GROCERIES AND OTHER FOODS.....	D
140	PACKAGED ALCOHOLIC BEVERAGES.....	D
160	DRUGS.....	D
180	HEALTH AND BEAUTY AIDS.....	D
800	ALL OTHER MERCHANDISE.....	D
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
580	RECREATIONAL VEHICLES.....	(X)
700	CARS, TRUCKS, POWERED VEHICLES....	(X)
740	AUTO TIRES, BATTERIES, ACCESSORIES	(X)
900	NONMERCHANDISE RECEIPTS.....	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
580	RECREATIONAL VEHICLES.....	D
700	CARS, TRUCKS, POWERED VEHICLES....	B
740	AUTO TIRES, BATTERIES, ACCESSORIES	B
900	NONMERCHANDISE RECEIPTS.....	B
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
580	RECREATIONAL VEHICLES.....	C
700	CARS, TRUCKS, POWERED VEHICLES....	B
740	AUTO TIRES, BATTERIES, ACCESSORIES	B
900	NONMERCHANDISE RECEIPTS.....	B
	DEALERS WITH DOMESTIC AND IMPORTED CAR FRANCHISES (SIC 551 PT)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
580	RECREATIONAL VEHICLES.....	C
700	CARS, TRUCKS, POWERED VEHICLES....	A
740	AUTO TIRES, BATTERIES, ACCESSORIES	A
900	NONMERCHANDISE RECEIPTS.....	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
580	RECREATIONAL VEHICLES.....	D
700	CARS, TRUCKS, POWERED VEHICLES....	D
740	AUTO TIRES, BATTERIES, ACCESSORIES	D
900	NONMERCHANDISE RECEIPTS.....	D
	AUTO AND HOME SUPPLY STORES (SIC 553)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
740	AUTO TIRES, BATTERIES, ACCESSORIES	(X)
800	ALL OTHER MERCHANDISE.....	(X)
900	NONMERCHANDISE RECEIPTS.....	(X)

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977**—Con.

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ML code	Kind of business and merchandise line	Coverage symbol**
	TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
740	AUTO TIRES, BATTERIES, ACCESSORIES	D
800	ALL OTHER MERCHANDISE	C
900	NONMERCHANDISE RECEIPTS	C
	OTHER AUTO AND HOME SUPPLY STORES (SIC 553 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
740	AUTO TIRES, BATTERIES, ACCESSORIES	E
800	ALL OTHER MERCHANDISE	D
900	NONMERCHANDISE RECEIPTS	D
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 555,6,7,9)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	(X)
580	RECREATIONAL VEHICLES	(X)
700	CARS, TRUCKS, POWERED VEHICLES	(X)
800	ALL OTHER MERCHANDISE	(X)
900	NONMERCHANDISE RECEIPTS	(X)
	BOAT DEALERS (SIC 555)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	C
580	RECREATIONAL VEHICLES	D
700	CARS, TRUCKS, POWERED VEHICLES	C
800	ALL OTHER MERCHANDISE	D
900	NONMERCHANDISE RECEIPTS	C
	RECREATIONAL AND UTILITY TRAILER DEALERS (SIC 556)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	D
580	RECREATIONAL VEHICLES	D
700	CARS, TRUCKS, POWERED VEHICLES	E
800	ALL OTHER MERCHANDISE	F
900	NONMERCHANDISE RECEIPTS	C
	MOTORCYCLE DEALERS (SIC 557)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	D
580	RECREATIONAL VEHICLES	D
700	CARS, TRUCKS, POWERED VEHICLES	C
800	ALL OTHER MERCHANDISE	D
900	NONMERCHANDISE RECEIPTS	C
	AUTOMOTIVE DEALERS, N.E.C. (SIC 559)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	E
580	RECREATIONAL VEHICLES	E
700	CARS, TRUCKS, POWERED VEHICLES	E
800	ALL OTHER MERCHANDISE	E
900	NONMERCHANDISE RECEIPTS	E
	GASOLINE SERVICE STATIONS (SIC 554)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
720	AUTOMOTIVE FUELS AND LUBRICANTS	C
740	AUTO TIRES, BATTERIES, ACCESSORIES	D
900	NONMERCHANDISE RECEIPTS	C
	APPAREL AND ACCESSORY STORES (SIC 56)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES (SIC 561)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	C
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	D
260	FOOTWEAR EX. INFANTS AND TODDLERS.	D
	WOMEN'S CLOTHING AND SPECIALTY STORES AND FURRIERS (SIC 562,3,8)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977** – Con.

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ML code	Kind of business and merchandise line	Coverage symbol**
	WOMEN'S READY-TO-WEAR STORES (SIC 562)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	C
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	C
260	FOOTWEAR EX. INFANTS AND TODDLERS.	D
	WOMEN'S ACCESSORY AND SPECIALTY STORES, FURRIERS (SIC 563,8)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	E
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	E
260	FOOTWEAR EX. INFANTS AND TODDLERS.	E
	FAMILY CLOTHING STORES (SIC 565)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	D
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	D
260	FOOTWEAR EX. INFANTS AND TODDLERS.	D
	SHOE STORES (SIC 566)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	(X)
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	(X)
260	FOOTWEAR EX. INFANTS AND TODDLERS.	(X)
	MEN'S SHOE STORES (SIC 566 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	A
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	B
260	FOOTWEAR EX. INFANTS AND TODDLERS.	B
	WOMEN'S SHOE STORES (SIC 566 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	E
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	B
260	FOOTWEAR EX. INFANTS AND TODDLERS.	B
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	A
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	C
260	FOOTWEAR EX. INFANTS AND TODDLERS.	C
	FAMILY SHOE STORES (SIC 566 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	B
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	B
260	FOOTWEAR EX. INFANTS AND TODDLERS.	B
	OTHER APPAREL AND ACCESSORY STORES (SIC 569,9)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	(X)
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	(X)
260	FOOTWEAR EX. INFANTS AND TODDLERS.	(X)
	CHILDREN'S AND INFANTS' WEAR STORES (SIC 569)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	D
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR,	D
260	FOOTWEAR EX. INFANTS AND TODDLERS.	D

Table 3. Merchandise Line Sales Coverage by Kind of Business for the United States: 1977 - Con.

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ML code	Kind of business and merchandise line	Coverage symbol**
	MISCELLANEOUS APPAREL AND ACCESSORY STORES (SIC 569)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	E
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	E
260	FOOTWEAR EX. INFANTS AND TODDLERS.	E
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	FURNITURE AND HOME FURNISHINGS STORES (SIC 571)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	FURNITURE STORES (SIC 5712)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	D
300	MAJOR HOUSEHOLD APPLIANCES.....	D
340	FURNITURE AND SLEEP EQUIPMENT.....	C
360	FLOOR COVERINGS.....	C
380	KITCHENWARE AND HOME FURNISHINGS..	C
800	ALL OTHER MERCHANDISE.....	D
900	NONMERCHANDISE RECEIPTS.....	D
	HOME FURNISHINGS STORES (5713,4,9)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	(X)
330	AUDIO EQUIP., MUS. INST., SUPPLIES	(X)
360	FLOOR COVERINGS.....	(X)
380	KITCHENWARE AND HOME FURNISHINGS..	(X)
900	NONMERCHANDISE RECEIPTS.....	(X)
	FLOOR COVERING STORES (SIC 5713)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
330	AUDIO EQUIP., MUS. INST., SUPPLIES	E
360	FLOOR COVERINGS.....	D
380	KITCHENWARE AND HOME FURNISHINGS..	D
900	NONMERCHANDISE RECEIPTS.....	C
	FLOOR COVERING STORES (SIC 5713)--CON.	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
330	AUDIO EQUIP., MUS. INST., SUPPLIES	E
360	FLOOR COVERINGS.....	D
380	KITCHENWARE AND HOME FURNISHINGS..	C
900	NONMERCHANDISE RECEIPTS.....	C
	MISCELLANEOUS HOME FURNISHING STORES (SIC 5719)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	D
330	AUDIO EQUIP., MUS. INST., SUPPLIES	E
360	FLOOR COVERINGS.....	D
380	KITCHENWARE AND HOME FURNISHINGS..	E
900	NONMERCHANDISE RECEIPTS.....	D
	HOUSEHOLD APPLIANCE STORES (SIC 572)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	D
300	MAJOR HOUSEHOLD APPLIANCES.....	D
340	FURNITURE AND SLEEP EQUIPMENT.....	D
360	FLOOR COVERINGS.....	C
380	KITCHENWARE AND HOME FURNISHINGS..	D
400	ALL OTHER MERCHANDISE.....	D
900	NONMERCHANDISE RECEIPTS.....	D
	RADIO, TELEVISION, AND MUSIC STORES (SIC 573)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	RADIO AND TELEVISION STORES (SIC 5732)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	D
300	MAJOR HOUSEHOLD APPLIANCES.....	C

Table 3. Merchandise Line Sales Coverage by Kind of Business for the United States: 1977 - Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	RADIO AND TELEVISION STORES (SIC 5731)--CON.	
340	FURNITURE AND SLEEP EQUIPMENT.....	C
360	FLOOR COVERINGS.....	C
380	KITCHENWARE AND HOME FURNISHINGS..	D
800	ALL OTHER MERCHANDISE.....	D
900	NONMERCHANDISE RECEIPTS.....	C
	MUSIC STORES (SIC 5733)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	RECORD SHOPS (SIC 5733 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
330	AUDIO EQUIP., MUS. INST., SUPPLIES	D
360	FLOOR COVERINGS.....	E
380	KITCHENWARE AND HOME FURNISHINGS..	E
900	NONMERCHANDISE RECEIPTS.....	D
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
330	AUDIO EQUIP., MUS. INST., SUPPLIES	D
360	FLOOR COVERINGS.....	B
380	KITCHENWARE AND HOME FURNISHINGS..	E
900	NONMERCHANDISE RECEIPTS.....	C
	EATING AND DRINKING PLACES (SIC 58)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	EATING PLACES (SIC 5812)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	(X)
	RESTAURANTS AND LUNCHROOMS (SIC 5812 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	D
	CAFETERIAS (SIC 5812 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	C
	REFRESHMENT PLACES (SIC 5812 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	C
	OTHER EATING PLACES (SIC 5812 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	D
	DRINKING PLACES (ALCOHOLIC BEVERAGES) (SIC 5813)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	D
	DRUG AND PROPRIETARY STORES (SIC 591)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS.....	(X)
180	HEALTH AND BEAUTY AIDS.....	(X)
800	ALL OTHER MERCHANDISE.....	(X)
900	NONMERCHANDISE RECEIPTS.....	(X)

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977**—Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	DRUG STORES (SIC 591 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS	C
180	HEALTH AND BEAUTY AIDS	D
800	ALL OTHER MERCHANDISE	C
900	NONMERCHANDISE RECEIPTS	D
	PROPRIETARY STORES (SIC 591 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS	E
180	HEALTH AND BEAUTY AIDS	E
800	ALL OTHER MERCHANDISE	F
900	NONMERCHANDISE RECEIPTS	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	LIQUOR STORES (SIC 592)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	B
140	PACKAGED ALCOHOLIC BEVERAGES	C
160	DRUGS	D
800	ALL OTHER MERCHANDISE	C
	USED MERCHANDISE STORES (SIC 593)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
800	ALL OTHER MERCHANDISE	D
	MISCELLANEOUS SHOPPING GOODS STORES (SIC 594)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 5941)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	(X)
900	NONMERCHANDISE RECEIPTS	(X)
	GENERAL LINE SPORTING GOODS STORES (SIC 5941 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	D
900	NONMERCHANDISE RECEIPTS	D
	SPECIALTY LINE SPORTING GOODS STORES (SIC 5941 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
500	SPORTING GOODS	D
900	NONMERCHANDISE RECEIPTS	D
	BOOK STORES (SIC 5942)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS	C
800	ALL OTHER MERCHANDISE	C
900	NONMERCHANDISE RECEIPTS	C
	STATIONERY STORES (SIC 5943)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS	E
800	ALL OTHER MERCHANDISE	E
900	NONMERCHANDISE RECEIPTS	E
	JEWELRY STORES (SIC 5944)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
380	KITCHENWARE AND HOME FURNISHINGS	C
400	JEWELRY	D
900	NONMERCHANDISE RECEIPTS	D

Table 3. Merchandise Line Sales Coverage by Kind of Business for the United States: 1977 – Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	OTHER MISCELLANEOUS SHOPPING GOODS STORES (OTHER 594)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)
	HOBBY, TOY, AND GAME SHOPS (SIC 5945)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS..	E
800	ALL OTHER MERCHANDISE.....	C
900	NONMERCHANDISE RECEIPTS.....	E
	CAMERA AND PHOTOGRAPHIC SUPPLY STORES (SIC 5946)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS..	C
800	ALL OTHER MERCHANDISE.....	C
900	NONMERCHANDISE RECEIPTS.....	C
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5947)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS..	E
800	ALL OTHER MERCHANDISE.....	E
900	NONMERCHANDISE RECEIPTS.....	E
	LUGGAGE AND LEATHER GOODS STORES (SIC 5948)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS..	C
800	ALL OTHER MERCHANDISE.....	C
900	NONMERCHANDISE RECEIPTS.....	D
	SEWING, NEEDLEWORK, AND PIECE GOODS STORES (SIC 5949)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
380	KITCHENWARE AND HOME FURNISHINGS..	E
800	ALL OTHER MERCHANDISE.....	D
900	NONMERCHANDISE RECEIPTS.....	E
	NONSTORE RETAILERS (SIC 596)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	MAIL ORDER HOUSES (SIC 5961)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
160	DRUGS.....	E
200	MEN'S, BOYS' CLOTHING EX. FOOTWEAR	C
220	WOMEN'S, GIRLS' WEAR EX. FOOTWEAR.	C
260	FOOTWEAR EX. INFANTS AND TODDLERS.	C
280	CURTAINS, DRAPERIES, AND DRY GOODS	C
300	MAJOR HOUSEHOLD APPLIANCES.....	C
330	AUDIO EQUIP., MUS. INST., SUPPLIES	C
340	FURNITURE AND SLEEP EQUIPMENT.....	D
360	FLOOR COVERINGS.....	D
380	KITCHENWARE AND HOME FURNISHINGS..	D
500	SPORTING GOODS.....	D
640	LUMBER AND BUILDING MATERIALS.....	D
800	ALL OTHER MERCHANDISE.....	D
900	NONMERCHANDISE RECEIPTS.....	C
	AUTOMATIC MERCHANDISING MACHINE OPERATORS (SIC 5962)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
120	MEALS AND SNACKS.....	E
	DIRECT SELLING ESTABLISHMENTS (SIC 5963)	
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C

Table 3. **Merchandise Line Sales Coverage by Kind of Business for the United States: 1977** – Con.

(For meaning of abbreviations and symbols, see introductory text. For description of tables, see appendix A)

ML code	Kind of business and merchandise line	Coverage symbol**
	FUEL AND ICE DEALERS (SIC 598)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
780	HOUSEHOLD FUELS	(X)
	FUEL OIL DEALERS (SIC 5983)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
780	HOUSEHOLD FUELS	C
	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS (SIC 5984)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
780	HOUSEHOLD FUELS	C
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
780	HOUSEHOLD FUELS	E
	FLORISTS (SIC 5992)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
620	LAWN AND GARDEN EQUIP., SUPPLIES	C
	CIGAR STORES AND STANDS (SIC 5993)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
800	ALL OTHER MERCHANDISE	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
800	ALL OTHER MERCHANDISE	D
	MISCELLANEOUS RETAIL STORES, N.E.C. (SIC 5999)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	PET SHOPS (SIC 5999 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
800	ALL OTHER MERCHANDISE	D
	TYPEWRITER STORES (SIC 5999 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
280	CURTAINS, DRAPERIES, AND DRY GOODS	E
380	KITCHENWARE AND HOME FURNISHINGS	E
800	ALL OTHER MERCHANDISE	E
900	NONMERCHANDISE RECEIPTS	E
	OPTICAL GOODS STORES (SIC 5999 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
140	PACKAGED ALCOHOLIC BEVERAGES	C
160	DRUGS	E
800	ALL OTHER MERCHANDISE	D
	OTHER MISCELLANEOUS RETAIL STORES, N.E.C. (SIC 5999 PT.)	
	REPORTING SALES BY BROAD MERCHANDISE LINE	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE:	
140	PACKAGED ALCOHOLIC BEVERAGES	E
160	DRUGS	E
800	ALL OTHER MERCHANDISE	E

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

   a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

      The census included only those retail nonemployer firms which reported a sales volume of $2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of $2,500 or more. This treatment is the same as in the 1972 census.

   b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

      Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

   a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

   b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.[1] However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

   a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

   b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

      If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Classifications

1. The definition of specialty sporting goods stores in the 1972 census differs from that in the 1977 census. In 1972, specialty sporting goods stores were defined as establishments specializing in a particular line of sporting goods; in 1977, the definition was changed to an establishment specializing in a maximum of four lines of sporting goods. As a result, data for both specialty sporting goods stores and general

[1] **Standard Industrial Classification Manual: 1972**. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement**, Stock No. 003-005-00176-0. Price 90 cents.

sporting goods stores are not comparable between the two censuses.

2. In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogenous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business but did result in a number of "Other auto and home supply stores" being reclassified as "Tire, battery, and accessory dealers" if a large part of their receipts came from a service department.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

MERCHANDISE LINE SALES

Limitations in reporting sales by merchandise lines—Even with such a limited breakdown of 31 major lines, it was found that there was a tendency on the part of respondents to fail to identify what were minor lines for a particular business and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines and to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little if any recorded information of sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of merchandise lines. Futhermore, there is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales should constitute useful approximations to serve many important current requirements and should be helpful in measuring important changes occurring over fairly long intervals, such as between successive censuses.

A related problem for a number of large retail firms was the absence of merchandise line records on an individual establishment basis. Some firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm. In such cases it was necessary for the firm to estimate sales for individual stores by using the pattern of sales shown by the entire group of stores.

Differences Between 1972 and 1977 Merchandise Lines—The 1972 census presented data for 27 broad merchandise lines. For 1977, these merchandise lines have been restructured into 31 categories. The following revisions were made to present more detailed merchandise line data:

1. "Drugs," previously part of "Drugs and other health aids," has been made a separate category. "Other health aids" is now included in the "Health and beauty aids" category.
2. "Toiletries" is now part of the "Health and beauty aids" category.
3. "Small electric appliances," previously part of "Kitchenware and home furnishings," has been made a separate category.
4. The "Radios, TV's and musical instruments" category has been divided into the "Televisions" and "Audio, musical equipment and supplies" categories.
5. The "Jewelry and optical goods" category has been divided into the "Jewelry" and "Optical goods" categories.
6. The "Sporting and recreational equipment" category has been divided into the "Sporting goods" and "Recreational vehicles" categories.

Expansion—The merchandise line data reflect the sales experience of retail establishments with payroll only. Moreover, reporting was incomplete or inadequate for establishments representing about 19 percent of the total dollar volume of these establishments. However, merchandise line data have been expanded to the sales of all retail establishments with payroll on the premise that the experience of those establishments not reporting merchandise line data paralleled those establishments in the same kinds of business which reported this information. Due to the method by which merchandise line sales are expanded, some inconsistencies between estimates for various lines may result. However, each estimate should be regarded as valid in and of itself.

Differences between 1972 and 1977 expansion methodology—To project merchandise line data for nonreporters in 1972, an expansion factor was developed at the United States level for each kind of business and was applied to reported data at each lower geographic level. For 1977, merchandise line data for nonreporters was projected at the lowest level of geography (SMSA or balance of each State not located in an SMSA) for the most detailed kinds of business presented in the report series, based on reporting experience in that area. If there were no reported merchandise line data, expansion factors developed at the United States level were used to project merchandise line data as was done in 1972. These detailed kind-of-business estimates were then summed to form higher level kind-of-business estimates. Finally, all SMSA (and balance of State not located in an SMSA) areas were summed to create State and United States estimates.

Coverage—Table 3 presents coverage ranges for each kind of business shown. Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines. Coverage was determined by dividing total sales of establishments reporting acceptable data by broad

lines (whether or not additional detail lines were reported) by total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for selected broad merchandise lines where additional detail merchandise line information within the broad line was requested indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by dividing total sales of establishments reporting detail lines within the particular broad line by the estimated sales of establishments reporting that broad line within the particular kind of business. Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.
B=80 to 89 percent reporting.
C=70 to 79 percent reporting.
D=60 to 69 percent reporting.
E=Less than 60 percent reporting.

Except when precluded by the census disclosure rules (see Introduction), data have been shown for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more of sales (ranges A through D) on a weighted basis after weighting of merchandise line sales of the sample of "small employers" described in the Census Coverage and Methodology section above.

As noted above, the fact that an establishment reported its sales by broad merchandise line does not always mean that all lines handled by the establishment reported separately. In a few instances this limitation is particularly apparent. For example, as a result of the trade custom of grouping paper products and soaps with dry groceries, a number of food stores apparently included amounts for such products with line 100 instead of in lines 815 and 816.

Description of the tables—Table 1 provides data for each kind of business and gives for each merchandise line: The number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is derived by computing the percentage which sales of that line is of total sales of establishments that handled that particular line.

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1977, data for merchandise lines which represent less than 0.05 percent of sales in a specific kind of business, and data for merchandise lines which were not shown separately to avoid disclosure have been combined into a "Miscellaneous merchandise" line within the applicable merchandise line grouping. Because of rounding procedures used, detail may not add to the totals in the "All establishments" percentage column.

Table 2 provides summary data by broad merchandise line, including counts of establishments handling the line and total sales of the line. Also provided within each broad merchandise line are counts of establishments carrying the line and the amount and percent of the line sold by various kinds of retail businesses. Data for kinds of business accounting for less than 0.05 percent of the specific broad line sales and data for kinds of business which were not shown separately to avoid disclosure are included on the line, "All other retailers."

Table 3 presents information on sales coverage of establishments reporting merchandise lines that can be used as a guideline to evaluate the validity of the merchandise line in tabulations.

A table which provides an estimate of the relative sampling variability (coefficient of variation) for each merchandise line, by kind of business, at the United States level is available upon request from the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

EXPLANATION OF TERMS

Establishment—A single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. When a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead, no information was available on the number of locations operated. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in

other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excludes stores selling food if the sale of food is not the primary source of receipts. Many stores are classified as "food stores" even though some of their receipts may be derived from the sale of nonfood products. This report gives some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business.

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as "retail" in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as "wholesale" are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as "retail" in the trade. Establishments not selling to the general public or that are known in the trade as "wholesale" are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Freezer and locker meat provisioners (SIC 5422)—Establishments primarily engaged in the retail sale of meat in bulk for freezer storage. Also included are establishments primarily providing home freezer plans. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in SIC 4222. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Meat markets (SIC 5423 pt.)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that meat, fish, and poultry sales accounted for 80 percent or more of total sales and that fresh and/or frozen meat accounted for 50 percent or more of their total receipts. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Fish (seafood) markets (SIC 5423 pt.)—Establishments pri-

marily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. They frequently also sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that sales of fish and other seafood accounted for 50 percent or more of total receipts. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 202.

Retail bakeries–baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries–selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Dealers with domestic car franchise only (SIC 551 pt.)—Establishments having only a domestic car franchise and primarily engaged in the sale of new automobiles or new and used automobiles. They usually have a service and parts department.

Dealers with imported car franchise only (SIC 551 pt.)—Establishments having only an imported car franchise and primarily engaged in the sale of new automobiles or new and used automobiles. They usually have a service and parts department.

Dealers with domestic and imported car franchises (SIC 551 pt.)—Establishments with both domestic and imported car franchises and primarily engaged in the sale of new automobiles or new and used automobiles. They usually have a service and parts department.

Motor vehicle dealers, used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as "Used merchandise stores" (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational trailers, campers (pickup coaches), utility trailers, and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 5271.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles and motor scooters, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, such as snowmobiles, dunebuggies, and gocarts, and new equipment and supplies, not elsewhere classified.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Millinery stores (SIC 563 pt.)—Establishments primarily selling women's hats, including those making hats on the premises to custom order. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Corset and lingerie stores (SIC 563 pt.)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to custom order also are included. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Other women's accessory and specialty stores (SIC 563 pt.)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, and hosiery. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, skirts, slacks, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments selling men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 5651) under conditions specified in the definition for that kind of business. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear

are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and are classified in SIC 7219. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 5681) to individual order.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, and television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as "Drinking places" (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part

of the business. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52, U.S. Summary.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level in the Geographic Area Series report RC77-A-52 U.S. Summary.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty line sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail-order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 5311. Retail stores normally with less than 25 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 5399. In some tabulations at the national level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. (The sales of the self-employed canvassers in 1977 were estimated to exceed $2 billion at the national level.) In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, "Miscellaneous retail stores" are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, optical goods stores, and other retail stores.

APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1977 CENSUS OF DISTRIBUTIVE TRADES (RETAIL)

Important – PLEASE READ ALL ACCOMPANYING INSTRUCTIONS

NOTICE – Response to this inquiry is required by law (Title 13, U.S. Code). By the same law, your report to the Census Bureau is **confidential**. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune from legal process.**

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification Number

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, Indiana 47132

Census use only

Unit No.	Item code	Unit No.	Item code	Unit No.	Item code

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

Item 1 – PHYSICAL LOCATION OF ESTABLISHMENT – In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location **which may differ from the mailing address.** *Complete items a through g.*

a. Address number and street name of physical location – *If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route.*
Mark (X) for a, b, c, and d if same as mailing label; if different show corrections.
Same as mailing label [ ] OR ▶

b. Name of city, town, village, borough, etc. of physical location
Same as mailing label [ ] OR ▶

c. State
Same as mailing label [ ] OR ▶

d. ZIP code
Same as mailing label [ ] OR ▶

e. Type of municipality indicated in 1b – **Mark (X) one**
1 [ ] City 4 [ ] Borough 7 [ ] Other – Specify _____
2 [ ] Town 5 [ ] Township
3 [ ] Village 6 [ ] Unincorporated 8 [ ] Don't know

f. **Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b?**
1 [ ] Yes
2 [ ] No
3 [ ] No legal boundaries
4 [ ] Don't know
NOTE – The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name.

g. Name of county (Louisiana parish) of physical location

Item 2 – EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?
[ ] YES
[ ] NO – *Enter current EI number* ⟶ (9 digits) [ ][ ][ ]–[ ][ ][ ][ ][ ][ ]

Item 3 – OPERATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment at the end of 1977.

001
1 [ ] In operation
2 [ ] Temporarily or seasonally inactive
3 [ ] Ceased operation – *Give date* ⟶
4 [ ] Sold or leased to another operator – *Give date AND name, etc.* ⟶

Figures only

Month	Day	Year

Name of new owner or operator

Number and street

City | State | ZIP code

b. **How many months during 1977 did this firm or organization actively operate this establishment?** 002 Number of months

Item 4 – ORGANIZATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment during 1977.

003
1 [ ] Individual proprietorship
2 [ ] Partnership
8 [ ] Cooperative association
5 [ ] Governmental – Specify _____
0 [ ] Corporation (other than specified above)
9 [ ] Other – Specify _____

b. **Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?** 004
1 [ ] YES
2 [ ] NO

Important – Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the **correct columns.** See example below.

EXAMPLE: If figure is **$1,125,628.28**

	Millions (000)	Thousands (000)	Dollars (000)
•PREFERRED method	1	125	
Acceptable method	1	125	628

Item 5 – DOLLAR VOLUME OF BUSINESS IN 1977

		Mil.	Thou.	Dol.
a. Sales of merchandise and other operating receipts **EXCLUDING** sales (or other) taxes collected	010			
b. Were sales (or other) taxes collected from customers and forwarded to taxing authorities?	011	1 YES 2 NO		
If "YES," report the amount of such taxes (**DO NOT** include taxes in 5a above)	012			
c. **TOTAL SALES** and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above) ⟶	013			

Item 6 – PAYROLL AND EMPLOYMENT

		Mil.	Thou.	Dol.
a. **Payroll** (1) **Total ANNUAL** payroll in 1977 before deductions	040			
(2) Payroll for the **FIRST QUARTER** of 1977	041			

b. **Employment** – Number of paid employees for the pay period including the 12th of the month (Include both full- **and part-time employees**)

042 MAR	043 MAY	044 AUG	045 NOV

Item 7 – METHOD OF SELLING – Mark (X) the **ONE** box which best describes this establishment's **principal** method of selling.

300 1 Selling at this establishment 2 Mail order (catalog selling) 3 House-to-house or telephone (direct selling) 4 Operating merchandise vending machines

Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 302

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? *Mark "YES" if* ■ Customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment. 1 YES 2 NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm. | Name of establishment | Kind of business

Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? (Exclude coin-operated amusement or vending machine space leased to others) 304 1 YES → Enter number – *List each one in b below* 2 NO – *SKIP to item 10*

Mark "YES" if ■ Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments. ■ Any department is operated by a subsidiary firm or the parent firm.

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No	Name of owner or trading name of department or concession (a)	Census use only	Kind of business of department or concession (b)	Estimated sales and receipts (Exclude sales and other taxes) (c) Mil. Thou. Dol.	Are sales included in item 5a? (d)	Is payroll included in item 6? (e)
305 1		306		307	308 1 YES 2 NO	309 1 YES 2 NO
305 2		306		307	308 1 YES 2 NO	309 1 YES 2 NO
305 3		306		307	308 1 YES 2 NO	309 1 YES 2 NO

Item 15 – OWNERSHIP OR CONTROL – Refer to instructions for definitions of ownership and control.

Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.

a. Is this company owned or controlled by another company? 1 YES → 2 NO

Owning or controlling company — EI No. (9 digits)

b. Does this company own or control any other company or companies? 1 YES → 2 NO

Owned or controlled company — EI No. (9 digits)

Item 16 – LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.) 1 YES *Answer (b) and (c)* 2 NO *Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.*

Number of locations

b. At how many separate locations were these operations conducted during 1977?

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation *Name, address and ZIP Code* (a)	1977 sales and receipts and annual and 1st quarter payrolls *Totals should equal items 5a and 6a(1) and (2)* (b)	Mil. Thou. Dol.	Number of paid employees for the pay period including the 12th of each month *Totals should equal corresponding entries in item 6b* (c)	Kind of business of each location *Describe* (d)
080	Name	Sales and receipts 081		084 MAR 085 MAY	
	Number and street of physical location	Total annual payroll 082		086 AUG 087 NOV	
	City State ZIP code	1st quarter payroll 083			088 Census use only

080	Name	Sales and receipts 081		084 MAR 085 MAY	
	Number and street of physical location	Total annual payroll 082		086 AUG 087 NOV	
	City State ZIP code	1st quarter payroll 083			088 Census use only
TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)		Sales and receipts		MAR MAY	
		Total annual payroll		AUG NOV	
		1st quarter payroll			

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB–
52	**BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS**	
5211	Lumber and other building materials dealers	52A
5231	Paint, glass, and wallpaper stores	52B
5251	Hardware stores	52B
5261	Retail nurseries, lawn and garden supply stores	52B
5271	Mobile home dealers	52C
53	**GENERAL MERCHANDISE GROUP STORES**	
5311	Department stores	53A
5331	Variety stores	53B
5399	Miscellaneous general merchandise stores	53A
54	**FOOD STORES**	
5411	Grocery stores	54
5422	Freezer and locker meat provisioners	54
5423 PT.	Meat markets	54
5423 PT.	Fish (seafood) markets	54
5431	Fruit stores and vegetable markets	54
5441	Candy, nut, and confectionery stores	54
5451	Dairy products stores	54
5462	Retail bakeries–baking and selling	54
5463	Retail bakeries–selling only	54
5499	Miscellaneous food stores	54
55	**AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS**	
5511 PT.	Dealers with domestic car franchise only	55A
5511 PT.	Dealers with imported car franchise only	55A
5511 PT.	Dealers with domestic, import car franchises	55A
5521	Motor vehicle dealers–used cars only	55A
5531 PT.	Tire, battery, and accessory dealers	55B
5531 PT.	Other auto and home supply stores	55B
5541	Gasoline service stations	55D
5551	Boat dealers	55C
5561	Recreational and utility trailer dealers	55C
5571	Motorcycle dealers	55C
5599	Automotive dealers, n.e.c.	55C
56	**APPAREL AND ACCESSORY STORES**	
5611	Men's and boys' clothing and furnishings stores	56
5621	Women's ready-to-wear stores	56
5631 PT.	Millinery stores	56
5631 PT.	Corset and lingerie stores	56
5631 PT.	Other women's accessory, specialty stores	56
5641	Children's and infants' wear stores	56
5651	Family clothing stores	56
5661 PT.	Men's shoe stores	56
5661 PT.	Women's shoe stores	56
5661 PT.	Children's and juveniles' shoe stores	56
5661 PT.	Family shoe stores	56
5681	Furriers and fur shops	56
5699	Miscellaneous apparel and accessory stores	56
57	**FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES**	
5712	Furniture stores	57A
5713	Floor covering stores	57B
5714	Drapery, curtain, and upholstery stores	57B
5719	Miscellaneous home furnishings stores	57B
5722	Household appliance stores	57A
5732	Radio and television stores	57A
5733 PT.	Record shops	57B
5733 PT.	Musical instrument stores	57B
58	**EATING AND DRINKING PLACES**	
5812 PT.	Restaurants and lunchrooms	58
5812 PT.	Social caterers	58
5812 PT.	Cafeterias	58
5812 PT.	Refreshment places	58
5812 PT.	Contract feeding	58
5812 PT.	Ice cream, frozen custard stands	58
5813	Drinking places (alcoholic beverages)	58

SIC code	Title	Reporting form CB–
59	**MISCELLANEOUS RETAIL STORES**	
5912 PT.	Drug stores	59A
5912 PT.	Proprietary stores	59A
5921	Liquor stores	59G
5931	Used merchandise stores	59G
5941 PT.	General line sporting goods stores	59C
5941 PT.	Specialty line sporting goods stores	59C
5942	Book stores	59B
5943	Stationery stores	59B
5944	Jewelry stores	59D
5945	Hobby, toy, and game shops	59B
5946	Camera and photographic supply stores	59B
5947	Gift, novelty, and souvenir shops	59B
5948	Luggage and leather goods stores	59B
5949	Sewing, needlework, and piece goods stores	59B
5961 PT.	Department store merchandise—mail order	53A
5961 PT.	General merchandise, n.e.c.—mail order	53A
5961 PT.	Other mail-order houses	53A
	MISCELLANEOUS RETAIL STORES—Con.	
5962	Automatic merchandising machine operators	58
5963 PT.	Furniture, home furnishings, equipment—direct selling	57A
5963 PT.	Mobile food service—direct selling	58
5963 PT.	Books and stationery—direct selling	59B
5963 PT.	Other direct selling	59G
5982	Fuel and ice dealers, n.e.c.	59E
5983	Fuel oil dealers	59E
5984	Liquefied petroleum gas (bottled gas) dealers	59E
5992	Florists	59F
5993	Cigar stores and stands	59G
5994	News dealers and newsstands	59G
5999 PT.	Pet shops	59G
5999 PT.	Typewriter stores	59B
5999 PT.	Optical goods stores	59G
5999 PT.	Other retail stores, n.e.c.	59G

APPENDIX D. Merchandise Lines, Codes, and Reporting-Form Numbers

Merchandise line number	Description	Form number CB–
	GROCERIES AND OTHER FOODS	
100	Dry groceries, canned goods, dairy products, meat, produce, all other food items for human consumption off the premises (include vitamins, bottled or canned soft drinks, candy, potato chips, cookies, etc. Report pet food on line 819)	All
101	Meat, fish, and poultry (include canned meats requiring refrigeration on this line, and all meats sold in a frozen state on line 103)	54
102	Produce (fresh fruits and vegetables)	54
103	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc.—sold in a frozen state) (include frozen dairy products such as ice cream and sherbet on line 104)	54
104	Dairy products and related foods (milk, cheese, butter, margarine, yogurt, ice cream, sherbet, eggs, etc.)	54
105	Bakery products (except frozen)	54
106	Delicatessen items	54
107	All other foods (dry groceries, canned and bottled foods, canned and bottled soft drinks, candy, vitamins, and other food items not covered by lines 101 to 106)	54
	MEALS AND SNACKS	
120	Meals, snacks, sandwiches and nonalcoholic beverages generally served for consumption at this establishment (include fountain and luncheonette sales here)	All
121	Food and beverages prepared for carryout and consumed off the premises	58
122	Food and beverages prepared for consumption on premises (including in cars)	58
	ALCOHOLIC DRINKS	
130	Alcoholic drinks (served at this establishment)	All
	PACKAGED ALCOHOLIC BEVERAGES	
140	Packaged liquor, wine, and beer	All
141	Distilled spirits	54, 59G
142	Wine, brandy, and brandy spirits	54, 59G
143	Beer and ale	54, 59G
	CIGARS, CIGARETTES, AND TOBACCO	
150	Cigars, cigarettes, tobacco, and smokers' accessories (Exclude sales from vending machines owned by others)	All
	DRUGS	
160	Drugs, prescription and nonprescription (include aspirin, cough and cold items, laxatives, sleeping aids, etc.)	All
161	Prescriptions (report sales here only if pharmacist is engaged)	53A, 53B, 54, 59A, 59G
162	Nonprescription medicines (proprietary medicines and over-the-counter ethical medicines)	53A, 53B, 54, 59A, 59G
	HEALTH AND BEAUTY AIDS	
180	Health and beauty aids (include first aid products; prescription accessories; foot products; deodorants; cosmetics; hair products; shaving products; suntan oils; manicure preparations; and oral, feminine, and baby hygiene needs; etc.)	All
181	Health aids (include first aid products, foot products, and prescription accessories)	54, 59A

Merchandise line number	Description	Form number CB–
	HEALTH AND BEAUTY AIDS—Con.	
182	Cosmetics (include face cream, make-up, lipstick, rouge, compacts, perfumes, etc.)	54, 59A
183	Other hygiene needs (include deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.)	54, 59A
	MEN'S, BOYS', CLOTHING, EXCEPT FOOTWEAR	
200	Men's and boys' wear (report footwear on line 260.)	All
201	Boys' (sizes 2 to 16), young men's (sizes 13 to 20), and students' (sizes 32 to 44) clothing and accessories	53A, 56
202	Men's overcoats and topcoats	53A, 56
203	Men's rainwear and outerwear (outer jackets)	53A, 56
204	Men's suits, sport coats, formal wear, and tailored slacks	53A, 56
205	Men's jeans and casual slacks	53A, 56
206	Men's career apparel and work clothes	53A, 56
207	Men's shirts (dress and sport)	53A, 56
208	Men's novelty shirts (include knit outerwear shirts)	53A, 56
209	Men's sweaters	53A, 56
211	Men's hosiery, pajamas, robes, and underwear	53A, 56
212	Men's sportswear (skiwear, beachwear, shorts, etc.)	53A, 56
213	Men's accessories (hats, gloves, neckwear, handkerchiefs, belts, billfolds, umbrellas, etc.)	53A, 56
	WOMEN'S, GIRLS' WEAR, EXCEPT FOOTWEAR	
220	Women's and girls' wear (include infants' and toddlers' wear. Report footwear on line 260)	All
221	Infants' and toddlers' apparel and accessories (including footwear) and little girls' clothing (up to size 6X)	53A, 56
222	Girls' (sizes 7 to 14) and subteen (sizes 6 to 16) clothing and accessories	53A, 56
	WOMEN'S' GIRLS' CLOTHING, EXCEPT FOOTWEAR—Con.	
223	Women's, misses', and juniors' furs and fur garments	53A, 56
224	Women's, misses', and juniors' dresses (all types)	53A, 56
225	Women's, misses', and juniors' dressy and tailored coats and suits	53A, 56
226	Women's, misses', and juniors' casual and utility coats, jackets, and rainwear	53A, 56
227	Women's, misses', and juniors' separates and coordinates (include slacks, skirts, tops, pantsuits, sweaters, etc.)	53A, 56
228	Women's, misses', and juniors' active sportswear (skiwear, beachwear, shorts, etc.)	53A, 56
229	Women's hosiery	53A, 56
231	Women's bras, girdles, and foundations	53A, 56
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear	53A, 56
233	Women's handbags and small leather (or plastic) goods (include wallets, clutch bags, etc.)	53A, 56
234	Women's hats, hairpieces, and trimmings	53A, 56
235	Women's accessories (include neckwear, handkerchiefs, gloves, belts, rain accessories, etc. Report costume jewelry on line 400)	53A, 56
	FOOTWEAR, EXCEPT INFANTS' AND TODDLERS'	
260	Footwear (include accessories. Report infants' and toddlers' footwear on line 220)	All
261	Men's and boys' footwear	53A, 56
262	Women's and girls' footwear	53A, 56
263	Children's footwear	53A, 56
264	Footwear accessories (include polishes, laces, trees, storage bags, etc.)	53A, 56
	CURTAINS, DRAPERIES, AND DRY GOODS	
280	Curtains, draperies, sheets, blankets, towels, fabrics, notions, patterns, laces, and trimmings	All

Merchandise line number	Description	Form number CB–
	CURTAINS, DRAPERIES, AND DRY GOODS–Con.	
281	Window and furniture coverings (ready-made, custom-made, and curtain and drapery fabrics)	53A, 53B, 57A, 57B, 59B
282	Sewing fabrics, notions, patterns, laces, and trimmings	53A, 53B, 57A, 57B, 59B
283	Domestics (include sheets, blankets, towels, table coverings, etc.)	53A, 53B, 57A, 57B, 59B
	MAJOR HOUSEHOLD APPLIANCES	
300	Major household appliances (include vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, trash compactors, disposal units, etc.)	All
301	Kitchen appliances (include refrigerators, freezers, dishwashers, stoves, ovens, and cooktops)	53A, 57A
302	Laundry appliances (include clothes washers, dryers, and ironers)	53A, 57A
303	Other major household appliances	53A, 57A
	SMALL ELECTRIC APPLIANCES	
310	Small electric appliances (include mixers, blenders, can openers, juicers, ice crushers, toasters, waffle irons, coffeemakers, frypans, cookers, portable heaters, sun and heat lamps, etc.)	All
	TELEVISIONS	
320	Televisions (include parts and accessories)	All
	AUDIO EQUIPMENT, MUSICAL INSTRUMENTS, AND SUPPLIES	
330	Audio equipment, musical instruments and supplies (include radios, record players, tape recorders and players, components, parts, accessories, tapes, records, sheet music, etc.)	All
	AUDIO, MUSICAL EQUIPMENT AND SUPPLIES–Con.	
331	Audio equipment, components, parts, and accessories (include radios, record players, tape recorders and players, intercom systems, etc.)	53A, 57B
332	Pianos	57B
333	Organs (all types)	57B
334	Other musical instruments and accessories (include guitars, banjos, trumpets, trombones, clarinets, flutes, harps, drums, amplifiers, instrument cases, metronomes, music stands, etc.)	57B
335	Records and tapes	53A, 57B
336	Sheet music and related items	57B
337	All other merchandise on line 330 except items on lines 331 and 335	53A
	FURNITURE AND SLEEP EQUIPMENT	
340	Furniture and sleep equipment	All
341	Living room, dining room, and bedroom furniture (except odd beds, cots, etc.)	53A, 57A
342	Sleep furniture and equipment (include mattresses, springs, dual-purpose pieces, odd beds, headboards, etc.)	53A, 57A
343	All other furniture (outdoor, office, and kitchen)	53A, 57A
	FLOOR COVERINGS	
360	Floor coverings	All
361	Soft-surface floor coverings and accessories	53A, 57A, 57B
362	Hard-surface floor coverings and accessories	53A, 57A, 57B
	KITCHENWARE AND HOME FURNISHINGS	
380	Kitchenware and home furnishings (include cookware and cooking accessories, dinnerware, glassware,	

Merchandise line number	Description	Form number CB–
	KITCHENWARE AND HOME FURNISHINGS—Con.	
	tableware, giftware, decorative accessories, closet and bathroom accessories, etc.)	All
381	Cookware and cooking accessories (include strainers, sifters, grinders, cutlery, funnels, canning supplies, cutting boards, etc.)	53A, 57B
382	Dinnerware, glassware, tableware, and giftware (include all flatware and holloware)	53A, 57B
383	Decorative accessories (include lamps, lampshades, mirrors, pictures, plaques, clocks, magazine racks, umbrella stands, planters, spice racks, bookends, desk sets, etc.)	53A, 57A, 57B
384	All other merchandise on line 380 except items on lines 381 to 383 (include closet and bathroom accessories, fireplace and barbeque equipment, etc.)	53A, 57B
385	China and glassware	59D
386	Clocks	59D
387	Flatware and holloware (sterling silver, plated, and stainless steel)	59D
388	All other merchandise on line 380 except items on lines 385 to 387	59D
389	All other merchandise on line 380 except items on line 383	57A
391	Giftware, glassware, and novelty items	59B
392	All other merchandise on line 380 except items on line 391	59B
	JEWELRY	
400	Jewelry (include watches, watch attachments, novelty jewelry, etc. Report clocks on line 383, flatware and holloware on line 382, and receipts from watch, clock, and jewelry repairs and engraving on line 900)	All
401	Diamonds and precious gems (include all jewelry items in which diamonds and/or colored stones constitute over 50 percent of the value of the finished piece)	59D
402	Watches	59D
	JEWELRY—Con.	
403	Rings (except diamonds and precious stones)	59D
404	Karat gold and cultured pearls	59D
405	All other jewelry (include watch attachments and novelty jewelry)	59D
	OPTICAL GOODS	
490	Optical goods (include eyeglasses, contact lenses, telescopes, microscopes, etc.)	All
	SPORTING GOODS	
500	Sporting goods (include bicycles, boats and motors, snowmobiles, gocarts, parts and accessories, etc.)	All
501	Athletic goods (sales to teams)	59C
502	Baseball, softball, basketball, and football equipment (except team sales)	59C
503	Tennis equipment	59C
504	Golf equipment	59C
505	Snow-skiing equipment	59C
506	Firearms, hunting equipment, and supplies	59C
507	Fishing equipment and supplies	59C
508	Camping equipment and supplies	59C
509	Bicycles, parts and accessories	53A, 59C
511	All other sporting goods (include archery equipment, badminton sets, billiard equipment, bowling equipment, exercise equipment, ice skates and hockey equipment, skindiving and scuba gear, table tennis equipment, water skis, boats, motors, parts and accessories)	59C
512	Boats, motors, and parts and accessories	53A, 55C
513	All other merchandise on line 500 except items on line 512	55C
514	All other merchandise on line 500 except items on lines 509 and 512	53A
	RECREATIONAL VEHICLES	
580	Recreational vehicles (include camping trailers, travel trailers, truck campers, motor homes, and parts	

Merchandise line number	Description	Form number CB–
	RECREATIONAL VEHICLES—Con.	
	and accessories. Exclude mobile homes)	All
581	Camping trailers (collapsible)	55C
582	Travel trailers (include 5th wheel)	55C
583	Truck campers (mounted on pick-up trucks. Report trucks on line 709)	55C
584	Motor homes	55A, 55C
585	All other merchandise on line 580 except items on lines 581 to 584 (include parts and accessories. Report service receipts and rentals on line 900)	55C
586	All other merchandise on line 500 except items on line 584	55A
	HARDWARE AND TOOLS	
600	Hardware, tools, and plumbing and electrical supplies	All
	LAWN AND GARDEN EQUIPMENT AND SUPPLIES	
620	Lawn and garden equipment and supplies, cut flowers, plants, shrubs, fertilizers, etc.	All
621	Nursery stock (include trees, shrubs, vines, bedding, plants, seeds, sod, bulbs, etc.)	52B
622	Fertilizer, lime, mulch, and chemicals	52B
623	Lawn and garden tools and equipment	52B
624	Garden supplies and indoor plant accessories	52B
625	Cut flowers, pot plants, and other floral items	52B, 59F
626	All other merchandise on line 620 except items on line 625	59F
	LUMBER AND BUILDING MATERIALS	
640	Lumber, millwork, building materials, paints, and home repair and modernization equipment and supplies (include central air-conditioning and heating units. Report room air-conditioners and other major appliances on line 300 and portable electric heaters on line 310)	All
641	Lumber, all kinds (include glued, laminated, softwood flooring, wood shingles, and hardwood flooring; strip and block)	52A
642	Plywood (softwood)	52A
643	Plywood (hardwood)	52A
644	Windows, doors, and frames (metal)	52A
645	Kitchen cabinets (include wood and metal)	52A
646	All other millwork (include moldings, wooden window and door frames, and units)	52A
647	Wallboards, all kinds (include gypsum, insulating hardboard, paneling, wall and ceiling tile, particle board, and roof decking)	52A
648	Asphalt and asbestos products (include shingles, roofing, siding, paper, felt, coatings, etc. Report floor tile on line 360)	52A
649	Paint, glass, and wallpaper	52A, 53A
651	All other merchandise on line 640 except items on line 648	53A
652	Central air-conditioning and heating units	52A
653	Metal roofing and siding	52A
654	Masonry supplies (include cement, lime, plaster, brick, clay pipe, etc.)	52A
655	Insulation (include batt, fill, and roll)	52A
656	Prefabricated buildings and parts (include components such as panels, trusses, floor systems, etc.)	52A
657	All other building materials and supplies	52A
658	Paint, varnish, shellac, enamel, and lacquer	52B
659	Paint sundries (include brushes, thinners, ladders, compounds, spackling paste, etc.)	52B
661	Wallpaper and other wallcovering	52B
662	Glass (include glassware on line 380)	52B
663	Other lumber, millwork, building materials, home repair and modernization equipment and supplies	52B

Merchandise line number	Description	Form number CB–
	AUTOMOBILES, TRUCKS, OTHER POWERED TRANSPORTATION VEHICLES	
700	Automobiles, trucks, and other powered transportation vehicles (include motorcycles, motor scooters, and motorbikes)	All
701	New passenger cars (retail)	55A
702	New passenger cars (fleet)	55A
703	New trucks and buses (retail)	55A
704	New trucks and buses (fleet)	55A
705	Used passenger cars (retail)	55A
706	Used passenger cars (wholesale, for resale)	55A
707	Used trucks and buses	55A
708	Motorcycles, motor scooters, and motorbikes	55A, 55C
709	All other merchandise on line 700 except items on line 708	55C
711	All other merchandise on line 700 except items on lines 701 to 709	55A
	AUTOMOTIVE FUELS AND LUBRICANTS	
720	Automotive fuels and lubricants	All
721	Gasoline	55D
722	Diesel fuel	55D
723	Other automotive fuels	55D
724	Motor oils, greases, and other automotive lubricants	55D
	AUTO TIRES, BATTERIES, ACCESSORIES	
740	Automotive tires, tubes, batteries, accessories, and parts	All
742	Parts, wholesale to other businesses.	55A
743	Parts, retail (over-the-counter)	55A, 55D
744	Automotive tires, tubes, batteries, and accessories	55A, 55D
745	New automobile tires and tubes	55B
746	New truck and bus tires (include industrial, off-the-road, and farm tractor tires)	55B
747	Retread automobile tires	55B
748	Retread truck and bus tires (include industrial, off-the-road, and farm tractor tires)	55B
749	Storage batteries	55B
751	Automotive accessories and parts (over-the-counter)	55B
	HOUSEHOLD FUELS	
780	Household fuels (include coal, wood, oil, and LP gas)	All
781	LP gas	59E
782	Fuel oil (include kerosine)	59E
783	Coal	59E
784	Other fuels (wood)	59E
	ALL OTHER MERCHANDISE	
800	All other merchandise (include toys and games, hobby goods and supplies, wheel goods, photographic equipment and supplies, pet foods, pets and pet supplies, stationery, greeting cards, typewriters, calculators, books, magazines, newspapers, paper products, soaps, detergents, household cleaners, luggage and leather goods, mobile homes, etc.)	All
801	Mobile homes (14 feet wide)	52C
802	Mobile homes (doublewide)	52C
803	Mobile homes (expandable)	52C
804	Other mobile homes and parts and accessories	52C
805	All other merchandise on line 800 except items on lines 801 to 804	52C
806	Toys	53A, 53B, 59A, 59B
807	Hobby goods, games, and wheel goods	53A, 53B, 59A, 59B
808	Photographic equipment and supplies (exclude photofinishing: all photofinishing should be reported on line 900)	53A 53B, 59A, 59B
809	Stationery and school supplies	53A, 53B, 59A, 59B
811	Greeting cards	53A, 53B, 59A, 59B
812	Books, magazines, and newspapers	53A, 53B, 54, 59A, 59B, 59G
813	Typewriters	59B, 59G
814	Calculators and adding machines	53A, 53B, 59B
815	Paper products (include facial and toilet tissues, paper towels, picnic supplies, and other household paper products)	54, 59A
816	Soaps, detergents, and household	

Merchandise line number	Description	Form number CB–
	ALL OTHER MERCHANDISE–Con.	
	cleaners and supplies	54, 59A
817	Aircraft, engines, and parts and accessories	55C
818	Luggage and leather goods (except small leather products included on lines 200 and 220)	53A, 53B, 59B
819	Pet foods	54, 59G
821	Pets and pet supplies (except pet food)	59G
822	All other merchandise on line 800 except items on lines 806 to 812, 814, and 818	53A, 53B
823	All other merchandise on line 800 except items on lines 812, 815, 816, and 819	54
824	All other merchandise on line 800 except items on line 817	55C
825	All other merchandise on line 800 except items on line 806 to 812, 815, and 816	59A
826	All other merchandise on line 800 except items on lines 812, 813, 819, 821, and 827 to 829	59G
827	Antiques (items over 100 years old)	57A, 59G
828	Collectibles (old items less than 100 years old and in limited supply)	57A, 59G
829	Art goods (include original pictures and sculptures. Report reproductions on line 380)	57A, 59G
831	All other merchandise on line 800 except items on lines 827 to 829	57A
832	All other merchandise on line 800 except items on lines 806 to 814 and 818	59B
833	All other merchandise on line 800 except items on lines 806 and 809	55B
	NONMERCHANDISE RECEIPTS	
900	Nonmerchandise receipts from customers, excluding sales or other taxes in item 5b (include all receipts from customers for labor charges, parts installed in repair work, installation, delivery, maintenance, on-site construction, processing, rental of tools and equipment, etc.)	All

Merchandise line number	Description	Form number CB–
	NONMERCHANDISE RECEIPTS–Con.	
901	Labor charges	52B, 55A, 55B, 55C, 55D, 57A, 57B, 59C, 59D
902	Parts installed in repair work	52A, 52B, 55A, 55B, 55C, 55D, 57A, 57B, 59C, 59D
903	Rental or lease of automobiles or trucks	55A, 55B, 55D
904	Rental or lease of vehicles, boats, aircraft, etc.	55C
905	Storage and docking services	55C
906	Car wash receipts	55D
907	Photofinishing	59A, 59B
908	Rental or lease of tools and equipment	52A, 52B
909	All other nonmerchandise receipts on line 900 except items on lines 901 to 903	55A, 55B
911	All other nonmerchandise receipts on line 900 except items on lines 901, 902, 904, and 905	55C
912	All other nonmerchandise receipts on line 900 except items on lines 901 to 903 and 906	55D
913	All other nonmerchandise receipts on line 900 except items on line 907	59B
914	All other nonmerchandise receipts on line 900 except items on lines 901 and 902	59D
915	Construction receipts	52A
916	Other labor charges	52A
917	Automotive labor charges	53A
918	Other labor charges	53A
919	Automotive parts installed in repair work	53A
921	Other parts installed in repair work	53A
922	Clothing rental and garment service	53A
923	Rental or lease of furniture, equipment, and musical instruments	57A, 57B
924	Rental of convalescent equipment	59A
925	Rental or lease of equipment	59C
926	All other nonmerchandise receipts on line 900 except items on lines	

Merchandise line number	Description	Form number CB–
	NONMERCHANDISE RECEIPTS—Con.	
	902, 908, 915, and 916	52A
927	All other nonmerchandise receipts on line 900 except items on lines 901, 902, and 908	52B
928	All other nonmerchandise receipts on line 900 except items on lines 917 to 919, 921, and 922	53A
929	All other nonmerchandise receipts on line 900 except items on lines 901, 902, and 923	57A, 57B
931	All other nonmerchandise receipts on line 900 except items on lines 907 and 924	59A
932	All other nonmerchandise receipts on line 900 except items on lines 901, 902, and 925	59C

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PUBLICATION PROGRAM

1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Customer Services Branch, Data User Services Division, Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in cloth-bound volumes.

Final Reports

Geographic Area series–52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

Subject series–2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Major Retail Center series–49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

Merchandise Line Sales–1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

Final Report Volumes

- Volume I. Retail Trade–Summary Statistics. Includes data previously issued in series RC77-S and RC77-L
- Volume II. Retail Trade–Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade–Major Retail Centers. Includes data previously issued in series RC77-C.

Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche. See page VI.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. See page VI.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas–Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Customer Services Branch, Data User Services Division, Bureau of the Census, Washington, D.C. 20233.

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